

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-H44

ORDER NO. 33466

DATE 1-5-1940

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M.

NO yes

IMPRINT SAME AS ABOVE

TITLE: LOOKING BACK ON LOOKOUT
MOUNTAIN HIGHWAY, LEADING FROM GOLDEN
UP LOOKOUT TO BUFFALO BILL'S GRAVE

PRIV. NO. BEFORE TITLE: 2025

R.M.
level

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TRIM SLIGHTLY AT BOTTOM, BALANCE AT TOP FOR PROPORTION. OILED ROAD.
GREY GRANITE BOULDERS AT EDGE OF ROAD, DARK BLUE GREEN PINES. DEEP GREEN TREES
IN VALLEY. TABLE MT. IS DARK GREEN TO YELLOWISH ON TOP WITH DARK ROCK AT EDGE.
SLOPES ARE GREENISH TO YELLOWISH. GET NICE SKY EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Order for (insert name) - Please
see to it that the photo is
taken in a uniform and
in harmony with the scene
to make an attractive set.

No hand

retouching

940

JAN 8 - 1940

JAN 8 - 1940

12 2 1/2

1/9 gr

85 80

1 - 11

99

1 3/4

1 - 15

111

10

1 - 25-40

DATE RECEIVED

DATE

DATE HAND COLOR PHOTO

DATE PHOTO KEPT TO

By

160

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-H45

ORDER NO. 33466

DATE 1-5-1940

12 M 500 POST CARDS

ART COLORTONE V

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. NO

TITLE (IN FULL)

IMPRINT SAEM AS ABOVE

TITLE: ALEXANDER LAKE ON GRAND MESA,
THE WORLD'S GREATEST FLAT TOPPED MOUNT-
AIN, GRAND MESA NATIONAL FOREST, COLORADO
PRIV. NO. BEFORE TITLE: 2246

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TRIM TOP & BOTTOM EQUALLY FOR PROPORTION. DARK BLUE GREEN PINES & SLOPES
GRAY GRANITE ROCKS. GET PRETTY WATER EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

7
Order for the following items
see in the list of items and
titles or send us your order in
in harmony with each other
to make an attractive set

No hand
touching

JAN 8 1940

JAN 8 1940

JAN 8 - 1940 JAN 8 - 1940

10 2 1/9 9

20 11

30 1/2 1-18-40

201 9 Jan 24-1940 Jan 27-1934

115
160

NO. OB-H46

ORDER NO. 33467

DATE 1-5-1940

12 M 500 POST CARDS

ART COLORTONE B

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE: LONGS PEAK AND RANGE IN THE
ROCKY MOUNTAIN NATIONAL PARK AS SEEN
FROM NORTH OF ESTES PARK, COLORADO
PRIV.NO.BEFORE TITLE: 2201

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE BACK OF FOLDER COVER NO. D-5215 FOR PHOTO & EXACT COLORING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (TM) PAT. NO. 1,797,775

set to a tune of the song. The
atives are usually well chosen
in harmony with each other
to make an attractive set.

Retouching

ESTIMATE		Estimate Checked
JAN 8 1940		JAN 8 1940 DATE RECEIVED
	JAN 8 - 1940	JAN 8 - 1940
11 3/4		11/9 gr
49 3/4		1-15
211 9 3/4	1-24-40	
DATE Photo Returned to Customer		

OTTO ULBRICH CO., BUFFALO, N.Y.

NO. OB-H47

ORDER NO. 33479

DATE 1-9-1940

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

AMERICAN AND HORSESHOE FALLS FROM
PROSPECT POINT, NIAGARA FALLS, N.Y.

PRIV. NO. BEFORE TITLE: 113

Small typ. loan left - COPYRIGHT BY FRED NOMA
COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

IN STAMP SPACE: "PLACE STAMP HERE"
& "MADE IN U.S.A."

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

... on the ...
... for the ... Please
... to the ... of nega-
... are ... colors are
... in ... with ...
to make ...

Reptable Copy
on 2nd

JAN 11 1940

ESTIMATE

JAN 11 1940

JAN 11 1940

JAN 11 1940

FEB 28 1940

3

4

1-11

1-17-36

24

2-29

225

1/2

53

9

4 Hand

3/18/40

3

...
...

OTTO ULBRICH.CO., BUFFALO, N.Y.

NO. OB-H48

ORDER NO. 33479

DATE 1-8-1940

25 MPOST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

AMERICAN FALLS FROM BELOW,
NIAGARA FALLS, N.Y.

IN STAMP SPACE: "PLACE STAMP HERE"
& "MADE IN U.S.A."

PRIV.NO.BEFORE TITLE: 121

small type
lower left - COPYRIGHT BY FRED NOMA
COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

Tel office

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Rephoto
Add paper on
both sides

JAN 11 1940

ESTIMATE

JAN 11 1940

JAN 11 1940

JAN 11 1940

FEB 28 1940

2 1/2 1-11

1-17 Sladd art

74

2-27

225 1/2

207 8/2

4 Hard

LP

2

avis

NOB-H49

ORDER NO. 33479

DATE 1-9-1940

25^M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. **YES**

TITLE (IN FULL) THE MAID OF THE MIST AND
THE AMERICAN FALLS FROM NIAGARA FALLS,
CANADA

IMPRINT SAME AS ABOVE

IN STAMP SPACE: PLACE STAMP HERE" &
"MADE IN U.S.A."

PRIV.NO. BEFORE TITLE: 136

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Use photo 2A4-167 & make Day view.
INSERT MADE OF THE LIST STEAMER ON 2A-H167 AS A DAY
VIEW. BOTH AMERICAN AND CANADIAN FLAGS SHOULD BE
WAVING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

C Corr. 3 h
bif

ESIMATE

Post Dept. Checks

1945

JAN 10 1940

JAN 10 1940

70 7

116

 $\frac{17}{9}$

6.3.40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. 0B-H50

ORDER NO. 33485

DATE 1-23-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER PARKER CHEVROLET
BELLEVUE, PA.

6 M500 POST CARDS SIZE

3 1/2 x 5 1/8

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PARKER CHEVROLET - BELLEVUE, PA.

"WHERE FRIEND MEETS FRIEND"

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

SEE SKETCH ATT'D. THERE SHOULD BE ROWS OF FLOWERS
ON TOP OF THE TERRACE TO THE RIGHT OF THE DRIVEWAY
THE SAME AS ON TOP OF THE TERRACE TO THE LEFT
OF THE DRIVEWAY. THE SHOW WINDOW IS OUTLINED
WITH NEON TUBING (RED) AND THERE ARE TWO CHEVROLET NEON SIGNS INSIDE THE WINDOW.

COLOR DESCRIPTION

SEE SKETCH ATT'D. THE SHOW WINDOW IS OUTLINED WITH NEON TUBING (RED) AND THERE ARE
TWO CHEVROLET NOEN SIGNS INSIDE THE WINDOW.

30H846

NO

YES

RETURN PHOTO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

49

2-5

66

Ret 8
He 17
Lat 98

JAN 31 1940

Free Post 1.00
Fact Rate 14.50
Lab. Ret 21.50

Make Red in print
DK. Blue

BOODLE LANE, RIVERTON, KANSAS

NO. OB-H51

ORDER NO. 34020

DATE 1-10-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BOODLE LANE IN A CAVE OF
CALCITE CRYSTALS, SOME ~~XXXXXX~~
WEIGHING AS MUCH AS A THOUSAND POUNDS EACH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CRYSTALS SENT IN BY CUSTOMER, NOW IN STOCK ROOM. ENHANCE
COLOR A BIT MORE, ESPECIALLY AS THE BIG ONES IN THE PHOTO ARE
NATURALLY A HIGHER COLOR THAN THE SAMPLES SENT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ESTIMATE

By *[Signature]* Date JAN 13 1940

QUANTITY	UNIT PRICE	TOTAL	DATE
13	2		JAN 13 1940
80			JAN 13 1940
225	1 1/2		
709	9		

1-17

1-19

1-24

1/16 gr

DATE PAID

DATE PAID

DATE PAID

DATE PAID

13

166

NO. OB-H52

DISTRIBUTED BY MC CORMICK CO., PHOTOGRAPHERS,
AMARILLO, TEXAS

ORDER NO. 34019

DATE 1-10-1940

12 'M 500 POST CARDS

ART COLORTONE

WHITE BORD'R

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) NEW U.S. POST OFFICE, BIG
SPRING, TEXAS

BOT-AN AIR MAIL HUB OF WEST TEXAS

SMALL TYPE: (C) MC CORMICK CO.

Lower right

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

4 Subject on
order for this customer. Please
see to it that all cuts of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

JAN 11 1940

ESTIMATE

*Post Dept. Checked

By JAN 11 1940

EXPENSE DEPT.

DATE

*Completed

JAN 11 1940

JAN 11 1940

6 4

1-10

1-10-36

30 1/2

1-19-40

204 8

Jan 31, 1940

2-1-40

DATE SUBMITTED

DATE

DATE RECEIVED

DATE Photo returned to Customer

Am 170
164

DISTRIBUTED BY MC CORMICK CO., PHOTOGRAPHERS,
AMARILLO, TEXAS

NO. OB-H53

ORDER NO. 34019

DATE 1-10-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) READY FOR A DIVE INTO WEST

IMPRINT SAME AS ABOVE

TEXAS' FINEST POOL!

BOT-AT CITY PARK AND GOLF COURSE, BIG
SPRING, TEXAS

SMALL TYPE: (C) MC CORMICK CO.

lower right

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

report
paper on
side

DATE RECEIVED		DATE COMPLETED	
JAN 13 1940		JAN 13 1940	
6	3	1-13	1-17
80		1-18	
30	1/2		1-20-40
212	8/2	1-26-40	2-1-40

DATE PAID
By
DATE PROOFS RETURNED TO CUSTOMER

16x
16b

DISTRIBUTED BY MC CORMICK CO., PHOTOGRAPHERS,
AMARILLO, TEXAS

NO. OB-H54

ORDER NO. 34019

DATE 1-10-1940

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIG SPRING, TEXAS FROM SCENIC
340-ACRE STATE PARK
BOT-THE OVER-NIGHT STOP BETWEEN FT. WORTH
AND EL PASO

SMALL TYPE: (C) MC CORMICK CO.

lower right

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order for this illustration. Please
see to it that all cuts or reproductions
are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

JAN 1 1940

JAN 1 1940

DATE	ENTERED	DATE	COMPLETED
	JAN 1 1940	JAN 1 1940	
1	5	1-10	1-16
79			
49	13/4		1-18
217	93/4	2-1-40	2-6-40

DATE BLUEPRINT GRD

DATE HAND COLOR PROOF GRD

DATE

Rm. 104
167

NO. OB-H55

ORDER NO. 34019

DATE 1-10-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. **YES**

TITLE (IN FULL) THIRD STREET FROM MUNICIPAL
AUDITORIUM, BIG SPRING, TEXAS

IMPRINT SAME AS ABOVE

BOT-HUB CITY ON SCENIC U.S.HIGHWAY
80 AND 87

SMALL TYPE: (C) MC CORMICK CO.

lower right

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SURE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

to make an attractive set.

Make
~~Red~~ ~~purple~~ ~~red~~

MINISKY BROS. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. OB-H56

ORDER NO. 34011

DATE 1-9-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL) PENN-LINCOLN HOTEL,
WILKINSBURG, PA.

PRIV. NO. UPPER LEFT CORNER:

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK DULL RED BRICK. GRAY CORNICE & WINDOW FRAMES, DARK SASH. BRIGHT BUFF
SASH & FRAMES ON WINDOWS ON SECOND FLOOR IN CENTER BUFF BLINDS. SIGNS ON
LEFT BROWN WHITE LETTERS. BRONZE MARKEES ON RIGHT & LEFT ENTRANCES. TOP
ROOF SIGN DARK, WHITE LETTERS. BLDGS. ON RIGHT, DARK RED. BLDGS. ON LEFT
DARK RED & BROWN. REMOVE POLES & WIRES AND AUTOS ON RIGHT. REMOVE BLDG.
ON RIGHT CORNER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

On the back of this card, there
is a list of all the negatives
which are included in this set.
In harmony with each other
to make an attractive set.

By *[Signature]* Date *10/10/1940* By *[Signature]* Date *10/10/1940*

DATE *10/10/1940* DATE *10/10/1940*

JAN 10 1940 JAN 10 1940

10 6 1/11 Jr

79

225 13/4 18/10

31 10 2/22/40

DATE *10/10/1940* DATE *10/10/1940*

DATE *10/10/1940* DATE *10/10/1940*

DATE *10/10/1940* DATE *10/10/1940*

DATE *10/10/1940* DATE *10/10/1940*

DATE *10/10/1940* DATE *10/10/1940*

DATE *10/10/1940* DATE *10/10/1940*

DATE *10/10/1940* DATE *10/10/1940*

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA. ORDER NO. 34011

DATE 1-9-1940

12 M⁵⁰⁰ POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MUNICIPAL BUILDING,
WILKINSBURG, PA.

TRIV.NO.UPPER LEFT CORNER:

FRONT No. 2

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK RED BRICK, DARK SLATE ROOF. GRAY STONE CORNICES & BASE & STEPS.
WHITE COLUMNS & DOORS & SASH & WINDOW FRAMES. GREEN SHRUBBERY & LAWN.
BRONZE LIGHTS. REMOVE POLE & WIRES. BLDG. ON RIGHT LIGHT GRAY.

SUBMIT: RET. PHOTO


B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.


CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

ATTENTION

order for the ornaments to be
set to it and all the ornaments
are selected that to be are
in harmony with each other
to make an attractive set.

Not Dpt. ⁶/₆ Checked

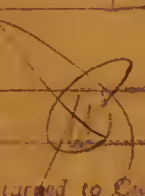


JAN 10 1940

JAN 10 1940

DATE RECEIVED	DATE COMPLETED
JAN 10 1940	JAN 10 1940
14 3	
74	1-15
59 9 1/2	2-23
59 9 2-21	2-23

DATE RECEIVED _____
 DATE HANDLED _____
 DATE PHOTO RETURNED TO CUSTOMER _____

DATE FILED _____
 BY  _____
 DATE PHOTO RETURNED TO CUSTOMER _____

15
163

NO. 9B-H58

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, ORDER NO 34011

PA.

DATE 1-8-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) LAUGHLIN MEMORIAL LIBRARY,
AMBRIDGE, PA.

IMPRINT SAME AS ABOVE

PRIV. NO. UPPER LEFT CORNER

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT GRAY STONE ALL OVER. GRAY STEPS. BRONZE LAMPPOSTS & RAILINGS &
SASH & DOORS. GREEN HEDGE & SHRUBBERY. MAKE GREEN FOLIAGE ON TREES &
SHRUBBERY. BLDG. ON REAR LEFT, DARK RED BRICK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

6 Subjects in
order for the pictures. Please
see to it that the pictures are
taken in the order in which they
are listed in the order book
to make a complete set.

678

JAN 10 1940

Post Dept. checked

JAN 10 1940

DATE	DATE
COMPLETED	COMPLETED
JAN 10 1940	JAN 10 1940
3	1/15 g
74	1-16
115	17 Jan 13
39	2-1

DATE PAID

DATE PAID

DATE PAID

163

NO. OB-H59

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.
ORDER NO. 34011

DATE 1-8-1930

12^M 500 POST CARDS

ART. COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) SENIOR HIGH SCHOOL, AMBRIDGE, PA.

IMPRINT SAME AS ABOVE

PRIV. NO. UPPER LEFT CORNER:

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK RED BRICK, LIGHT STONE TRIM & ENTRANCE. BUFF SASH & WINDOW FRAMES.
OAK DOORS. DARK FENCE, GREEN LAWN & SHRUBBERY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Order for this material. Please see to it that all sets of negatives are uniform and copies are in harmony with each other, to make an attractive set.

10 1940

DATE	DATE	DATE	DATE
JAN 10 1940	JAN 10 1940	JAN 10 1940	JAN 10 1940
11	3	1/11	g.
226	1/2	Jan 29	Jan 31
34	9		

DATE Photo Returned to Customer

MINISKY BROS. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. OB-H60

ORDER NO. 34011

DATE 1-9-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL) BIRD'S EYE VIEW OF AMBRIDGE,
PA., AND AMERICAN BRIDGE COMPANY
PLANT ON OHIO RIVER

IMPRINT

SAME AS ABOVE

PRIV. NO. UPPER LEFT CORNER:

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BLDGS. IN FOREGROUND, GRAY SLATE ROOFS. REAR CENTER LARGE BLDGS. DARK RED
REAR BLDGS. LIGHT GRAY & BUFF. GREEN FOLIAGE IN FOREGROUND & REAR HILLS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order for this material is made
on a card, in which you
give the number and name of
the material and place it
in harmony with each other
to make an attractive set.

ESTIMATE
By 1-10-1940
Date 1-10-1940

DATE	DATE
ORDERED	COMPLETED
1-10-1940	1-10-1940

16 6 1/12 g.

74 1-15

225 1-15
33 9 1-29-40 2-1-40 F.W.

DATE Photo Returned to Client

16

51
163

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

NO. OB-H61

ORDER NO. 34011

DATE 1-9-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF GARDENS AND GREAT
HOUSE, HARMONY SOCIETY, AMBRIDGE, PA.

PRIV. NO. UPPER LEFT CORNER:

FRONT NO. 2

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG. DARK DULL RED, WHITE TRIM, GREEN SHUTTERS, SLATE ROOF. GREEN TOP
ON STEEPLE OF CHURCH. GREEN LAWN & SHRUBBERY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6
ORDER FOR THIS SET OF POST CARDS
SHOULD BE SENT TO THE ADDRESS
GIVEN ON THE BACK OF EACH CARD
IN HARMONY WITH EACH OTHER
TO MAKE AN ATTRACTIVE SET.

88

ESTIMATE

Cost Dept. Checked

JAN 10 1940

SCHEDULE

JAN 10 1940

			DATE INITIALS DEPT.	DATE COMPLETED
			JAN 10 1940	JAN 10 1940
	11	2 1/2		1/11 gr
	80		1-12-40	
	226	1 1/2		
	34	9	1-26	1-29 WP

DATE RECEIVED

By

DATE HANDLED

By

DATE

By

DATE

163

GEO. HEUNISCH, ORLANDO, FLA.

NO. OB-H62

ORDER NO. 34043

DATE 1-11-1940

6 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

TITLE (IN FULL) MAIN ENTRANCE AND ADMINISTRATION PRINT NONE

BUILDING, FLORIDA STATE COLLEGE FOR
WOMEN, TALLAHASSEE, FLA.

PRIV. NO. BEFORE TITLE: T.I

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATT'D. BLDG. IS MEDIUM RED BRICK, SANDSTONE TRIM. ROOF A
VARIGATED LIGHT AND DARK TAN TILE. DOORS BROWN TRIM. POSTS AT ENTRANCE
RED BRICK, SANDSTONE TRIM. IVY GROWING OVER BLDG. AS INDICATED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please
see to it that all color nega-
tives are uniform and placed in
in harmony with each other
to make an attractive set.

*Push on
sheet*

DATE	TIME	DATE	TIME
ENTERED	ENTERED	ENTERED	ENTERED
JAN 12 1940		JAN 12 1940	
	16 5		1/15 9/1
	2/16	1-16	
30 1/2	1-16-40	1-17-40	
48 9	1-18-40	1-17-40	

DATE SENT

DATE PAID

DATE COLOR PROOF SENT

DATE Photo Returned to Customer

*15
Qm/65
164*

GEO. HEUNISCH, ORLANDO, FLA.

NO. OB-H63

ORDER NO. 34043

DATE 1-11-1940

6 M 500 POST CARDS		ART COLORTONE	WHITE BORDER
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)	FRONT NO. I	R. M. XXX	NO
TITLE (IN FULL) LEON-HIGH SCHOOL, TALLAHASSEE, FLA.	IMPRINT NONE		
PRIV.NO.BEFORE TITLE: T.2			
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

SEE TISSUE ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTIPLY FORMS PAT. NO. 1,797,775

ATTENTION!

Order for this material. Please see to it that all the pictures gives an uniform and colors are in harmony with each other to make an attractive set.

Rephoto paper on Right side

ESTIMATE		DATE	
JAN 15 1940		JAN 15 1940	
DATE ENTERED DEPT.	DATE COMPLETED	DATE	DATE
JAN 13 1940	JAN 13 1940		
12 4 1/2	1/16		
74 1-16			
210 1 1/2	1-17		
28 8 3/4	1/17/40	1/18/40	

DATE Photo Reported to Company

Rush on
Sheet

ST
166

GEO. HEUNISCH, ORLANDO, FLA.

NOOB-H64

ORDER No. 34043

DATE 1-11-1940

6 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MONROE STREET, LOOKING NORTH,
TALLAHASSEE, FLA.

PRIV. NO. BEFORE TITLE: T.3

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 subjects of
order for this order. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rush on

Make Red
negative

sheet

1940		JAN 11 1940	
10	7	JAN 12 1940	JAN 12 1940
74		1-16	1/15
226	13/4		
	9 1/2		

DATE RECEIVED
By
DATE HAND COLOR PROOF OK'D
By

DATE FWD
By
DATE Photo Returned to Customer

164

GEO. HEUNISCH, ORLANDO, FLA.

NO. OB-H65

ORDER No. 34043

DATE 1-11-1940

6 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) FLORIDA STATE CAPITOL,
TALLAHASSEE, FLA.

IMPRINT NONE

PRIV. NO. BEFORE TITLE: T.4

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLUE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

5 Subjects on
order for this company. Please
see to it that all sets of nega-
tives are returned and colors are
in harmony with each other
to make an attractive set.

Straight

By <i>10/8</i>		JAN 15 1940		JAN 13 1940	
Order No.	Price	Time Allowed	DATE RECEIVED	DATE COMPLETED	
			JAN 13 1940	JAN 13 1940	
	10	3 1/2		1/15	
	7 1/2		1-16		
	30	1 1/2		1-16-40	
	60	8 1/2	1-17	1-18	

DATE RECEIVED ORD.

DATE 1-18-40

By

DATE HAND COLOR PROOF ORD

By

DATE Photo Returned to Customer

By

*Get Card.
5/11/254*

*Rush on
sheet*

*Rm 165
166*

GEO. HEUNISCH, ORLANDO, FLA.

NO. OB-H66

ORDER NO. 34043

DATE 1-11-1940

6 M 500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)
FLORIDA AGRICULTURAL AND
MECHANICAL COLLEGE, TALLAHASSEE, FLA.

PRIV. NO. BEFORE TITLE: T.5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE ATT'D.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rush
on sheet

ESTIMATE			
JAN 12 1940			
DATE	QTY.	PRICE	TOTAL
JAN 12 1940			JAN 12 1940
12	4		4/15 gr
74		1-14	
201	1/2	1-16-40	1-17-40
31	9		1/18

DATE BLANKET ORD

DATE IND

DATE WHEN ORDERED

164

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OB-H67 ✓ ORDER NO. 4027
CUSTOMER CATERPILLAR TRACTOR CO.
PEORIA, ILLINOIS

DATE 1-10-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full A SECTION OF THE "CATERPILLAR" DISPLAY
ROOM, PEORIA, ILL.

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE NATURAL COLOR PHOTO FROM MAY 1939 ISSUE OF "FORTUNE" MAGAZINE,
IN SAMPLE ROOM. HANDLE CAREFULLY AS MAGAZINE MUST BE RETURNED TO OWNER.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

#30, 1-17-40
48 4-2-40

JAN 11 1940

MAKE OVER

Charge to ADV. Dept.

P.S. required

RETOUCHING 2

PHOTO LITHO 7/4

COMPOSING

ART DEPT. 1 1/4

get it from Kings Dept

2/11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H68 ORDER NO. 34030 DATE 1-10-1940

CUSTOMER ALCIDE PINARD
HOLLYWOOD, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DURANT BEACH HOMES AND APTS. WILSON
AND HARDING STREETS - HOLLYWOOD BEACH, HOLLYWOOD,
FLA.
BOT-P.O.BOX 576 - TELEPHONE 137

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

PUT SMALL YACHT ON LAKE, & BRING OUT THE LAWN
CHAIRS CLEARLY

COLOR DESCRIPTION

THE HOUSE IS TRIMMED WITH A BLUE BORDER AT THE TOP. CUSTOMER WOULD LIKE SKY LINE TO SHOW.
TINT THE LAWN CHAIRS SO THEY WILL SHOW TO ADVANTAGE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

49

1-17

48

1-31-40

JAN. 11 1940

3

164

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OB-H69 ORDER NO 34035 DATE 1-10-1940

CUSTOMER HELEN MAR VILLAS & APTS.
MIAMI BEACH, FLORIDA

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

1M 500 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HELEN MAR VILLAS - MIAMI BEACH, FLA.

BOT-DIRECTLY ON THE OCEAN

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATT'D.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH ATT'D. UMBRELLAS & BATHERS WITH BEACH AS SHOWN ON ATT'D. PART OF CARD 9A-H1866 TO BE FURNISHED NEXT TO WALL & STAIRS: IN OTHER WORDS UMBRELLAS WITH HAVE WALL AS BACKGROUND. BEACH MUST BE LIGHTEST TAN AS SHOWN ON 9A-H1866.

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

1 Replate 8 x 10

Ret 9 1/2

He v

49 1-25

2-6-40 - Ret 9 1/2 - 2-7-40

JAN 18 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 0B-H70

ORDER NO. 34032

DATE 1-10-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER H.C. GODMAN CO.
COLUMBUS, OHIO

6 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE full FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SO GRACEFULLY YOURS (ETC. AS PER COPY)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

SEE SKETCH ATT'D. BENCH TO BE
REPRODUCED A SHADE DARKER THAN THE GOLDEN COLOR
ON BACKGROUND, NOT THE DARK TONE AS PHOTO SHOWS
INSERT BENCH ON SKETCH AS MARKED ON OVERLAYS.

Figure 1

To Office

COLOR DESCRIPTION

BENCH TO BE PRODUCED A SHADE DARKER THAN THE GOLDEN COLOR ON BACKGROUND; NOT
THE DARK TONE AS PHOTO SHOWS. THREE OF THE SHOES ARE TO BE IN BLACK AND ONE
IN BLUE. BLUE IS TO BE A FAIRLY DARK SHADE BOTH ON THE ZENDA SHOE AND ON THE
SHOE WHICH IS REPRODUCED ON THE YOUNG LADY'S FOOT.

NO

YES

RETURN PHOTO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

2-517

20-3

Ref 8

Sub P 2/2

2-2/2

99 1-19

64- 1/20/39

Handwritten notes and signatures in red ink.

Handwritten notes and signatures in red ink.

Handwritten notes and signatures in red ink.

Handwritten notes and signatures in red ink.

Handwritten notes and signatures in red ink.

Handwritten notes and signatures in red ink.

Handwritten notes and signatures in red ink.

Handwritten notes and signatures in red ink.

Handwritten notes and signatures in red ink.

Handwritten notes and signatures in red ink.

Handwritten notes and signatures in red ink.

Handwritten notes and signatures in red ink.

Handwritten notes and signatures in red ink.

Handwritten notes and signatures in red ink.

Handwritten notes and signatures in red ink.

Handwritten notes and signatures in red ink.

Handwritten notes and signatures in red ink.

make red impression
" DK. Blue "

JAN 12 1940

5-11-3400

4

FRED HARVLY, CHICAGO, ILL.

NO. OB-H71

ORDER No. 34067

DATE 1-11-1940

6 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER:

TITLE (IN FULL) FRAY MARCOS HOTEL, WILLIAMS,
ARIZONA

PRIV. NO. BEFORE TITLE: H-1891

(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT TRADEMARK

PLATE NO. ON FRONT AT BOT.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 97758.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5
order for this customer. Please
see to it that all cuts or im-
ages are uniform and color in
in harmony with each other
to make an attractive set.

B 16

6-28 1940

DATE	TIME	SALE	REMARKS
JAN 13 1940		JAN 13 1940	
11 1/2			
74		JAN 15 1940	
49	1 1/2	1-22	
36	8	1-30-40	1-31-40

DATE FOR RETURN

DATE FOR RETURN

DATE FOR RETURN

DATE FOR RETURN

170
166

D14

ORDER NO 34067

DATE 1-11-1940

6 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 14

R. M. YES

TITLE (IN FULL) INTERIOR OF THE INDIAN
BUILDING, ALBUQUERQUE, NEW MEXICO

IMPRINT TRADEMARK

PLATE NO. ON FRONT AT BOT.

PRIV. NO. BEFORE TITLE: H-1926

(USE GOTHIC TYPE)

2. Plate (C)

COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 98114.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

order for this occasion. Please see to it that all the accessories are uniform and colors are in harmony with each other to make an attractive set.

1940

JAN 13 1940

JAN 23 1946

182

4/17/92

78

Jan 18-90

2

11 1/2

۱۳۰۰

DATE PAID BY BANK OF

E3.1

DATE Photo Returned to Customer

15.
Am 170
166

43

XXXXXXXX FRED HARVEY, CHICAGO, ILL.

NOOB-H73

ORDER NO. 34067

DATE 1-11-1940

6 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INTERIOR OF ~~XXXXXXXXXX~~
CHURCH, PUEBLO OF ISLETA, NEW MEXICO

TRIV. NO. BEFORE TITLE: H-2016

In plate ©

(GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 YES R. M.

IMPRINT TRADEMARK - COPYRIGHT BY
FRED HARVEY

PLATE NO. ON FRONT AT BOT.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 98081

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects are
order for the customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

JAN 13 1940		JAN 13 1940	
JAN 13 1940		JAN 13 1940	
8 4		419 9	
78		Jan 22-40	
226 13/4			
48 11		1-31-40 2-1-40	

DATE PHOTO SENT TO CUSTOMER

By

DATE HAND COLOR PROOF SENT

By

DATE

By

DATE Photo Returned to Customer

Rm 170
166

99

FRED HARVEY, CHICAGO, ILL.

NO. 0B-H74

ORDER NO. 34067

DATE 1-11-1940

6 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 14 R. M. YES

TITLE (IN FULL) INDIAN CHURCH, PUEBLO OF
SANDIA, NEW MEXICO

IMPRINT TRADEMARK - COPYRIGHT BY
FRED HARVEY

PRIV. NO. BEFORE TITLE: H2017
(GOTHIC TYPE)

PLATE NO. ON FRONT AT BOT.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. AQ93.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS, PAT. NO. 1,797,775

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all sets of nega-
tives are uniform and are
in harmony with each other
to make an attractive set.

JAN 13 1940		JAN 13 1940	
JAN 13 1940		JAN 13 1940	
11	2	118	9
80	1-19		
225	1/2		
28	8	1/31/40	2/1/40

DATE RECEIVED

DATE PAID

DATE PAID COLOR PROOF

By

DATE Photo Ret. to C. T.

Rm 170
166

95

FRED HARVEY, CHICAGO, ILL.

NO. OB-H75

ORDER No. 34067

DATE 1-11-1940

6 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE ESTUFA, PUEBLO OF SANTO
DOMINGO, NEW MEXICO

PRIV. NO. BEFORE TITLE: H2418

(GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT TRADEMARK - COPYRIGHT BY
FRED HARVEY

PLATE NO. ON FRONT AT BOT.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO AQ92

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

ATTENTION!

5
Order to the customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

John

JAN 11 1940

JAN 11 1940

JAN 12 1940

18 2

78

49 1/2

60 8 1/2

1/30/40

1/31

1-18

DATE Photo Returned to Customer

DATE Photo Returned to Customer

18

170 166

Straight

NO. 9B-H76

DISTRIBUTED BY LLOYD SMITH, KALAMAZOO, MICH.

ORDER NO. 34068

DATE 1-11-1940

12M 500 POST CARDS ART COLORTONE WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. <u>I</u>	R. M. <u>NO</u>
TITLE (IN FULL) <u>NEW POST OFFICE, KALAMAZOO, MICHIGAN</u>		IMPRINT <u>SAME AS ABOVE</u>	
		<u>6B# 2208</u>	
		PHOTO PROPERTY OF <u>CUSTOMER</u>	

COLOR DESCRIPTION

GRASS: GREEN. WINDOWS, DOORS, RAILINGS, & FLAG POLE: BROWN.
BUILDING: CEMENT STRUCTURE.

SUBMIT: RET. PHOTO B. L. & W. PROOF yes HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

88 *2*

DATE	TIME	DATE	TIME
JAN 10 1940		JAN 18 1940	
10 3		1/18 9	
80	1-18		
226 1/2			
88 8:45	1/29/40	1/31/40	

DATE BLUENING ORD.	DATE Filed
By	By
DATE HAND COLOR PROOF ORD.	DATE Photo Returned to Customer
By	By

91

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-H77

ORDER NO. 34077

DATE 1-11-1940

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE: PALISADES, LINCOLN HIGHWAY (U.S. 30) AND GREEN RIVER AT GREEN RIVER, WYOMING, TOLL GATE AND CASTLE ROCKS IN THE DISTANCE & R.M. incl.

PRIV. NO. BERDRE TITLE: 960

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

RR-TRIM 1/3 BOTTOM, 1/2 TOP FOR PROPORTION. KEEP ORIGINAL SKY & CLOUDS. FOR CLIPS & ROCKS SEE 47455. BRING OUT OILED HIGHWAY BUT DON'T BOTHER WITH OTHER ROADS. GET PLEASANT TONES IN WATER. WASTELAND WHITISH GREY EXCEPT FOR GREEN VEGETATION.

No hard retouching

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES ~~YES~~

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

9 Subjects on order for black & white. Please see to it that all this or negatives are in color are in harmony with each other to make an attractive set.

188

1940

DATE JAN 11 1940

JAN 13 1940

JAN 13 1940

18 1 1/2

1/17 Gr

80 1-18

49 1 1/2

1-20

48 9 1/2 2-1-40

2-2-40

DATE RECEIVED

By

DATE HAND COLOR PROOF

By

DATE

By

DATE Photo Returned to Customer

15 166

SANBORN SOUVENIR CO., DENVER, COLOR.

NO. CB-H78

ORDER NO. 34077

DATE 1-11-1940

12 M 500 POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: BLUE CANYON ON BLUE MESA, HIGHWAY
U.S. 50, BETWEEN GUNNISON AND MONTROSE
XXX IN WESTERN COLORADO & R.M. end
PRIV. NO. BEFORE TITLE: 2347

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TRIM TOP & BOT. EQUALLY FOR PROPORTION. OILED ROAD. DARK GRAY GRANITE
ROCKS. SLOPES GREEN TO YELLOW & BROWN. DARK BLUE GREEN PINES.

No HARD RETOUCHING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

Order 1st to 4th. Please
see to it that all
lives are uniform and there are
in harmony with each other
to make an attractive set.

188
JAN 13 1940

JAN 13 1940	JAN 13 1940
11 1	1117 Gv
80	1-18
30	1-19-40
66 9	

DATE Photo Returned to Customer

By

By

DATE Photo Returned to Customer

By

NO. CB-H79

ORDER NO 34077

DATE 1-9-1940

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. YES

TITLE (IN FULL) XXSTAXRXXTMXXRYATXMTXWTKNTAX
XKXNRXXKBRXXTHXXMRNXXRXXAXNRXXTXTR

IMPRINT SAME AS ABOVE

TITLE: VISTA OF THE DISTANT MOUNTAIN
RANGES FROM THE UPPER REACHES OF THE
MT. EVANS ROAD, DENVER MOUNTAIN PARKS, COLORADO
PRIV. NO. BEFORE TITLE: 2026 *L.R.M. env*

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

OILED ROAD, DARK BLUE GREEN PINES, DISTANT RANGES DARK GREY TO BLUE
NEARER SLOPES DARK GREEN TREES & BARE SPOTS GREENISH TO YELLOWISH GREY.

NO HARD RETOUCHING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

13 1940

JAN 13 1940

JAN 15 1946

16 3

7/17 G

80

1-18

225

11

28

01

2/19/90

22 Jan
2/22/90

3-11 BLUE-PRINT CR'D.

DATE AND COLOR PHOTO OK'D _____

By

5.
166

SANBORN SOUVENIR CO., DENVER, COLO.

NO. OB-H80

ORDER NO. 34077

DATE 1-9-1940

12 M500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. YES

U.S. 6

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE: CLIMBING THE ROCKIES, FIVE ELEVATIONS OF HIGHWAY, ON LOVELAND PASS, XXXX SHORTEST ROUTE FROM DENVER THROUGH GEORGETOWN, SILVER PLUME TO DILLON AND THE WESTERN SLOPE
PRIV. NO. BEFORE TITLE: 2027

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TRIM A LITTLE BOTTOM MORE OFF TOP FOR PROPORTION. OILED ROAD. DISTANT RANGE IN SOFT GREY GREEN SOME BLUE, DARK BLUE GREEN PINES. NEARER SLOPES ARE GREYISH ROCK & GREEN TO YELLOW BROWN. CUT OFF DEAD BRANCH TOP OF SPRUCE AT EXTREME LEFT.

NO HARD RETOUCHING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES
RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9
order for this customer. Please see to it that all cuts or imperfections are in form and color in harmony with each other to make an attractive set.

*Rephoto
Photo checked*

ESTIMATE			
JAN 11 1940		JAN 13 1940	
QUANTITY	PRICE	DATE	REMARKS
13	2	JAN 13 1940	JAN 13 1940
225	30 1/2		118 g.
66	9 1/2		1-22-40

DATE PAID _____
By _____
DATE Photo Returned to Customer _____

MAKEOVER

Charge to L.V. Dept. _____

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		Date _____
COMPOSING		
ART DEPT. HC	1 1/2	By <u>LC</u>
ENGRAVING		

ST.
171
Am. Co.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-H81 ORDER NO. 34083 DATE 1-11-1940

CUSTOMER CLEVELAND PUNCH & SHEAR WORKS CO.
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CLEVELAND SMALL TOOLS — WE CAN FURNISH
PUNCHES AND DIES TO FIT ANY MAKE OF PUNCHING
MACHINE (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW 8A-H1660 ATT'D FOR MORE FINISHED
IDEA OF HAND AND COLOR TREATMENT.

SEE SKETCH ATT'D.

COLOR DESCRIPTION

FOLLOW 8A-H1660 FOR COLOR TREATMENT.

SEE SKETCH ATT'D.

1 photo - BH2449

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO USED FOR

make DK. Blue impression
" Red

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 08-H82 ORDER NO. 34048 DATE 1-12-1940

CUSTOMER W.F. GORMAN, PARK VIEW COTTAGES
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6,5 M POST CARDS SIZE 3 1-2 X 5 1-2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP — ST. PETERSBURG'S FINEST
BOT — PARK VIEW COTTAGES — 1930 FOURTH
ST. SO., ST. PETERSBURG, FLA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW COLORED PICTURE ATTACHED AS ~~EXX~~ CLOSELY AS POSSIBLE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2,500—1-2-38

1 Replicate 5-7

Ret 6 1/2

He 1 1/2

Lat 9

99 1/4 HR. COR.

Color printed

B
M

JAN 12 1940

Push on sheet

X 165

NO. OB-H83

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 34121

DATE 1-10-1940

25 MPDST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2	R. YES
TITLE (IN FULL) THE WRIGLEY RESIDENCE ON MT. ADA, AVALON, SANTA CATALINA ISLAND, CALIFORNIA	IMPRINT	SAME AS ABOVE
PRIV. NO. BEFORE TITLE: C-38		
	in 5841449	
	PHOTO PROPERTY OF	C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY & CARD ATT'D.

Very particular work must be done on flowers

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE Cost Dept. Checked 3

By 3 Date JAN 1 1940

NO.	DATE	TIME	REMARKS	DATE COMPLETED
	JAN 16 1940			JAN 16 1940
3	6	1-16	1-17	
50		1-18		
30	13/4			1-19-40
214	10 1/2			

RUSA

MAKEOVER

Charge to Ret. Dept. Ret.

EST. Makeover Time Required

RETOUCHING	3/4	Time Recorded in Cost Dept.
PHOTO-LITHO	1/2	Date
COMPOSING		By <u>7</u>
ART DEPT.		
ENGRAVING		

Rm 171

1000

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.
(CENTER LINE)

NO. OB-H85

ORDER NO. 34094

DATE 1-10-1940

6 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER CENTER BORDER.

FRONT NO. 8

R. M.

#5 yes

TITLE (IN FULL) LAKE ALMANOR, CALIF.
MT. LASSEN IN THE DISTANCE

IMPRINT SAME AS ABOVE

PRIV. NO. UPPER LEFT CORNER: ~~35~~ S-56

LOWER LEFT CORNER IN PLATE: (C) FRASHER
FOTO

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY, & ~~XXXXXXXXXXXX~~ ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ATTENTION!

3 Please see to it that all negatives are uniform in harmony with each other to make an attractive set.

Rephoto

no hand retouching

JAN 18 1940	JAN 18 1940
JAN 18 1940	JAN 18 1940
8 3	1/22 Gr
28	Jan 23-40
30 13/4	1-25-40
201 11	Feb 7-1940 Feb 8-1940

DATE ORDERED

DATE PAID

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

Rm 171
176

NO. OB-H86

DISTRIBUTED BY FRASHER'S, INC. POMONA, CALIF. (CENTER LINE)

ORDER NO. 34095

DATE 1-10-1940

10 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

FRONT NO. 8 R. M. NO

TITLE (IN FULL) ALONG THE SHORE OF BEAUTIFUL LAKE TAHOE AT CAMP RICHARDSON, CALIF

IMPRINT SAME AS ABOVE

PRIV. NO. UPPER LEFT CORNER: T-272

LOVER LEFT CORNER: IN PLATE: (C) FRASHER FOTO

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTOGRAPH ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in the same order each other to make an attractive set.

ESTIMATE 3

JAN 11 1940

DATE	TIME	DATE	TIME
JAN 16 1940		JAN 16 1940	
11	6	1-16	1-18 SL
88		Jan 18-40	
99	13/4		1-24
202	11	2-8-40	2-9-40

DATE PAID

DATE PAID

By

DATE PHOTO RETURNED TO CUSTOMER

DATE PHOTO RETURNED TO CUSTOMER

171

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. OB-H87

ORDER NO. 34096

DATE 1-10-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: LEFT UPPER, LOWER, CENTER - BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 3 R. M. NO

TITLE (IN FULL) BEACON ROCK, EVERGREEN
HIGHWAY, WASH. FROM COLUMBIA RIVER
HIGHWAY, ORE. VIEW
PRIV. NO. BEFORE TITLE: 829
(GOTHIC TYPE)

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

14 order for this customer. Please
see to it that all orders are
filled by 1:00 p.m. and return
in duplicate with receipt
to make our business.

Rephoto

ESTIMATE

1940

DATE	QUANTITY	UNIT PRICE	TOTAL	DATE
JAN 13 1940				JAN 13 1940
	17 1/2			11/20 3/4
	78			Jan. 20-40
	226 1/4			
	215 9			2/2 2/5

DATE PAID _____

DATE PAID COLOR PROOF USED _____

DATE Photo Taken _____

8

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. OB-H88

ORDER NO. 34113

DATE 1-10-1940

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE LAND OF SKY BLUE WATERS,
NORTHWEST INDIANS
PRIV. NO. BEFORE TITLE: 175

(GOTHIC TYPE)

FRONT NO. 3 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

14 Subjects on
order for this material. Please
note that all subjects are
taken in a pleasing and artistic
in harmony with the order
to make an attractive set.

Handwritten initials

JAN 16 1940

1

Est Dept. Checked

By *Handwritten initials* Date JAN 18 1940

		DATE ENTERED DEPT.	DATE COMPLETED
1. POST CARD		JAN 16 1940	JAN 18 1940
2. POST CARD	16 2		4/19 <i>Handwritten initials</i>
3. POST CARD	80	1-22-40	
4. POST CARD	226 1 3/4		
5. POST CARD	219 9 1/2	2-2-40	2-6-40

DATE BLUE INT ORN _____ DATE FRG _____
DATE HAND COLOR PROOF ORN _____ DATE FRG _____
DATE FRG _____

9

171

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. OB-H89

ORDER NO. 34113

DATE 1-10-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M. NO

TITLE (IN FULL)

"OUT WHERE THE WEST BEGINS"

IMPRINT

SAME AS ABOVE

PRIV.NO. BEFORE TITLE: 176

(GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

14 Subject
order for this customer. Please
to it that all our ex-
times are uniform and when an
is any you can
to make an excellent set.

517
2 Prints

JAN 18 1940		JAN 18 1940	
DATE	DEPT.	DATE	COMPLETED
JAN 20 1940		JAN 20 1940	
3	5	1-20	1-24-40
7		1-25	
30	1 3/4		1-26-40
226	9 3/4		2-5-40

DATE RECEIVED

DATE PAID

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

R

3

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. OB-H90

ORDER NO. 34113

DATE 1-10-1940

12^M

500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M.

NO

TITLE (IN FULL)

AT THE POW WOW BEFORE WAR
DANCE

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 174

(GOTHIC TYPE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

016

ATTENTION

14
Please read the following instructions carefully. They are printed on the back of each card and are in harmony with each other to make a complete set.

DATE RECEIVED		DATE COMPLETED	
DATE	DEPT.	DATE	DEPT.
JAN 10 1940		JAN 10 1940	
18	3	1/19	9/1
225	1 1/2	24	Jan
202	10	1-5	

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF OFF

DATE Paid

DATE Photo Returned to Customer

171

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. QB-H91

ORDER NO. 34113

DATE 1-10-1940

12^M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M. NO

TITLE (IN FULL) INDIAN WARRIOR SCOUT - CHIEF
SMOKES PIPE OF PEACE

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 173

(USE GOTHIC TYPE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

ATTENTION!

14
order for this specimen. Please
note as it that all cards are
given the customer and return
in the next mail the order
to make an appropriate

DESCRIPTION	DATE	DATE	DATE
		JAN 16 1940	JAN 16 1940
	9-2 3		
	13 5		1/20 9
	78	JAN 22 1940	
	226 1 3/4		
	48 10	2-7-40	2-8-40

RECEIVED

DATE Filed

HAND COLOR PROOF

DATE Photo Returned to Customer

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. OB-H92

ORDER NO. 34113

DATE 1-10-1940

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: LEFT UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. NO

TITLE (IN FULL) INDIAN CHIEFS IN WAR
REGALIA

IMPRINT SAME AS ABOVE

PRIV.NO.BEFORE TITLE: 172

(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

14
order for this customer. Please
see to it that all copies of mat-
rices are checked and correct
in harmony with each other
to make an accurate set.

ESTIMATE

Jan 16 1940

DATE	DEPT.	DATE COMPLETED
JAN 16 1940		JAN 16 1940
6 4	1-16	1-18-40
74	1-20	
30 1 1/2 9 3/4		1-22-40

DATE RECEIVED

DATE Paid

DATE PAID TO CUSTOMER

By

DATE Photo Returned to Customer

By

WESLEY ANDREWS COL., PORTLAND, ORE.

NO. OB-H93

ORDER NO. 34113

DATE 1-10-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. NO

TITLE (IN FULL) CHIEF RED CLOUD - CHIEF

IMPRINT SAME AS ABOVE

DEWEY BEARD - CHIEF STRONG TALK

PRIV. NO. BEFORE TITLE 171

(GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please
see to it that all orders are
filled for uniformity and quality
in laboratory with each order
to make an accurate set.

6 1940

Post Dept. Checked

By JAN 10 1940

DATE	NO.	DATE	DATE
COMPLETED			
		JAN 16 1940	JAN 16 1940
	6 6	1-17	1-22 SL.
	80	1-24	
	30 2		1-26-40
	56 11 1/2	2-5	2-12

DATE PAID

DATE PAID

DATE HANDCOL PROOF CAP

DATE Photo Returned to Customer

By

By

6

171

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 0B-H94

ORDER NO. 34113

DATE 1-10-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. XX NO

TITLE (IN FULL) INDIAN RETURNING FROM THE
HUNT

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 170
(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

14
order for this card. Please
see to it that all the
tives are uniform and
in harmony with the
to make an attractive set.

ESTIMATE			
JAN 15 1940		JAN 15 1940	
DATE	DATE	DATE	DATE
JAN 15 1940	JAN 15 1940	JAN 15 1940	JAN 15 1940
13	3	1/19	1/19
78	Jan. 20-40		
30	1 1/2	1-23-40	
201	10	Feb. 6-40	Feb. 7-40

DATE ORDERED

DATE PAID

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By

171

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. OB-H95

ORDER NO. 34113

DATE 1-10-1940

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

PLACE OF TITLE: ^(ALL OF THIS ON THE ADDRESS SIDE)
^(LEFT) UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) EX FAMOUS CHIEF JOSEPH OF
THE NEZPERCES

PRIV.NO. BEFORE TITLE: 169

(USE ~~XX~~ GOTHIC TYPE)

FRONT NO. 3 R. M. ~~NOX~~ YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO. *yes*

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

14
ORDER FOR SLIP AND PHOTO...
see to it that the...
are in harmony with each other
to make an attractive set.

bp

ESTIMATE

16 1940

DATE JAN 10 1940

	DATE ORDER DEPT.	DATE COMPLETED
	JAN 12 1940	JAN 12 1940
17 2		1/19 G
78	Jan. 22 40	
725 1 1/2		24 Jan
201 10	Feb 5 - 1940	Feb - - 1940

DATE ORDERED

DATE PAID

DATE ORDER RECEIVED

DATE Photo Returned to Customer

By

ST.
Am 173
171

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. OB-H96

ORDER NO. 34113

DATE 1-10-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. NO

TITLE (IN FULL) BUFFALO BILL AND SITTING
BULL

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 168

(USE GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

1st
Order for the following items
see to it that all items are
properly labeled and placed in
in harmony with each other
to make an attractive set

ESTIMATE				Cost Dept. Checked
JAN 16 1940				By JAN 16 1940
DATE	NO.	QTY.	DATE	COMPLETED
JAN 16 1940			JAN 16 1940	
	3	3	1-16	1-1882
	75		Jan 20-40	
	226	1 1/2		
	216	10	2-2-40	

DATE TO

DATE PAID

DATE PAID

By

DATE PAID

334
334
334
1278

171

9

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 0B-H97

ORDER NO. 34113

DATE 1-10-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHIEF'S LOVE CALL - CHIEF'S
HAPPY RETURN

PRIV. NO. BEFORE TITLE: 167

(USE GOTHIC TYPE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE ISSUE OVERLAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

14

Order for this business form
must be filled out in full
there are instructions on the back
in booklet form that must
be made on negative side

By *[Signature]* JAN 11 1940

Checked *[Signature]* JAN 10 1940

DATE COMPLETED

		JAN 16 1940	JAN 18 1940
	3	1-16	17 SE
	78	JAN 22 40	
	225	1 3/4	24 Jan
	2-11	10	2-2-40

6

NO. OB-H98

WESLEY ANDREWS CO., PORTLAND, ORE.

ORDER No. 34113

DATE 1-10-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. NO

TITLE (IN FULL) INDIAN BUFFALO HUNTERS

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 166

(USE GOTHIC TYPE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

14
Please see to it that the photo is given in harmony with the text to make an attractive set.

log

JAN 10 1940

DATE RECEIVED

DATE COMPLETED

JAN 16 1940

JAN 18 1940

1 4 1-10 1 20 20

15 22 40

25 1 1/2 24 Jan.

66 10

DATE RECEIVED

DATE PHOTO RETURNED TO CUSTOMER

DATE PHOTO RETURNED TO CUSTOMER

171

55
17

NO. OB-H100

WESLEY ANDREWS CO., PORTLAND, ORE.

ORDER NO. 34113

DATE 1-10-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNRISE ON THE RESERVATION,
NORTHWEST INDIAN HOME

PRIV. NO. BEFORE TITLE: 164

(USE GOTHIC TYPE)
SMALL TYPE (C) LEE MOOREHOUSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

14
order for this material. Please
see to it that the material
divides in the center of the
in between the two
to make an attractive set.

JAN 16 1940

ESTIMATE

JAN 17 1940

DATE	QUANTITY	UNIT PRICE	TOTAL	DATE
JAN 16 1940				JAN 16 1940
	4	3	1-16	1-18 SL
	78		Jan. 20 40	
	30	1 3/4		1-26-40
	28	10	2/9/40	2/12/40

DATE FOR

DATE Photo Returned to Customer

171

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H101

ORDER NO. 34123

DATE 2-5-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER EL DORADO HOTEL
PALM SPRINGS, CALIF.

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

(GROUP 2)

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full EL DORADO HOTEL - PALM SPRINGS,
CALIFORNIA

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE TISSUE OVERLAY & SKETCH ATT'D.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY & SKETCH ATT'D.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

49 2-14 Ret 8
He 7/4
Lat 12

FEB -6 1940

make red impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. OB-H102 ORDER NO. 4124
CUSTOMER THE BUCKEYE BREWING CO.
TOLEDO, OHIO

DATE 1-10-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

12M 500 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BUCK AND BILLY (ETC. AS PER COPY)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SPOTS ON CHARIOT WHICH LOOK LIKE SCRATCHES
XX MUST BE LIGHT REFLECTIONS. THESE SHOULD BE
FILLED IN. BACKGROUND AND FLOOR OF THE PHOTO
ARE BAD AND CUSTOMERS WANTS THEM BLOCKED OUT AND
AN OUTDOOR GRASS FLOOR WITH GREEN FOLIAGE BACKGROUND SHOW. ALSO, THE FOAM ON THE BEER
HAS SETTLED AND THIS SHOULD BE CORRECTED.

MAKE BLACK & WHITE PHOTO COPY FROM COLORED NEGATIVE.

COLOR DESCRIPTION

THE WAITER'S JACKET, WHICH SHOWS VERY DARK, IS A DARK GREEN. SEE COLORED NEGATIVE
ATT'D.

RETURN PHOTO YES NO

Photo to 1/2 and
6/19/40
JP

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

RETOUCHING

PHOTO LITHO

COMPOSING

ART DEPT.

1/2

1/2

2

Recorded in Cost Dept.

Date

By FEB 8 1940

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 16 1940

New Black Plate 5.00 net
New Hand color 3.00 net

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. OB-H103 ORDER NO. 125 DATE -10-1940
CUSTOMER METALSMITHS; ORANGE ROLLER CO.
ORANGE, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CORROSION RESISTING EQUIPMENT
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATT'D & OVERLAY.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D. & OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

JAN 17 1940

make red impression

R. M. 17-1

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H104 ORDER NO. 33822 DATE 1/12/40

CUSTOMER MILLER SHOE COMPANY
C-O JULIAN BEHR:CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BAREFOOT FREEDOM IN YOUR SHOES (ETC.
AS PER:SKETCH)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED FOR COLORING

THE SHOES ARE ~~XX~~ COLORED AS FOLLOWS

2054 upper left - this is a blue leather shoe
2047 lower left - this is blue leather shoe
2053 upper right - this is black leather shoe
2041 lower right - this is a black leather shoe

Artwork
ret 1/30/40
20

VERY RUSH

MUST HAVE MCP MON. 1/14/40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

green will 5x7
have a black 50. 4
outline Ret 3 1/2
49 1-16 SEP 2
60 25 2/7 22 11

Return to Pelan
Monday AM

JAN 13 1940

Pull 2 extra ink
impressions

NO. 0B-H105

STANLEY A. PILTZ, COMPANY, SAN FRANCISCO, CALIF.

ORDER NO. 33351

DATE 1/15/40

12 ¹ / ₂ M POST CARDS		ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 6		R. M. YES	
TITLE (IN FULL) HIGHWAY BRIDGE ACROSS THE RUSSIAN RIVER, CALIFORNIA (USE GOTHIC TYPE)		IMPRINT SAME AS ABOVE		PRIVATE NO. AT BOTTOM OF DIVIDING LINE	
PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER ---		PUT AT BOT. OF MESSAGE SPACE P--- PICTORIAL WONDERLAND		PHOTO PROPERTY OF CUSTOMER	
COLOR DESCRIPTION					

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

21
CHECK FOR OVERLAP
DO NOT WRITE IN
THIS SPACE
IN BACK OF PHOTO
TO MAKE AN EFFECTIVE AD.

1940

DATE COMPLETED	
JAN 16 1940	JAN 16 1940
14 2	1/22 9
817	1-23
226	1 1/2
217	9 1/2
JAN 24, 1940	
6 1/2 6/40	
6-26-40	

DATE HAND COL. PHOTO SENT

By

124 172

8

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 0^u-H106

ORDER NO. 33851

DATE 1/15/40

12¹ M POST CARDS

ART COLO^r TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ALONG THE BEAUTIFUL
RUSSIAN RIVER IN CALIFORNIA

FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. AT BOT. OF DIVIDING LINE --

PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER ---

PUT AT BOT. OF MESSAGE SPACE
PICTORIAL WONDERLAND

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

21

SEE TO IT THAT ALL
FIVE OF THESE ARE
IN HANDS OF THE
TO MAKE AN ADJUSTMENT

DATE	BY	DATE	BY
JAN 16 1940		JAN 16 1940	
18	2	1/23	gr
80		1-24	
226	1 1/2		
226	10		

DATE RECEIVED BY

DATE 6-26-40

DATE HAND COLOR PROOF OKD

DATE Photo Returned to Customer

6-26-40

pm 172
171

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIFORNIA

NO. 0E-H107

ORDER NO. 33851

DATE 1/15/40

12 1/2 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6 R. M. YES

TITLE (IN FULL) A COLORFUL BATHING SCENE ON THE RUSSIAN RIVER, CALIFORNIA

IMPRINT SAME AS KEY ABOVE
PRIVATE NO. AT BOT. OF DIVIDING LINE ---

(USE GOTHIC TYPE)

PUT AT BOT. OF MESSAGE SPACE -
PICTORIAL WONDERLAND

PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER ---

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON TISSUE OVERLAY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,275

ATTENTION!

21
Order is for 12 1/2 mpost cards. These
are to be made in the following
series are uniform and are
in harmony with the other
to make an attractive set.

DATE RECEIVED	DATE ENTERED	DATE COMPLETED
JAN 16 1940	JAN 16 1940	JAN 16 1940
2		1/23 9
78 82	JAN 14 40	
225 1 1/2	26	JAN 14
210 10	6-24	6-26

DATE BLUEPRINT ORD.

DATE 6/28/40

DATE HAND COLOR PROOF ORD.

DATE 6-28-40

Rm 172
171

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIFORNIA

NO. OB-H108

ORDER NO. 33851

DATE 1/15/40

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A RESORT BEACH ON THE
BEAUTIFUL RUSSIAN RIVER, CALIFORNIA
(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. AT BOT. OF DIVIDING LINE ---

PUT AT BOT. OF MESSAGE SPACE
PICTORIAL WONDERLAND

PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER ---

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

21

NOTE: IF YOU ARE
ORDERING POST CARDS
PLEASE SPECIFY THE
TYPE OF POST CARD SET
IN ORDER WITH EACH ORDER
TO MAKE AN ATTRACTIVE SET.

ESTIMATE

JAN 15 1940

DATE ORDERED	DATE RECEIVED	DATE COMPLETED
JAN 16 1940	JAN 16 1940	JAN 16 1940
16	2	1/33 Jr
80	82	
226	1 3/4	
10 1/2		

DATE ORDERED 6.26.40
DATE RECEIVED 6.26.40
DATE COMPLETED 6.26.40

Rm 152
171

STANLEY A. PILTZ, COMPANY, SAN FRANCISCO, CALIF.

NO. OB-H109

ORDER NO. 33851

DATE 1/15/40

12 1/2 POST CARDS

ART COLORTONE

WHITE BORDER

PLACE OF TITLE (ALL OF THIS ON THE PICTURE SIDE)
UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUMMER CROWDS, RUSSIAN
RIVER, CALIFORNIA (USE GOTHIC TYPE)

Put in small type in lower border
Photo by Californians, Inc.
PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER ---

COLOR DESCRIPTION

FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE
PRIVATE NO. AT BOT. OF DIVIDING LINE---

PUT IN BOT. OF MESSAGE SPACE ---
PICTORIAL WONDERLAND

PHOTO PROPERTY OF CUSTOMER

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,774

ATTENTION!

21
order for the customer to see
see to it that all the
live are engaged and are
in harmony with the order
to make an attractive set

ESTIMATE			
JAN 19 1940			
JAN 19 1940			
18	2 1/2	100	1/22 G
225	1 3/4	1-23	
211	10 1/2	6-24-40	25 1/2 av

1) GLOBE PHOTO

2)

3) COLOR PHOTO

4)

DATE PAID

DATE Photo Returned to Customer

6/26/40

824 172
171

STANLEY A. PILTZ, COMPANY, SAN FRANCISCO, CALIF.

NO. OB-H110

ORDER NO. 33951

DATE 1/15/40

12½ POST CARDS

ART COLOORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 6 R. M. YES

TITLE (IN FULL) ENJOYING THE WATER SPORTS,
RUSSIAN RIVER, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIVATE NO. AT BOT OF DIVIDING LINE ---

(USE GOTHIC TYPE)

PUT IN SMALL TYPE IN LOWER BORDER --
Photo by Californians Inc.
PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER ---

PUT AT BOT OF MESSAGE SPACE ---
PICTORIAL WONDERLAND

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

21 subjects of
order for the material. Please
see to it that the subjects are
taken in harmony with the order
to make an attractive set.

ESTIMATE		Most Last Checked	
19 1940	24-40	19 1940	24-40
13 3	1/22 Gr	13 3	1/22 Gr
7 8	Jan 23-40	7 8	Jan 23-40
2 1/2	15 1/2	2 1/2	15 1/2
2 1/2	10	2 1/2	10
24-40	6-26-40	24-40	6-26-40

DATE RECEIVED BY

DATE Paid

6 127 40

DATE HAND COLOR FILMED

DATE Photo Returned to Customer

6 127 40

Rh 172
131

NO. OB-H111

ORDER NO. 33851

DATE 1/15/40

121 POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.	FRONT NO. 6	R. M. YES
TITLE (IN FULL) A BATHING SCENE ON THE FAMOUS RUSSIAN RIVER, CALIFORNIA (USE GOTHIC TYPE)	IMPRINT SAME AS ABOVE	
PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER	PUT AT BOT. OF MESSAGE SPACE --- REXXX PICTORIAL WONDERLAND	
PUT IN SMALL TYPE IN LOWER BORDER --- Photo by Californians Inc.	PHOTO PROPERTY OF CUSTOMER	
COLOR DESCRIPTION		

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (T) PAT. NO. 1,797,775

JAN 15 1940

1898 Sept. 12. 1

24-15-1950

152 161340

1948 6 1340

3

1/2" J

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225

112

26 / 2011

202

13

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6-25

Will find _____

Long

DATE Photo Returned to _____

6 26.40

13

Am 17

STANLEY A. PILTZ, COMPANY, SAN FRANCISCO, CALIF.

NO. CB-H112

ORDER NO. 33851

DATE 1/15/40

121 POST CARDS		ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 5 R. M. YES			
TITLE (IN FULL) ON THE SHORES OF THE SPARKLING RUSSIAN RIVER, CALIFORNIA (USE GOTHIC TYPE)		IMPRINT SAME AS ABOVE			
PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER ----		PUT AT BOT. OF MESSAGE SPACE --- PICTORIAL WONDERLAND			
COLOR DESCRIPTION		PRIVATE NO. AT BOT OF DIVIDING LINE p---			
		PHOTO PROPERTY OF CUSTOMER			

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF *yes* RETURN PHOTO. *yes*

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

Estimate

By *1/19/40* Date *1/19/40*

DESCRIPTION	QTY	UNIT PRICE	TOTAL	DATE
1-1-40	8	1/24	1-24	1-24-40
1-1-40	80	82	1-24	1-24-40
1-1-40	30	1/2	1-27-40	1-27-40
1-1-40	212	10	6-24	6-25

DATE *6-26-40*

DATE *6-26-40*

ATTENTION

21

TO THE CUSTOMER'S SERVICE DEPARTMENT
FOR THE PURPOSE OF OBTAINING A SET OF
THESE AND OTHERS WITH OTHERS
IN LATERAL WITH OTHERS
TO MAKE AN ATTRACTIVE SET.

171

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 0B-H13

ORDER No. 33853

DATE 1/15/40

12 1/2	MPOST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>LEFT</u> UPPER, LOWER, CENTER - BORDER.		FRONT No. 6 R. M. YES	
TITLE (IN FULL) LUTHER BURBANK'S GARDENS, SANTA ROSA, CALIFORNIA BOT - BENEATH THE "CEDAR OF LEBANON" LUTHER BURBANK LIES AT REST (USE GOTHIC TYPE)		IMPRINT SAME AS ABOVE PRIVATE NO. AT BOT OF DIVIDING LINE --	
PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER		PUT AT BOTTOM OF MESSAGE SPACE PICTORIAL WONDERLAND	
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

USE PHOTO NO. ~~1A1562~~ 1A1563

FLOWERS IN FOREGROUND VARIED COLORS
& LEAVE THE HEIGHT OF BUSHES IRREGULAR
BRIGHT COLORED FLOWERS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

2
GLOBE MULTI-PLY FORMS
NO. 1000
GLOBE MULTI-PLY FORMS
NO. 1000
GLOBE MULTI-PLY FORMS
NO. 1000
GLOBE MULTI-PLY FORMS
NO. 1000

ESTIMATE		Cost Dept. Chicago	
JAN 16 1940		JAN 16 1940	
DATE		DATE	
COMPLETED		COMPLETED	
JAN 16 1940		JAN 16 1940	
2 3		1 2	
80/82		1-22	
22 1/2		21 1/2	
202		5-13-40	
5-14-40		5-14-40	

DATE BLANKET CARD

DATE Filed

5-15-40

DATE HAND COLOR PROOF CARD

DATE Photo Returned to Customer

5
172
171

DATE 1/15/40

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 6 R. M. YES

TITLE (IN FULL) SONOMA COUNTY COURT HOUSE,
SANTA ~~ROSA~~ ROSA, CALIFORNIA
(USE GOTHIC TYPE)

IMPRINT SAME AS ABOVE
PRIVATE NO. AT BOT OF DIVIDING LINE --

PRIVATE: NO. AT EXTREMEX RIGHT IN UPPER
BORDER

PUT AT BOTTOM OF MESSAGE SPACE
PICTORIAL WONDERLAND
PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. **YES**

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

other are to be combined. Please
see to it that all the orna-
ments are suitable and should be
in harmony with each other
to make an attractive set.

King's College

APR 2 1940

1891

JAN 16 1940

JAN 13 1947

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H. J. ...

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May- 13- 48

Mar. 15-40

5-16-40

By

3. 12. 19

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D.H. Price Returned to Customer.

5,1646

Am 172
178

172
171

NO. OB-H116

ORDER NO. 33853.

DATE 1/15/40

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LEFT LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 6 R. M. YES

TITLE (IN FULL) PICTURESQUE HIGHWAY SCENE
IN THE MOUNTAINS OF CALIFORNIA
(USE GOTHIC TYPE)

IMPRINT SAME AS ABOVE
PRIVATE NO. AT BOT OF DIVIDING LINE --

PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER

PUT AT BOT OF MESSAGE SPACE
PICTORIAL WONDERLAND

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

DATE	TIME	COMPLETED
JAN 16 1940	JAN 16 1940	2/24 9
7982	7982	
225 1 1/2	225 1 1/2	29 Jan
219 10	219 10	2-21-40

DATE DUE 1951

DATE Filed

E

DATE HAND COLOR PROOF CND

DATE Photo Returned to Customer.

By

Am. 122

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. OB-H117

ORDER NO. 33855

DATE 1/15/40

12 1/2 MPOST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>6</u> R. M. <u>yes</u>	
TITLE (IN FULL) <u>INTERIOR, MEMORIAL CHURCH</u> <u>STANFORD UNIVERSITY, PALO ALTO,</u> <u>CALIFORNIA (USE GOTHIC TYPE)</u>	IMPRINT <u>SAME AS ABOVE</u>	
<u>© STANLEY A. PILTZ</u>	PRIVATE NO. AT BOT DIVIDING LINE <u>--428</u>	
PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER <u>428</u>	PUT IN MESSAGE SPACE AT BOTTOM PICTORIAL WONDERLAND	
	PHOTO PROPERTY OF <u>CUSTOMER</u>	

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

Work out all details

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

21
The following instructions should be read carefully and followed exactly as given. No order will be filled unless these instructions are followed.

MAKEOVER

Charge to LV D.M.

EST. MAKEOVER	Time Required
RETOUCHING <u>5 1/2</u>	Time Required in Cost Dept.
RETOUCHING	Time
COLORING	Time
ART DEPT. <u>12 1/2</u>	Time <u>3</u>
ENGRAVING	Time

4 1/2

RE

MA

PC

DATE	DATE	DATE
<u>JAN 16 1940</u>	<u>JAN 15 1940</u>	<u>FEB 22 1940</u>
<u>2</u>	<u>7</u>	<u>19</u>
<u>20 1/2</u>		
<u>30 1/2</u>		
<u>52</u>		

MAKEOVER

Charge to LV Dept.

EST. MAKEOVER Time Required

1-29-40

3/19/40

RETOUCHING 1 1/2

RETOUCHING

COLORING

ART DEPT.

ENGRAVING

By M

2

2

10

8

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. OB-H118

ORDER NO. 33855

DATE 1/15/40

12 1/2 POST CARDS		ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: <u>LEFT</u> UPPER, LOWER, CENTER - BORDER.		FRONT NO. 6 R. M. <u>no</u> <u>ye</u>			
TITLE (IN FULL) <u>LIBRARY, STANFORD UNIVERSITY,</u> <u>PALO ALTO, CALIFORNIA (USE GOTHIC TYPE)</u>		IMPRINT <u>SAME AS ABOVE</u> <u>PRIVATE NO. AT BOT OF DIVIDING LINE ---</u> <u>433</u>			
© <u>STANLEY A. PILTZ</u> <u>PRIVATE NO. AT EXTREME RIGHT IN UPPER</u> <u>BORDER - 433</u>		PUT AT BOT. OF MESSAGE SPACE <u>PICTORIAL WONDERLAND</u>			
COLOR DESCRIPTION		PHOTO PROPERTY OF <u>CUSTOMER</u>			

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

21

For the best results, please
use it with the following
direct are 1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100. 101. 102. 103. 104. 105. 106. 107. 108. 109. 110. 111. 112. 113. 114. 115. 116. 117. 118. 119. 120. 121. 122. 123. 124. 125. 126. 127. 128. 129. 130. 131. 132. 133. 134. 135. 136. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153. 154. 155. 156. 157. 158. 159. 160. 161. 162. 163. 164. 165. 166. 167. 168. 169. 170. 171. 172. 173. 174. 175. 176. 177. 178. 179. 180. 181. 182. 183. 184. 185. 186. 187. 188. 189. 190. 191. 192. 193. 194. 195. 196. 197. 198. 199. 200. 201. 202. 203. 204. 205. 206. 207. 208. 209. 210. 211. 212. 213. 214. 215. 216. 217. 218. 219. 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620. 621. 622. 623. 624. 625. 626. 627. 628. 629. 630. 631. 632. 633. 634. 635. 636. 637. 638. 639. 640. 641. 642. 643. 644. 645. 646. 647. 648. 649. 650. 651. 652. 653. 654. 655. 656. 657. 658. 659. 660. 661. 662. 663. 664. 665. 666. 667. 668. 669. 670. 671. 672. 673. 674. 675. 676. 677. 678. 679. 680. 681. 682. 683. 684. 685. 686. 687. 688. 689. 690. 691. 692. 693. 694. 695. 696. 697. 698. 699. 700. 701. 702. 703. 704. 705. 706. 707. 708. 709. 710. 711. 712. 713. 714. 715. 716. 717. 718. 719. 720. 721. 722. 723. 724. 725. 726. 727. 728. 729. 730. 731. 732. 733. 734. 735. 736. 737. 738. 739. 740. 741. 742. 743. 744. 745. 746. 747. 748. 749. 750. 751. 752. 753. 754. 755. 756. 757. 758. 759. 760. 761. 762. 763. 764. 765. 766. 767. 768. 769. 770. 771. 772. 773. 774. 775. 776. 777. 778. 779. 780. 781. 782. 783. 784. 785. 786. 787. 788. 789. 790. 791. 792. 793. 794. 795. 796. 797. 798. 799. 800. 801. 802. 803. 804. 805. 806. 807. 808. 809. 810. 811. 812. 813. 814. 815. 816. 817. 818. 819. 820. 821. 822. 823. 824. 825. 826. 827. 828. 829. 830. 831. 832. 833. 834. 835. 836. 837. 838. 839. 840. 841. 842. 843. 844. 845. 846. 847. 848. 849. 850. 851. 852. 853. 854. 855. 856. 857. 858. 859. 860. 861. 862. 863. 864. 865. 866. 867. 868. 869. 870. 871. 872. 873. 874. 875. 876. 877. 878. 879. 880. 881. 882. 883. 884. 885. 886. 887. 888. 889. 890. 891. 892. 893. 894. 895. 896. 897. 898. 899. 900. 901. 902. 903. 904. 905. 906. 907. 908. 909. 910. 911. 912. 913. 914. 915. 916. 917. 918. 919. 920. 921. 922. 923. 924. 925. 926. 927. 928. 929. 930. 931. 932. 933. 934. 935. 936. 937. 938. 939. 940. 941. 942. 943. 944. 945. 946. 947. 948. 949. 950. 951. 952. 953. 954. 955. 956. 957. 958. 959. 960. 961. 962. 963. 964. 965. 966. 967. 968. 969. 970. 971. 972. 973. 974. 975. 976. 977. 978. 979. 980. 981. 982. 983. 984. 985. 986. 987. 988. 989. 990. 991. 992. 993. 994. 995. 996. 997. 998. 999. 1000. 1001. 1002. 1003. 1004. 1005. 1006. 1007. 1008. 1009. 1010. 1011. 1012. 1013. 1014. 1015. 1016. 1017. 1018. 1019. 1020. 1021. 1022. 1023. 1024. 1025. 1026. 1027. 1028. 1029. 1030. 1031. 1032. 1033. 1034. 1035. 1036. 1037. 1038. 1039. 1040. 1041. 1042. 1043. 1044. 1045. 1046. 1047. 1048. 1049. 1050. 1051. 1052. 1053. 1054. 1055. 1056. 1057. 1058. 1059. 1060. 1061. 1062. 1063. 1064. 1065. 1066. 1067. 1068. 1069. 1070. 1071. 1072. 1073. 1074. 1075. 1076. 1077. 1078. 1079. 1080. 1081. 1082. 1083. 1084. 1085. 1086. 1087. 1088. 1089. 1090. 1091. 1092. 1093. 1094. 1095. 1096. 1097. 1098. 1099. 1100. 1101. 1102. 1103. 1104. 1105. 1106. 1107. 1108. 1109. 1110. 1111. 1112. 1113. 1114. 1115. 1116. 1117. 1118. 1119. 1120. 1121. 1122. 1123. 1124. 1125. 1126. 1127. 1128. 1129. 1130. 1131. 1132. 1133. 1134. 1135. 1136. 1137. 1138. 1139. 1140. 1141. 1142. 1143. 1144. 1145. 1146. 1147. 1148. 1149. 1150. 1151. 1152. 1153. 1154. 1155. 1156. 1157. 1158. 1159. 1160. 1161. 1162. 1163. 1164. 1165. 1166. 1167. 1168. 1169. 1170. 1171. 1172. 1173. 1174. 1175. 1176. 1177. 1178. 1179. 1180. 1181. 1182. 1183. 1184. 1185. 1186. 1187. 1188. 1189. 1190. 1191. 1192. 1193. 1194. 1195. 1196. 1197. 1198. 1199. 1200. 1201. 1202. 1203. 1204. 1205. 1206. 1207. 1208. 1209. 1210. 1211. 1212. 1213. 1214. 1215. 1216. 1217. 1218. 1219. 1220. 1221. 1222. 1223. 1224. 1225. 1226. 1227. 1228. 1229. 1230. 1231. 1232. 1233. 1234. 1235. 1236. 1237. 1238. 1239. 1240. 1241. 1242. 1243. 1244. 1245. 1246. 1247. 1248. 1249. 1250. 1251. 1252. 1253. 1254. 1255. 1256. 1257. 1258. 1259. 1260. 1261. 1262. 1263. 1264. 1265. 1266. 1267. 1268. 1269. 1270. 1271. 1272. 1273. 1274. 1275. 1276. 1277. 1278. 1279. 1280. 1281. 1282. 1283. 1284. 1285. 1286. 1287. 1288. 1289. 1290. 1291. 1292. 1293. 1294. 1295. 1296. 1297. 1298. 1299. 1300. 1301. 1302. 1303. 1304. 1305. 1306. 1307. 1308. 1309. 1310. 1311. 1312. 1313. 1314. 1315. 1316. 1317. 1318. 1319. 1320. 1321. 1322. 1323. 1324. 1325. 1326. 1327. 1328. 1329. 1330. 1331. 1332. 1333. 1334. 1335. 1336. 1337. 1338. 1339. 1340. 1341. 1342. 1343. 1344. 1345. 1346. 1347. 1348. 1349. 1350. 1351. 1352. 1353. 1354. 1355. 1356. 1357. 1358. 1359. 1360. 1361. 1362. 1363. 1364. 1365. 1366. 1367. 1368. 1369. 1370. 1371. 1372. 1373. 1374. 1375. 1376. 1377. 1378. 1379. 1380. 1381. 1382. 1383. 1384. 1385. 1386. 1387. 1388. 1389. 1390. 1391. 1392. 1393. 1394. 1395. 1396. 1397. 1398. 1399. 1400. 1401. 1402. 1403. 1404. 1405. 1406. 1407. 1408. 1409. 1410. 1411. 1412. 1413. 1414. 1415. 1416. 1417. 1418. 1419. 1420. 1421. 1422. 1423. 1424. 1425. 1426. 1427. 1428. 1429. 1430. 1431. 1432. 1433. 1434. 1435. 1436. 1437. 1438. 1439. 1440. 1441. 1442. 1443. 1444. 1445. 1446. 1447. 1448. 1449. 1450. 1451. 1452. 1453. 1454. 1455. 1456. 1457. 1458. 1459. 1460. 1461. 1462. 1463. 1464. 1465. 1466. 1467. 1468. 1469. 1470. 1471. 1472. 1473. 1474. 1475. 1476. 1477. 1478. 1479. 1480. 1481. 1482. 1483. 1484. 1485. 1486. 1487. 1488. 1489. 1490. 1491. 1492. 1493. 1494. 1495. 1496. 1497. 1498. 1499. 1500. 1501. 1502. 1503. 1504. 1505. 1506. 1507. 1508. 1509. 1510. 1511. 1512. 1513. 1514. 1515. 1516. 1517. 1518. 1519. 1520. 1521. 1522. 1523. 1524. 1525. 1526. 1527. 1528. 1529. 1530. 1531. 1532. 1533. 1534. 1535. 1536. 1537. 1538. 1539. 1540. 1541. 1542. 1543. 1544. 1545. 1546. 1547. 1548. 1549. 1550. 1551. 1552. 1553. 1554. 1555. 1556. 1557. 1558. 1559. 1560. 1561. 1562. 1563. 1564. 1565. 1566. 1567. 1568. 1569. 1570. 1571. 1572. 1573. 1574. 1575. 1576. 1577. 1578. 1579. 1580. 1581. 1582. 1583. 1584. 1585. 1586. 1587. 1588. 1589. 1590. 1591. 1592. 1593. 1594. 1595. 1596. 1597. 1598. 1599. 1600. 1601. 1602. 1603. 1604. 1605. 1606. 1607. 1608. 1609. 1610. 1611. 1612. 1613. 1614. 1615. 1616. 1617. 1618. 1619. 1620. 1621. 1622. 1623. 1624. 1625. 1626. 1627. 1628. 1629. 1630. 1631. 1632. 1633. 1634. 1635. 1636. 1637. 1638. 1639. 1640. 1641. 1642. 1643. 1644. 1645. 1646. 1647. 1648. 1649. 1650. 1651. 1652. 1653. 1654. 1655. 1656. 1657. 1658. 1659. 1660. 1661. 1662. 1663. 1664. 1665. 1666. 1667. 1668. 1669. 1670. 1671. 1672. 1673. 1674. 1675. 1676. 1677. 1678. 1679. 1680. 1681. 1682. 1683. 1684. 1685. 1686. 1687. 1688. 1689. 1690. 1691. 1692. 1693. 1694. 1695. 1696. 1697. 1698. 1699. 1700. 1701. 1702. 1703. 1704. 1705. 1706. 1707. 1708. 1709. 1710. 1711. 1712. 1713. 1714. 1715. 1716. 1717. 1718. 1719. 1720. 1721. 1722. 1723. 1724. 1725. 1726. 1727. 1728. 1729. 1730. 1731. 1732. 1733. 1734. 1735. 1736. 1737. 1738. 1739. 1740. 1741. 1742. 1743. 1744. 1745. 1746. 1747. 1748. 1749. 1750. 1751. 1752. 1753. 1754. 1755. 1756. 1757. 1758. 1759. 1760. 1761. 1762. 1763. 1764. 1765. 1766. 1767. 1768. 1769. 1770. 1771. 1772. 1773. 1774. 1775. 1776. 1777. 1778. 1779. 1780. 1781. 1782. 1783. 1784. 1785. 1786. 1787. 1788. 1789. 1790. 1791. 1792. 1793. 1794. 1795. 1796. 1797. 1798. 1799. 1800. 1801. 1802. 1803. 1804. 1805. 1806. 1807. 1808. 1809. 1810. 1811. 1812. 1813. 1814. 1815. 1816. 1817. 1818. 1819. 1820. 1821. 1822. 1823. 1824. 1825. 1826. 1827. 1828. 1829. 1830. 1831. 1832. 1833. 1834. 1835. 1836. 1837. 1838. 1839. 1840. 1841. 1842. 1843. 1844. 1845. 1846. 1847. 1848. 1849. 1850. 1851. 1852. 1853. 1854. 1855. 1856. 1857. 1858. 1859. 1860. 1861. 1862. 1863. 1864. 1865. 1866. 1867. 1868. 1869. 1870. 1871. 1872. 1873. 1874. 1875. 1876. 1877. 1878. 1879. 1880. 1881. 1882. 1883. 1884. 1885. 1886. 1887. 1888. 1889. 1890. 1891. 1892. 1893. 1894. 1895. 1896. 1897. 1898. 1899. 1900. 1901. 1902. 1903. 1904. 1905. 1906. 1907. 1908. 1909. 1910. 1911. 1912. 1913. 1914. 1915. 1916. 1917. 1918. 1919. 1920. 1921. 1922. 1923. 1924. 1925. 1926. 1927. 1928. 1929. 1930. 1931. 1932. 1933. 1934. 1935. 1936. 1937. 1938. 1939. 1940. 1941. 1942. 1943. 1944. 1945. 1946. 1947. 1948. 1949. 1950. 1951. 1952. 1953. 1954. 1955. 1956. 1957. 1958. 1959. 1960. 1961. 1962. 1963. 1964. 1965. 1966. 1967. 1968. 1969. 1970. 1971. 1972. 1973. 1974. 1975. 1976. 1977. 1978. 1979. 1980. 1981. 1982. 1983. 1984. 1985. 1986. 1987. 1988. 1989. 1990. 1991. 1992. 1993. 1994. 1995. 1996. 1997. 1998. 1999. 2000. 2001. 2002. 2003. 2004. 2005. 2006. 2007. 2008. 2009. 2010. 2011. 2012. 2013. 2014. 2015. 2016. 2017. 2018. 2019. 2020. 2021. 2022. 2023. 2024. 2025. 2026. 2027. 2028. 2029. 2030. 2031. 2032. 2033. 2034. 2035. 2036. 2037. 2038. 2039. 2040. 2041. 2042. 2043. 2044. 2045. 2046. 2047. 2048. 2049. 2050. 2051. 2052. 2053. 2054. 2055. 2056. 2057. 2058. 2059. 2060. 2061. 2062. 2063. 2064. 2065. 2066. 2067. 2068. 2069. 2070. 2071. 2072. 2073. 2074. 2075. 2076. 2077. 2078. 2079. 2080. 2081. 2082. 2083. 2084. 2085. 2086. 2087. 2088. 2089. 2090. 2091. 2092. 2093. 2094. 2095.

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 0B-H119

ORDER NO. 33855

DATE 1/15/40

12¹ M POST CARDS ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6

R. M. ~~NO~~ yes

TITLE (IN FULL) THE STANFORD UNION, STANFORD UNIVERSITY, PALO ALTO, CALIFORNIA
(USE GOTHIC TYPE)

IMPRINT SAME AS ABOVE
PRIVATE NO AT BOT OF DIVIDING LINE ---
432

PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER 432

PUT AT BOT. OF MESSAGE SPACE
PICTORIAL WONDERLAND

© STANLEY A. PILTZ -

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

21

Order for this service is placed so it that the negatives are uniform in color and in harmony with the order to make an accurate set.

ESTIMATE		Est. Date	Checked
JAN 19 1940		JAN 20 1940	
DATE	EXPT.	DATE	COMPLETED
JAN 13 1940		JAN 13 1940	
17 2 1/2		1/23 9	
80	1-23		
226 1 1/2			
50 9 3/4	March 8, 1940	March 12, 1940	

DATE SUBMITTED

DATE FOR

DATE HAND COLOR PRINTED

DATE Photo Returned to Customer

By

NO. OB-H120

ORDER NO. 33855

DATE 1/15/40

12 1/2	M POST CARDS	ART COLOR/TONE	WHITE BORDER
--------	--------------	----------------	--------------

(ALL OF THIS ON THE PICTURE SIDE)

LEFT

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ARCHES IN MEMORIAL COURT,

STANFORD UNIVERSITY, PALO ALTO, CALIFORNIA PRIVATE NO. AT BOT OF DIVIDING LINE.

(USE GOTHIC TYPE)

© STANLEY A PILTZ lower left.

PRIVATE NO. AT EXTREME RIGHT IN UPPER

BORDER 429

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. ☒ 2/60

IMPRINT SAME AS ABOVE

APRIVATE NO. AT BOT OF DIVIDING LINE.

PUT AT BOT. OF MESSAGE SPACE

PICTORIAL WONDERLAND

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

W A K E U P

Charge to John D. Rockefeller Dept. of Education

ES F. Makeover Time Required

RETROUVER

0

Time recorded in Com. Dept.

PHOTO-LITH.

CORROSION

ART DEPT. A

ENGRAVING

Das

By

M. O. K. 3
He- 1/2 m

8

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. OB-H121

ORDER NO. 33855

DATE 1/15/40

12 1/2 M POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: LEFT UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE "PALO ALTO" TREE,
PALO ALTO, CALIFORNIA

(USE GOTHIC TYPE)

PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE
PRIVATE NO. AT BOT. OF DIVIDING LINE

PUT AT BOTTOM OF MESSAGE SPACE
PICTORIAL WONDERLAND

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

21

BEFORE THE MAIL IS OPENED, PLEASE
SEE TO IT THAT THE PHOTO IS
GIVEN THE PROMINENT POSITION
IN HARMONY WITH THE COLOR
OF THE ADDRESS SIDE

88

ESTIMATE

Post Dept. Checked L

DATE 1/15/40

DATE 1/15/40

DATE	DEPT.	COMPLETED
JAN 15 1940		JAN 18 1940
11 2		1/2 29
79 8		
226 1 1/2		
31 9		2/28

DATE BLUEPRINT SENT

DATE HAND COLOR PROOF SENT

172
171

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. 92-H122

ORDER NO. 33855

DATE 1/15/40

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE APPROACH TO STANFORD
UNIVERSITY, PALO ALTO, CALIF.

new title

© STANLEY A PILTZ - lower left

PRIVATE NO. AT EXTREME RIGHT IN UPPER

BORDER 434

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. AT BOT. OF DIVIDING LINE --
434

PUT AT BOT. OF MESSAGE SPACE
PICTORIAL WONDERLAND

PHOTO PROPERTY OF CUSTOMER

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

PLEASE PRINT NAME AND ADDRESS
ON BACK OF CARD IN UPPER
LEFT HAND CORNER
IN HANDWRITING WITH INK
TO MAKE IT REPRODUCIBLE

MAKEOVER

Change to *LU* Date

Time Required

RETOUCHING	1	Time Recorded in Cost Dept.
PHOTO-LITHO		Date
COMPOSING		By <i>3</i>
ART DEPT. HC	1 1/2	
ENGRAVING		

MM

SP

DATE	By	DATE	By
JAN 16 1940		JAN 16 1940	
		FEB 21 1940	
14-2	3	1-24	
8-1			
80		1-24	
210	1 1/2	1-26	
201	9 1/2	2-8-40	

Mr. O. J. 1/12

X X

3

B

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. OB-H124

ORDER NO. 33855

DATE 1/15/40

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE STADIUM, STANFORD
UNIVERSITY, ~~PA~~ PALO ALTO, CALIFORNIA
(USE GOTHIC TYPE)

© STANLEY A. PILTZ
PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER 430

FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. AT BOT OF DIVIDING LINE ---
430

PUT AT BOT. OF MESSAGE SPACE ----
PICTORIAL WONDERLAND

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

21
DATE FOR THE PICTURE: 1/15/40
USE TO BE THE SAME AS THE
STADIUM AND THE STADIUM OF STANFORD ARE
IN HARMONY WITH THE OTHER
TO MAKE AN EFFECTIVE SET.

MAKEROVER

Charge to Li Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RE TOUCHING	1	
PHOTO-LITHO		
COMPOSING		
ART DEPT. HC	1 1/4	By <u>E</u>
ENGRAVING		

44

m. o. Ret 1/15/40
HC. 1 1/4

108

ESTIMATE

Cost Dept. Checked

1/15/40

DATE RECEIVED

JAN 16 1940

DATE COMPLETED

JAN 16 1940

1/22/40

2-23-40

13/4

207

4.20.40

DATE PAID

DATE PAID

4.

NO. CB-H125

ORDER NO. 33855

DATE 1/15/40

12²

M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6 R. M. YES

TITLE (IN FULL) ~~AMPHITHEATRE, STANFORD~~
~~UNIVERSITY, PALO ALTO, CALIFORNIA~~

IMPRINT SAME AS ABOVE

PRIVATE NO. AT BOT OF DIVIDING LINE ---

(USE GOTHIC TYPE)
 © STANLEY A. PILTZ
 PRIVATE NO. AT EXTREME RIGHT IN UPPER
 BORDER 431

PUT AT BOT. OF MESSAGE SPACE
PICTORIAL WONDERLAND

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

MAKE LOVE

Charge to _____ Debit _____

1.5.1 Material Required

RETOUCHING	1	Time Recorded in Cost Dept.
PHOTOGRAPH		
COMPOSING		Loc
ART DEPT. HC	1/4	By
PRINTING		

附

Mr. O 16
HC - 1/2

an

NO. 0 OB-H126

ORDER NO. 33848

DATE 1/15/40

125 M POST CARDS
ART COLORTONE

FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. NO

TITLE (IN FULL) (IN SKY) "ON THE BACKSTRETCH" IMPRINT SAME AS ABOVE

HIALEAH PARK, MIAMI, FLA.

PRIVATE NO. BEFORE IMPRINT -- DL-7

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

4

3. The colors of the
clothing should be in
harmony with each other
to make an attractive set.

515 1940

1941

83 JAN 18 1940

1178

JAN 1940

4

8

 $13/4$

57

10'

1-24-40

1-25-41

1. *Phragmites australis* (Cav.) Trin. ex Steud.

DATE OF COMPLETION

Written by [illegible] on [illegible]

70

THOMAS R. WEST, MIAMI, FLA.

NO. 0B-H127

ORDER NO. 33848

DATE 1/15/40

25 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)	FULL FACE
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. YES	
TITLE (IN FULL) (IN SKY) WIDENER FOUNTAIN AND CLUB HOUSE LAWN, HIALEAH PARK, MIAMI, FLA.	IMPRINT SAME AS ABOVE	
	PRIVATE NO. BEFORE IMPRINT --- DL-8	
	PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 orders on
order for this photo. Please
see to it that all photo
titles are uniform and colors are
in harmony with each other
to make an attractive set.

[Handwritten: M]

DATE RECEIVED	DATE	DATE	DATE
JAN 15 1940	JAN 15 1940	JAN 15 1940	JAN 15 1940
16 4	18	117 gr	
225 1 1/2	20 Jan		
202 10	1-24-40	1-24-40	
DATE PHOTO SENT TO CUSTOMER	DATE PHOTO RETURNED TO CUSTOMER		
By			

[Handwritten: Rush]

[Handwritten: 170]

Rephoto

NO. OB-HL28

ORDER NO. 33848

DATE 1/15/40

THOMAS R. WEST, MIAMI, FLA.

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

YES

TITLE (IN FULL) (IN SKY) FLAMINGOS AND NESTS

IMPRINT

SAME AS ABOVE

AT HIALEAH PARK, MIAMI, FLA.

PRIVATE NO. BEFORE IMPRINT --- DL-48

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3
Order for 25 post cards. The
size of each card is 3 1/2 x 5
inches. The cards are uniform
in harmony with each other
to make an attractive set.

Push on
sheet

JAN 18 1940

JAN 18 1940

DATE	TIME	PLACE	REMARKS
JAN 18 1940			
	8 6		1/99
	78	Jan 20 40	
	225 1 1/2		23 Jan
	54 10 1/2	1-23-40	1-25-40

DATE PAID BY

DATE PAID BY

DATE PAID BY

DATE PAID BY

Rm 170
175

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. H129

ORDER NO. 34054

DATE 1-11-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER READ MACHINERY CO.
YORK, PENNSYLVANIA

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE

FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VACUUM ROLL DIVIDER AND ROUNDER (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT.

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

SEE SKETCH ATT'D.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Reproduction 507

LO 3 1/2

Ret 4

49 1-26 Ac 1 3/4

52 1 2/3 1/2 Ret 9

[Red signature]

JAN 19 1940

3M-1-2-39

minutes no impression

5 ap 17 - 4

5 - ap 11 - 2 1/2

1 - 1 hr ap 11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. B-H130

ORDER NO. 4054

DATE 1-11-1940

CUSTOMER READ MACHINERY CO., INC.
YORK, PENNSYLVANIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 X 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HIGH SPEED DOUGH MIXER
(ETC. AS PER COPY)

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Panchromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATT'D.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 18 1940

make a impression
DK Blue

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF

NO. 0B-H131

ORDER NO. 33895

DATE 1/17/40

12 1/2 M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT No. 6	R. M. YES
TITLE (IN FULL) LASSEN PEAK, LASSEN VOLCANIC NATIONAL PARK, CALIFORNIA (USE GOTHIC TYPE)	IMPRINT SAME AS ABOVE	PRIVATE NO. AT BOT. OF DIVIDING LINE
PRIVATE NO. AT EXTREME RIGHT IN UPPER BORDER	PUT AT BOT. OF MESSAGE SPACE ---	PICTORIAL WONDERLAND
COLOR DESCRIPTION	PHOTO PROPERTY OF	CUSTOMER

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this camera. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

M. J. Broken
Blk. 3-31-52

ESTIMATE		JAN 18 1940	
AND WORK SCHEDULE		JAN 18 1940	
OPERATION	EST. TIME Cost No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
CHARTING & TYPE SET UP		JAN 18 1940	JAN 18 1940
ETCH			
RETOUCHING	17 2		1/20 51
PHOTO-LITHO			
PLATE SET ETCHING, QUENCH	74 82	1-24	
RE-ETCHING			
HAND COLOR PROOF	15		
ARTIST DEL.	217 10	4-10	4-11

DATE BLUEPRINT OK'D _____ DATE Priced _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
By _____ DATE Photo Returned to Customer _____

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. ¹³² OB-H153

ORDER NO. 33896

DATE 1/17/40

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.

FRONT NO. 6 R. M. YES

TITLE (IN FULL) MT. SHASTA, CALIFORNIA,
ELEVATION 14,161 FEET
(USE GOTHIC TYPE)

IMPRINT SAME AS ABOVE
PRIVATE NO. AT BOT. OF DIVIDING LINE

PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER

PUT AT BOT. OF MESSAGE SPACE
PICTORIAL WONDERLAND

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. ☒

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By ¹³² JAN 18 1940	ESTIMATE	Post Dept. Checked <input checked="" type="checkbox"/>
Date JAN 18 1940	ADD TO SCHEDULE	Date JAN 18 1940
	DATE COMPLETED	
	JAN 18 1940	JAN 18 1940
REPRODUCTION	9 2	1/20 9
PHOTO-LITHO	7-80	1-22
PRINTING		
HAND COLOR PROOF	225 1 1/2	24 low
ARTIST DRAFT	210 9 1/2 4-12	4-16

DATE BLUEPRINT OK'D _____

DATE Priced _____

By _____

By ¹³² _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION!

5 Subjects on
6. for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

177
176

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

NO. OB-M134

ORDER NO. 33895

DATE 1/17/40

12¹/₂ M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PACIFIC HIGHWAY BRIDGE OVER
THE SHASTA RIVER, CALIFORNIA
(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6

R. M. YES

IMPRINT SAME AS ABOVE
PRIVATE NO. AT BOT OF DIVIDING LINE

PUT AT BOT. OF MESSAGE SPACE
PICTORIAL WONDERLAND

PRIVATE NO. AT EXTREME RIGHT IN UPPER
BORDER

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Exempt: OK

By JAN 18 1940

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

Date JAN 18 1940

DESCRIPTION	EST. TIME Cl. No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMM. PHOTO		JAN 18 1940	JAN 18 1940
REVISION			1/20 G
REWORKING	18 3		
REWORKING	78/80	Jan. 22-40	
REWORKING			
REWORKING	225 1 1/2		23 Jan
REWORKING	210 10	4-8	4-10

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD

DATE Filed

By

DATE Photo Returned to Customer

AM 117
176

Rephoto

11

NO. 08H135

STANLEY A. PILTZ COMPANY, SAN FRANCISCO, CALIF.

ORDER No. 33895

DATE 1/17/40

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) PACIFIC HIGHWAY IN THE
SACRAMENTO RIVER CANYON, CALIFORNIA
BOT - MT. SHASTA, ELEVATION ~~14,161~~
14,161 FEET IN DISTANCE

PRIVATE NO. BT EXTREME RIGHT IN UPPER
BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 6 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. AT BOT OF DIVIDING LINE ---

PUT AT BOT. OF MESSAGE SPACE
PICTORIAL WONDERLAND

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

By 1/22/40 Date 1/22/40

DATE BLUEPRINT OK'D _____ DATE FILED _____

DATE HAND-COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

COPIES	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COPIES MADE, SET UP		JAN 22 1940	JAN 22 1940
SEARCH			
RETOUCHING	17 3		1/24/40
PHOTO LITHO			
BLUEPRINT STOPPING, ORANGE	79 20		
ENGRAVING			
HAND COLOR PROOF	7 1/4		
ARTIST DEPT.	216 11	4-9-40	2-10-40

11 1/4 35 4 = 153 1/4

178

PERA & PERA, GENEVA ON THE LAKE, OHIO

NO. 0^B-H136

ORDER NO. 33903

DATE 1/16/40

12^M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) BATHING SCENE ON LAKE ERIE,
GENEVA-ON-THE LAKE, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

REMOVE LIGHT HOUSE ON REAR RIGHT CENTER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE				
By <u>Jan 16 1940</u>		Cost Dept. Checked <u>Jan 16 1940</u>		
Date <u>Jan 16 1940</u>		Date <u>Jan 16 1940</u>		
DESCRIPTION	EST. TIME	DATE	DATE	
Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED	
COPYING, TIME SET UP		JAN 17 1940	JAN 17 1940	
SKETCH				
RETOUCHING	11	2	4/19	gr
PHOTO LITHO				
BLUEPRINT	74	1-28		
STRIPPING, OPACITIES				
ENGRAVING				
HAND COLOR PROOF	30	1 1/2	1-24-40	
ARTIST DEPT.	59	10 1/2	2-5-40	2-7-40

DATE BLUEPRINT OK'D

By

DATE Filed

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

173

PERA & PERA, GENEVA-ON-THE-LAKE, OHIO

NO. OB-HL37

ORDER NO. 33903

DATE 1/16/40

12 1/2 M

POST CARDS

ART COLOORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) MOONLIGHT ON LAKE ERIE,
GENEVA-ON-THE-LAKE, OHIO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

MAKE MOONLIGHT SCENE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

JAN 16 1940

AND WORK SCHEDULE

By

Date

JAN 17 1940

DESCRIPTION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Chak No.	Time Allowed		
COMPOSING, TYPE SET UP			JAN 17 1940	JAN 17 1940
SKETCH				1/18 gr
RETOUCHING	14	2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPERATING	78		Jan. 19-40	
ENGRAVING				
HAND COLOR PROOF	49	1 1/2		1-22
ARTIST DEPT.	48	8 1/2	1-29-40	1-30-40

DATE BLUEPRINT OK'D

DATE Piled

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

8
173

PERA & PERA, GENEVA ON THE LAKE, OHIO

NO. 0B-H138

ORDER NO. 33903

DATE 1/16/40

12 $\frac{1}{2}$ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) LAKE SHORE, GENEVA-ON-THE-LAKE, OHIO
FRONT NO. I R. M. NO
PRINT SAMEAS ABOVE

PHOTO PROPERTY OF C T.

COLOR DESCRIPTION

BLDG. LIGHT GRAY. LIGHT GRAY STEPS. TAN SAND
BEACH. SHOW MORE BATHERS ON BEACH. WORK LOWER CLIPPING IN ON VIEW

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other, to make an attractive set.

Photo E 1112

ESTIMATE
By JAN 18 1940
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
JAN 18 1940

DESCRIPTION	DATE	DATE	DATE
CL. No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP		JAN 18 1940	
SKETCH			
RETOUCHING	11 2		1/20 9
PHOTO-LITHO			
BLUEPRINT STRIPPING, CHARGING	78	Jan. 22-40	
ENGRAVING			
HAND COLOR PROOF	30 1 1/2		1-24-40
ARTIST DEPT.	57 10	2-2-40	2-6-40

DATE BLUEPRINT OK'D. DATE Print
By By
DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

PERA & PERA, GENEVA-ON-THE-LAKE, OHIO

NO. OB-H139

ORDER NO. 33903

DATE 1/16/40

12 ¹ / ₂ M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE	WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO	
TITLE (IN FULL) BATHING BEACH, GENEVA-ON-THE-LAKE, OHIO	IMPRINT SAME AS ABOVE	
PHOTO PROPERTY OF C.T.		

COLOR DESCRIPTION

TAN SAND BEACH. SHOW SHORE LINE OF LAKE 2 INCHES FROM TOP OF PHOTO.
WATER LINE ON OPPOSITE SIDE OF PHOTO. MAKE WATER BLUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive *[Signature]* Date *[Signature]*
By *[Signature]* ESTIMATE AND WORK SCHEDULE By *[Signature]*
Date JAN 16 1940 Date JAN 15 1940

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 17 1940	JAN 17 1940
SKETCH			
ARTOUCHING	12 1 1/2		1/18
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPACIFYING	14	1-19	
ENCAVING			
HAND COLOR PROOF	49 1 1/2		1-22
ARTIST DEPT.	53 10		2/2/40

DATE BLUEPRINT OK'D _____ DATE Priced _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

173

6

THE EDISON INSTITUTE, DEARBORN, MICHIGAN

NO. 0B-M40

ORDER NO. 33922

DATE 1/17/40

6 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) BLACKSMITH SHOP, GREENFIELD VILLAGE, EDISON INSTITUTE, DEARBORN, MICHIGAN

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 8A649

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

JAN 18 1940

ESTIMATE AND WORK SCHEDULE

Post Dept. Checked

Date JAN 18 1940

DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
1. TYPE SET UP		JAN 18 1940	JAN 18 1940
2. PRINTING	0		1/19
3. COLORING	74		
4. MOUNTING	49	1 1/2	1-23
5. TOTAL	123	2-8	2-8

WORK ORDER OK'D

DATE Paid

WORK ORDER COLOR PROOF OK'D

DATE Photo Returned

176

DATE Photo Rec'd _____

176

THE EDISON INSTITUTE, DEARBORN, MICHIGAN

NO. OB-H142

ORDER NO. 33922

DATE 1/17/40

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) STEPHEN FOSTER HOUSE,
RESTORED IN GREENFIELD VILLAGE, DEARBORN,
MICHIGAN

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 8A645

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

By

JAN 18 1940

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date JAN 18 1940

	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
CURT TEICH & COMPANY		JAN 18 1940	JAN 18 1940
STYLING	18	1/2	1/19
PHOTOGRAPHY			
RETRACING	7-1	1-22	
RETRACING			
HAND COLOR PROOF	49	1 1/2	1-23
ARTIST DEPT.	9 1/2		

DATE SLOTPRINT ORD

By

DATE Filed

DATE HAND COLOR PROOF ORD

By

DATE Photo Ret

By

8

NO. OB-HL43

THE EDISON INSTITUTE, DEARBORN, MICHIGAN

ORDER NO. 33922

DATE 1/17/40

6 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) "SUWANEE", STERN PADDLE
STEAMER, RESTORED AT GREENFIELD VILLAGE,
DEARBORN, MICHIGAN

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE			
JAN 18 1940		JAN 18 1940	
ITEM	QTY	UNIT PRICE	DATE COMPLETED
PRODUCING	11	1	1/19 90
PHOTOGRAPHING	74	1-22	
PRINTING	225	1 1/2	24 Jan
HAND COLOR PRINT	201	9	2-8-40
ARTIST DEPT.			2-7-40

DATE BLUEPRINT ORD

DATE Filed

By

ORD

DATE Photo Returned to Customer

176

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 0B-H144 ORDER NO. 33936 DATE 1/17/40

CUSTOMER THE BRUNHOFF MFG. CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MODERN FILES, MODERN DISPLAYS CREATED
IN METAL, WOOD, GLASS & WIRE
BRUNHOFF MANUFACTURING CO., CINCINNATI,
OHIO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLOR & DESIGN

NO
YES
RETURN PHOTO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

1 Line copy of Blue
1 Rephot 5.17
1 add exposure

LO ✓

Ret 6

He 1 3/4

Lait 8 3/4

49

1-30

52-

JAN 19 1940

10/19/40
for OK Blue

make DK Blue impression

1 — ap 12 —

5

Reply

NO. 0B-H145

WESLEY ANDREWS CO., PORTLAND, ORE.

ORDER NO. 33955

DATE 1/18/40

12 1/2 M POST CARDS KX PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. FRONT No. 3 R. M. YES

TITLE (IN FULL) SUNKEN GARDENS, LAMBERT GARDENS IMPRINT SAME AS ABOVE
BOT - PORTLAND, OREGON
(USE GOTHIC TYPE)

PRIVATE NO. BEFORE TITLE --- 750 PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PICTURE FOR COLORS by: SL

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By *[Signature]* Date *1/22/40*

	DATE	DATE COMPLETED
1 - 22	1-22	1-22
226 13/4	2/13	2/14
40 10	2/13	2/14

DATE BLUEPRINT ORD. _____ DATE FILED _____
By *[Signature]* By *[Signature]*
DATE HAND COLOR PROOF ORD. _____
By *[Signature]* DATE Photo Returned to Customer _____

6 - 3 1/2
1 - 1 1/2

178

T. M. & B. A. ROGERS, FLORENCE, ALABAMA

NO. OB-4146

ORDER NO. 33958

DATE 1/17/40

6 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) NEW TENNESSEE RIVER BRIDGE
AT FLORENCE, SHEFFIELD AND TUSCUMBIA, ALA.
FRONT NO. I R. M. YES
IMPRINT NONE

IN LOWER BORDER IN SMALL TYPE ---
Photo by G.W.Landrum

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CONCRETE BRIDGE, ALL IRON WORK IN ALUMINUM FINISH. BRIDGE IN BACKGROUND CONCRETE
PILLARS AND DARK IRON WORK. ON TOP. NICE WATER COLOR. PRETTY SKY. PUT LEAVE
ON PARE BRANCHES. BUILDING IN DISTANCE ARE OF VARIOUS COLORS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Photo in 2CP2068

ESTIMATE AND WORK SCHEDULE			
By	Cost Dept. Checked	By	
Date JAN 18 1940	Date JAN 18 1940	Date	JAN 18 1940
ITEM	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMP. & SET UP		JAN 18 1940	JAN 18 1940
SKETCH			
REPRODUCING	10 4		1/20/40
PHOTO LITHO			
BLUEPRINT STAMPING, CHICAGO	80	1-23	
ENGRAVING			
HAND COLOR PROOF	226 1 1/2		
ARTIST DESK.	56 10	1-30	2-1

DATE BLUEPRINT ORD. _____ DATE FILED _____
By _____
DATE HAND COLOR PROOF ORD. _____
By _____

126

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H148 ORDER NO. 34151 DATE 1-17-1940

CUSTOMER COLUMBIA STEEL CO.
SAN FRANCISCO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
(Submit) — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE OUTLINE DRAWN ON BACK OF PHOTO FOR CROPPING.
IF NECESSARY TO MOVE SLIGHTLY TO CENTER GIRL MORE,
DO SO.

COLOR DESCRIPTION

SEE DRAWING ATT'D, FOR COLORS ONLY. DRESS IS GREEN COLOR, WITH PROPER SHADES FOR HIGHLIGHTS,
NOT A FLAT GREEN LIKE ON DRAWING. HAIR IS REDDISH, NICE COMPLEXION, ETC.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 2

49 1-22 S.O.P.
L.A. 9 3/4

[Handwritten signature]

[Large handwritten signature]

JAN 19 1940

50 proofs
both sides

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H149

ORDER NO. 150

DATE 1-16-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER TIMES CAFE & GOLDEN MAID CAFE
FARGO, N.D.

12 M500 XXXXXXX P.C. SIZE

3 1/2 x 5 1/2

GROUP 2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TIMES CAFE - FARGO, N.D. - GOLDEN
MAID CAFE

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & INST. ATT'D.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH & INST. ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

1 Replate 5x7

LC ✓

Ret 8 1/4

He ✓

Lat 10 1/2 207 2/8 1/4

49

1-27

Any...

AM

JAN 19 1940

5 07

U-9112

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-H150 ORDER NO. 34149 DATE 1-17-1940

CUSTOMER R.A. GALLAGHER
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TAKE A REFRIGERATED RIDE (ETC.)

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

SEE SKETCH, XXXXXT DRAWINGS & INST. ATT'D.

Photo ret Feb 10, 1940

COLOR DESCRIPTION

SEE SKETCH, DRAWINGS & INST. ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1.2-39

PHOTO RETURNED

TO

PHOTO USED FOR

49

49

1-26

1/2 HR. COR.

Lo 3 1/2

Ret 1 1/2

He 2

Ret 10 2-7 #55

make PR Blue impression

70

5 - 55

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. ADV. ORDER

DIAL No. 0P-H151 ORDER NO. 54149 DATE 1-17-1940

CUSTOMER R.A. GALLAGHER
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WITH THESE - SUMMER HEAT HAS GONE WITH
THE WIND!

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH, DRAWINGS & INST. ATT'D.

COLOR DESCRIPTION

SEE SKETCH, DRAWINGS & INST. ATT'D.

see Original
Drawing by SL.

PHOTO RETURNED

TO

PHOTO USED FOR

49 1-26

49 1/2 HR. COR.

56 2-5

20 2/2
Ret 1/2
Ho.
Lat 9 3/4

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 0B-H152

ORDER NO. 33971

DATE 1/18/40

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER BORDER.

TITLE (IN FULL) THE PARLOR, HOUSE OF SEVEN
GABLES, BUILT 1668, SALEM, MASSACHUSETTS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN SMALLTYPE IN LOWER BORDER --

(c) Emmerton

PHOTO PROPERTY OF customer

COLOR DESCRIPTION

WALL PAPER FIGURE IS LIGHT GRAY AND DARK GRAY (2 tones of gray)

Photo ret 4-1-40

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2
order for this material. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By [Signature] JAN 19 1940 AND WORK SCHEDULE

Date 1/18/40

	EST. TIME (Est. No. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
C. Teich & Co. Inc.		JAN 10 1940	JAN 15 1940
REPRODUCING	8 4		1/22/40
PRINTING			
DESIGNING	78	Jan 23-40	
HAND COLOR PROOF	30 1 3/4		1-25-40
ARTIST DEPT.	201 11	Feb 2-1940	Feb 5-1940

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD.

DATE FILED

By

DATE PHOTOS RETURNED TO CUSTOMER

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. OB-H153

ORDER NO. 33971

DATE 1/18/40

25 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER.

TITLE (IN FULL) THE ATTIC, HOUSE OF SEVEN
TABLES, BUILT 1668, SALEM, MASSACHUSETTS

FRONT NO.

I

R. M.

NO

IMPRINT

SAME AS ABOVE

PUT IN SMALL TYPE IN LOWER BORDER
(c) Emmerton

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
Date 1-18-1940 By [Signature] Post Dept. Checked [Signature]
Date 1-18-1940 By [Signature]
DATE COMPLETED

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
CLIPPING G. B. & W. SET UP			JAN 19 1940	JAN 19 1940
REPRODUCTION	11	2		1/20 40
PHOTO-LITHO				
ENCLOSURE STAMPING, CHICAGO	1		Jan 22-40	
PRINTING				
HAND COLOR PROOF	226	1 1/2		
ARTIST DESK	214	10		

DATE BLUEPRINT CARD

DATE Paid

By

By

DATE HAND COLOR PROOF

Photo Returned to Customer

177

DISTRIBUTED BY EAU CLAIRE NEWS COMPANY, EAU CLAIRE,
WISCONSIN

NO. ~~9-11154~~ OB-H154

ORDER NO. 33973

DATE 1/18/40

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) THE DALLIES OF THE ST.

IMPRINT SAME AS ABOVE

CROIX RIVER
BOT @ ST. CROIX FALLS, WIS.

PRIVATE NO. BEFORE TITLE -- V5 - 104

PUT IN LOWER BORDER IN SMALL TYPE ---
Photo by Wisconsin Conservation Dept.
COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2
order for this business. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
Date 1/18/40 AND WORK SCHEDULE
Cost Dept. Checked
Date 1/19/40

DESCRIPTION	DATE	TIME	DATE	DATE
CLASS NO.	TIME ALLOWED	DATE	DATE	DATE
1			JAN 19 1940	JAN 19 1940
2	18	2		1/22/40
3	80		1-22	
4	30	1 1/2		1-25-40
5	53	10		2/19/40

DATE BILLING SENT

DATE FILED

DATE HAND COLOR PROOF SENT

DATE PHOTO APPROVED BY CUSTOMER

DATE PHOTO APPROVED BY CUSTOMER

172

NO. 0B-1155

ORDER NO. 33974

DATE 1/18/40

KA DISTRIBUTED BY EAU CLAIRE NEWS COMPANY, EAU CLAIRE, WISCONSIN

12 1/2 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. INDEX YES

TITLE (IN FULL) OLD MAN OF THE DALLES AT INTERSTATE PARK

IMPRINT SAME AS ABOVE

30T - ST. CROIX FALLS, WIS.

Small type - PHOTO BY WISCONSIN CONSERVATION DEPT.

PRIVATE NO. BEFORE TITLE --- V4-104

PHOTO PROPERTY OF customer

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this company. Please see to it that all negatives are uniform and correct in harmony with each other to make an attractive set.

ESTIMATE			
By	Date		
1/19/40	1/19/40		
DESCRIPTION	QUANTITY	UNIT PRICE	DATE COMPLETE
COLORING THE SET UP			JAN 18 1940
RESEARCH			
PRODUCTION	11	2	
PRINTING	78		Jan 22-40
RESEARCH			
HAND COLORING	30	1 1/2	1-25-40
ART. I. COST	216	9	2-8-40
			2-9-40

DATE DELIVERED ON 1/25/40
DATE PHOTO RETURNED TO CUSTOMER 1/27/40

177

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9B-H156 ORDER NO. 34177 DATE 1-17-1940

CUSTOMER HOTEL VIRGINIA
SAN FRANCISCO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/8 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL VIRGINIA - CORNER OF MASON AND
O'FARRELL STS. - SAN FRANCISCO, CALIF.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. D-4747. EXPOSITION SITE
TO BE REMOVED FROM PICTURE.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

COLOR OF HOTEL TO BE SAME AS COLOR OF HOTEL LANKERSHIM, 9A-H1739 ATT'D.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

#30, 2-2-40

2102 2 1/4

2.2 14 1/2

210 -

2/15/40 - 2/16/40

JAN 27 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 0P-H157 ORDER NO 34178 DATE 1-18-1940

CUSTOMER THE LEBANON
CHAUTAUQUA, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE ~~WHITE BORDER~~

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE LEBANON — CHAUTAUQUA, N.Y.

See sketch

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

no on front

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

ON BIG STONE IN FRONT OF LILIES AT THE LEFT
XXXXXXXXXXXXXXXXX WORD LEBANON APPEARS. BRING
OUT.

BRING OUT FLAG ON FLAGPOLE.

COLOR DESCRIPTION

WINDOW SASHES ARE GREEN. LETTERS OF SIGN OVER FRONT ENTRANCE ARE GOLD. TREES, SHRUBBERY,
ETC. GREEN. FLAG IN NATURAL COLORS. CENTER OF SIDE VIEW OF HOTEL IS YELLOW BRICK STRUCTURE,
& IN EACH CORNER BACK OF RAILING ARE GROWING FLOWERS. COLOR ACCORDINGLY. ROOF ABOVE UPPER
PORTICO IS GREEN. SETTEE ON EXTREME LEFT OF PHOTO ON GROUND IN FRONT OF PORCH IS GREEN, A
DARKER GREEN THAN THE TREE. THE BIG STONE IN FRONT OF THE LILIES AT LEFT OF ENTRANCE IS
WHITE.

PHOTO RETURNED

TO

PHOTO USED FOR

FEB-1 1940

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 6B-H158 ORDER NO. 34198 DATE 1-19-1940

CUSTOMER SCHAEFER TAILORS
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SUBMIT RETOUCED PHOTO TO OFFICE.
FOLLOW SKETCH FOR DESIGN.

To office

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH & SKETCHES OF CLOTH ATT'D FOR COLOR.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

1 Page 5x7

Ret 6/1

Mc 1 3/4

Lat 9

49

1-29

48

2-7-40

JAN 22 1940

177

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 0B-H159

ORDER NO. 33995

DATE 1/19/40

25 M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) THE INDIAN AT
MUSKIE WITCOMB SUMMIT, MOLLAWK TRAIL
MASS.

IMPRINT SAME AS ABOVE

PRIVATE NO.

3/4" FROM RIGHT EDGE IN UPPER BORDER
COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

Note that the record thinks we had better cut down as indicated.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all sets of nega-
tives are uniform and that they are
in harmony with each other
to make an attractive set.

1940
SCHEDULE
DATE ENTERED DEPT. JAN 24 1940
DATE COMPLETED, JAN 24 1940
11 2
80 1-26
226 1/2
66 82

DATE RECEIVED BY
DATE HAND COLOR PROOF
DATE Photo Returned to Customer

180

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 0B-H160

ORDER NO. 33925

DATE 1/19/40

25 M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) () COLD RIVER NOTCH,
MCNAM TRAIL, MASS.

IMPRINT

SAME AS ABOVE

PRIVATE NO. - 9" FROM RIGHT
EDGE IN UPPER BORDER 141

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BE SURE AND REMOVE THE AUTO. MAKE NOTE ALSO TO INCLUDE AT LEAST SOME
SOME WATER IN THE STREAM

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

		ESTIMATE	DATE	COMPLETED
			JAN 24 1940	JAN 24 1940
REWORKING	16	2		
PHOTO LITHO				
BLUEPRINT	74		1-27	
REWORKING				
HAND COLOR PROOF	30	1/2		1-30-40.
ARTIST DEPT.	66	835		

DATE BLUEPRINT OK'D

By

DATE Proof

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

180

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 0B-H161

ORDER NO. 33995

DATE 1/19/40

25 M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) THE DIERFIELD RIVER VALLEY
FROM MOHAWK TRAIL, MASS.

IMPRINT SAME AS ABOVE

PRIV. NO. - 3/4" FROM RIGHT EDGE IN UPPER-- 142
BORDER
COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

~~THE Record thought we are to get color of the building, and i think it~~
can be made with a weathered top. You might suggest that they strengthen the
distant mountains a little. ~~WRITE CHAS. R. CANBY FOR COLOR OF BUILDING~~

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

By 188 ESTIMATE 6 Post Dept. Checked
Date JAN 20 1940 JAN 20 1940
DATE RECEIVED
JAN 20 1940 JAN 20 1940
16 3 1/25 gr
79
30 1/2 1-29-40
9 1/2
DATE HAND COL. 1/19/40 DATE Photo Returned to Customer 1/19/40

16

15
180

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 0B-HL62

ORDER NO. 33935

DATE 1/19/40

25 M POST CARDS ART COLOR TONE
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COLD RIVER ALONG
THE MOHAWK TRAIL, MASS.

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. - 34" FROM RIGHT EDGE IN UPPER BORDER - 143

COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

BE SURE AND HAVE A FAIR AMOUNT OF WATER ADDED TO SUBJECT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this card. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE				Cost Dept. Checked
JOB WORK SCHEDULE				
DATE	EST. NO.	DATE	DATE	
		ESTIMATED DEPT.	COMPLETED	
1/21/40		JAN 21 1940	JAN 21 1940	
1/21/40	13	2	1/26/40	
1/21/40				
1/21/40				
1/21/40				
1/21/40	226	1/2		
1/21/40	215	9	2/5	

DATE BLUEPRINT CARD _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF CARD _____
By _____ By _____
DATE Photo Returned to Customer _____
By _____ By _____

15
180

DATE 1-18-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM JOLIET, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

ATTENTION!

_____ Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
DEC 6 1946
Post Dept. Circled
By DEC 6
Per

DATE	DATE RECEIVED	DATE COMPLETED
17	5	17
17	7	10/10
79		
202	13	12-27

DATE BLUEPRINT OK'D _____ DATE Filed 12-30-40

By _____ B'ly _____

DATE HAND COLOR PROOF OK'D

21. 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671

192

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N. C.

NO. OB-H164

ORDER NO. 34503

DATE 1-20/40

25	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO	
TITLE (IN FULL) 600 FOOT TUNNEL ON BLUE RIDGE PARKWAY BOT - SCENE BETWEEN ASHEVILLE AND CRAGGY GARDENS WESTERN NORTH CAROLINA		IMPRINT SAME AS ABOVE		
PRIVATE NO. BEFORE TITLE --- 125		PHOTO PROPERTY OF C.T.		

COLOR DESCRIPTION

TAKE OUT WOOD PILE AT LEFT. ASPHALT & MACADAM ROAD. OVER TUNNEL ROCK & DIRT GUTTER ON SIDE OF ROAD MADE OUT OF ROCK. GREEN FOLIAGE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
1-20-40		SCHEDULE	
DATE		DATE	
ENTERED DEPT.		COMPLETED	
CHARTER		JAN 22 1940	JAN 22 1940
STAMP			
REPRODUCTION	11 1 1/2		1/23 9
PHOTO LITHO			
BLUEPRINT	74	1-14	
STAMPING, COPIES			
REPRODUCTION			
HAND COLOR PROOF	49 1 1/2		1-27
ARTIST DEPT.	9 1/2		

DATE BLUEPRINT ORD. _____ DATE FILED _____
By _____
DATE HAND COLOR PROOF ORD. _____
By _____
DATE _____
By _____

178

DATE 1/20/40

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) LOOKING FROM MOUTH OF ONE
TUNNEL INTO ANOTHER TUNNEL ON BLUE RIDGE
PARKWAY

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 126

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ASPHALT & MACADAM ROAD. ROCK GUTTER ON SIDE ROCK NATURAL COLOR. GREEN ~~XXXX~~
FOLIAGE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

By _____ Date _____

JAN 22 1940 WORK SCHEDULE

DATE	TIME	DATE ENTERED DEPT.	DATE COMPLETED
CHECKING UP		JAN 22 1940	JAN 22 1940
SLEIGH	11		1/23/40
REWORKING			
PHOTO LINDA	28	JAN 24-40	
EAT & REST			
STAMPING			
DRAWING			
HAND COLOR DRAW	49		1-29
ARTIST DATE	225	9	7 Jan

DATE BLANKET SENT ORD _____ DATE FILED _____

DATE HAND COLOR *ROOM ORD _____ BY _____

DATE Photo Returned to Customer _____

178

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N. C.

NO. OP-H166

ORDER NO. 34507

DATE 1/20/40

12½ M POST CARDS

art colortone

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) CONNESTEE FALLS, WESTERN
NORTH CAROLINA

IMPRINT SAME AS ABOVE

BOT - BREVARD, N. C.

PHOTO PROPERTY OF CUSTOMER

PRIVATE NO. BEFORE TITLE --- 127

COLOR DESCRIPTION

Take out tree limbs that hang over falls. Rock natural color. Dark grey &
light grey. Green foliage

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

By: *[Signature]* Date: JAN 22 1940

Cost Dept. Checked *[Signature]* Date: JAN 22 1940

ITEM	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMP. & DEL. OF SET		JAN 22 1940	JAN 22 1940
PRINTS			
INTRO. CARD	9 2		1/23 gr
PHOTO MOUNT			
BLUE PRINT	74		
STILL LIFE			
REPRODUCTION			
HAND COLOR MOUNT	226 1 1/2		
ARTIST DESK	9 3/4		

DATE BLUEPRINT OK'D _____ DATE FILED _____
By: _____ By: *[Signature]*
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By: _____

178

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N. C.

NO. OB-H167

ORDER NO. 34507

DATE 1/20/40

12 1/2	M	POST CARDS	ART COLOREONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)		FRONT NO. I	R. M.	YES
TITLE (IN FULL) GROVE PARK INN AS SEEN FROM ASHEVILLE COUNTRY CLUB GOLF COURSE, ASHEVILLE, N. C.		IMPRINT	SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE A.5		PHOTO PROPERTY OF CUSTOMER		

COLOR DESCRIPTION

Take out limbs from sky and cut off some from top and sides of picture.
leave complete mountain in background. ~~Make card~~ See included card
for color discription (5A-H476)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

JAN 22 1940

DATE	COMPLETED
JAN 22 1940	JAN 22 1940
12 2	1/23 9
74 82	1-25
226 1 1/2	
211 9	2-6-40

DATE DELIVERED TO

DATE FILED

DATE HAND COLOR PROOF

DATE PROOF RECEIVED

179
178

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N. C.

NO. OB-H168

ORDER NO. ~~11/20/40~~
34507

DATE 1/20/40

12¹/₂ M POST CARDS ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) LAKE LURE, YACHT CLUB ISLAND
IN CENTER, WESTERN NORTH CAROLINA
BOT - SHUMONT MOUNTAIN IN BACKGROUND,
ALTITUDE 4,000 FT.

IMPRINT SAME AS ABOVE

PRIVATE: NO. BEFORE TITLE --- 211

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Bring out mountains in background as much as possible. Rock in mountain natural
color Dark grey. Green foliage

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rephoto

JAN 23 1940

Post Dept. Checked

JAN 23 1940

			DATE COMPLETED
		JAN 23 1940	JAN 23 1940
	9	1 1/2	1/25
	80		
	226	1 1/2	
	210	9 1/2	1-6

DATE RECEIVED ORD

DATE FILED

By

By

DATE HAND COLOR PROOFED

R.

179

DATE 1-19-1940

12 M500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TITLE (IN FULL) ENTRANCE TO THE MEAD
BOTANICAL GARDEN, ORLANDO-WINTER
PARK, FLA.
PRIV.NO.BEFORE TITLE: 0-108

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **YES**

IMPRINT SAME AS ABOVE

SMALL TYPE: OFFICIALLY APPROVED CARD
BY MEAD BOTANICAL GARDEN

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED. DO NOT USE GAUDY COLORING, BUT KEEP SOFT,
SUBDUED AND HARMONIOUS. SEE CARDS ATT'D.

SUBMIT: RET. PHOTO


B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

	DATE ORDERED DEPT.		DATE COMPLETED
COLOR COPY		IAN 22 1940	IAN 22 1940
REPRODUCTION	16	3	1/25/40
PHOTO LITHO	80	82	
BLACK & WHITE			
REPRODUCTION			
HAND COLOR	226	1 1/2	1-29
ARTIST DEV.	66	9 3/4	

DATE BLUEPRINT ORD. _____ DATE Filed _____
By _____
DATE HAND COLOR PHOTO ORD. _____
By _____
DATE Photo Returned to Customer _____

16

178

ORANGE NEWS CO., ORLANDO, FLA.

NO. OBOH170

ORDER NO. 34214

DATE 1-19-1940

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) WATERFALL IN THE MEAD

IMPRINT SAME AS ABOVE

BOTANICAL GARDEN, WINTER PARK-ORLANDO, FLA.

SMALL TYPE: OFFICIALLY APPROVED CARD BY MEAD BOTANICAL GARDEN

PRIV.NO. BEFORE TITLE: O-110

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATT'D. DO NOT MAKE GANDY COLORING, BUT KEEP SOFT, SUBDUED AND HARMONIOUS. PROBABLY A VERTICAL VIEW WILL BE BEST, SEE WHERE MARKED. NOTE COMPETITIVE CARD ATT'D WHICH WAS NOT ACCEPTABLE BY CUSTOMER. OURS MUST BE GOOD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this card. See to it that all the card-tives are uniform and color in harmony with each other to make an attractive set.

ESTIMATE				Post Dept. Checked
DATE 1-22-1940				DATE 1-22-1940
DATE	BY	DATE	BY	DATE COMPLETED
1-22-1940		1-22-1940		1-22-1940
8	3			1-23-1940
1-24				
2-1	1-14			2-1-1940
56	10	2-9		2-12-1940

DATE BLUEPRINT ORD.

DATE FILED

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

1-22-1940
1-23-1940

ORANGE NEWS CO., ORLANDO, FLA.

NO. OB-H171

ORDER NO. 34214

DATE 1-19-1940

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ORCHIDS, MEAD BOTANICAL GARDEN,
ORLANDO-WINTER PARK, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

IMPRINT

SAME AS ABOVE

SMALL TYPE: OFFICIALLY APPROVED CARD BY
MEAD BOTANICAL GARDEN

PRIV.NO.BEFORE TITLE: 0-109

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

AN ORCHID IS BEING SENT US BY THE GARDEN, TO INSURE PERFECT
COLORING. BE CAREFUL & USE BACKGROUND TO SUIT CARD BEST.
CUSTOMER LIKES 6A-H1442. SUGGEST NOT TO SHOW POT, BUT TO FADE
OUT TOWARDS BOTTOM, OR USE YOUR OWN JUDGEMENT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

By *[Signature]* **URGENT** Post Dept. *[Initials]*
Date **JAN 22 1940** **URGENT** File *[Initials]*

NO. ORDER FOR	DATE	ENTERED DEPT.	DATE COMPLETED
CURT TEICH & CO. CHICAGO		JAN 22 1940	JAN 22 1940
RECEIVED	10 2		1/23/40
PROOFED			
BLANK	80	1-24	
STRIPPING, CHARGES			
ENCLOSURE			
HAND COLOR PROOF	1 1/2		
ARTIST DEPT.	57 10	1-24	2/4/40

DATE BLUEPRINT CARD _____ DATE Filed _____
By _____ By *[Signature]* _____
DATE HAND COLOR PROOF CARD _____
By _____ DATE Photo Returned to Customer _____

13

178

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H172 ORDER NO 34213 DATE 1-30-1940

CUSTOMER SCHREIBER'S ELEVATOR HOTEL APTS.
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT

WHITE BORDER

PLACE OF TITLE: Upper Lower Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SCHREIBER'S ELEVATOR HOTEL APTS.

MIAMI BEACH, FLORIDA

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SUBMIT RETOUCED PHOTO TO OFFICE.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

OBTAIN TRUE PICTURE OF CANADIAN FLAG, AS CUSTOMER WANTS TO SHOW THE 3 FLAGS, AMERICAN,
ENGLISH & CANADIAN. OBSERVE COLORING OF RED, WHITE, BLUE UNDER OVERLAY FIGURES 2 & 3.
SEE TISSUE OVERLAY & INSTRUCTIONS ATT'D.

JAN 30 1940

OK Blue
impression

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

#30, 2-6-40 1/2
13
174
9 1/2

184

Rephoto

NO. 0B-H173

THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

ORDER NO. 34526

DATE 1/22/40

12^M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

NO

TITLE (IN FULL)

VIEW OF MT. BEACON (ELEVATION

MPRINT

SAME AS ABOVE

1,600 FEET) SHOWING INCLINE RAILWAY

BOT - IN DISTANCE BEACON, HUDSON RIVER

AND NEWBURGH, N. Y.

PRIVATE NO. AFTER TITLE --AT EXTREME RIGHT

(LEAVE 1 INCH BET. TITLE & PRIV. NO.)

PHOTO PROPERTY OF

345 CUSTOMER

COLOR DESCRIPTION

SEE COMPLETE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate

JAN 24 1940

Cost Dept. Checked

By

Date JAN 24 1940

DATE RECEIVED	DATE COMPLETED
JAN 24 1940	JAN 24 1940
2 7 1-24	27 51
18	Jan. 30 40
226	Feb. 1. 40
57 934	1-9-40 2-15-40

DATE RECEIVED OF

By

DATE HANDLED BY

By

DATE Photo Returned to Customer

By

2

57
181

179

WM. H. BOWERS, PEN-MAR, PA.

NO. OB-H175

ORDER NO. 34531

DATE 1/23/40

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM PEN-MAR
PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

PUT IN SMALL TYPE IN LOWER BORDER ---
(c) Curt Teich & Co., Inc.

COLOR DESCRIPTION

USE AVOID USING HIGH ROCK TOWER AND QUIR ROCK TOWER AS THEY ARE TORN DOWN. ALSO
DINING ROOM & BUENA VISTA HOTEL AS THEY ARE NO MORE. USE LAST NEW SUNSET TRAIL
VIEWS OF BLUE RIDGE SUMMIT FROM FIRE TOWER AND LAST NEW VIEWS OF PLAYGROUND.
BABY SHOW. VALLEY VIEW S. USE NO HOTEL BUILDINGS, YOUR CAREFUL ATTENTION TO THIS
WILL AVOID MAKING CHANGES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Shot - 8
9-1h
15-7h 2/

JAN 23 1940

ESTIMATE

Est. Dept. Checked

JAN 23 1940

DATE	TIME	DATE	TIME
9-6	8	FEB - 8 1940	FEB - 8 1940
15-7 1/2	6		2/13 9.
12-3 1/2			
79			
57	13 1/2	2-15-40	2-20-40

DATE RECEIVED OR D

DATE Paid

DATE HAND COLOR PROOF OK'D

By

1051

Slt 8
P.H.

WM. H. BOWERS, PEN-MAR, PA.

NO. OB-H176

ORDER NO. 34531

DATE 1/23/40

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) GREETINGS FROM CAMP RITCHIE, MD.
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE
PUT IN SMALL TYPE IN LOWER BORDER ----
(c) Curt Teich & Co., Inc.
PHOTO PROPERTY OF C.T.
COLOR DESCRIPTION

USE ALL LATE SUBJECTS. MADE IN ART COLORTONE CARDS, DO NOT USE OLD OBSOLETE AMERICAN ART SUBJECTS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLIDE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
JAN 23 1940
Post Dept. checked
JAN 23 1940
DATE COMPLETED
FEB - 3 1940
FEB 8 1940
10 8 5
2/13
79
54 11 1/2 2-16-40 2-20-40
DATE BLUEPRINT OK'D
DATE HAND COLOR PROOF
DATE Photo Returned to Customer

15
1947

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. OB-H177 ORDER NO 34260 DATE 1-21-1940

CUSTOMER MARKEN & BIELFELD, INC.
FREDERICK, MARYLAND

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 10ST CARDS SIZE 3 1/2 x 5 1/2 GROUP 3 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PURE VILLAGE COTTAGES - 5 HTLES
SOUTH OF HARRISONBURG, VIRGINIA, ON U.S. II

FRONT NO. 13

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint
MARKEN & BIELFELD, INC., FREDERICK, MD.
PLATE NO. ON FRONT AT BOT.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH. NOTE TREATMENT OF
MTS. IN BACKGROUND

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING & DESIGN: NOTE TREATMENT OF MTS. IN BACKGROUND.

PHOTO RETURNED
TO
PHOTO USED FOR

1 Rephoto 5x7

Ret 10 1/2

He. 7 1/4

Lat 12

49 2-9

FEB - 3 1940

2- 7
3 — 3 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H178 / ORDER NO. 34-53 DATE 1-22-1940

CUSTOMER ORTHOPEDIC SHOE CO.
PORTSMOUTH, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COMFORT COMES 1ST THIS SUMMER

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH.

Trojan shoe
drawing
to come

Submit to office

Drawing Ret 2-16-40

COLOR DESCRIPTION

FOLLOW SKETCH FOR DESIGN, COLORING AND LETTERING. SOME OF THE HEELS ARE INDICATED AS LEATHER, & IN ONE CASE THERE IS A SHOE WITH AN ALLIGATOR TRIM. SAMPLE OF TRIM ATT'D. SHOW HEELS IN THESE INSTANCES (INDICATED AS LEATHER) AS TAN LEATHER, IN OTHER A BROWN ALLIGATOR. CUSTOMER HAS SENT A "TRAMP" SHOE FOR COLOR OF THE HEEL. USE SWATCH "C" FOR COLOR OF JUDY TRIMS.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

49 2-2
49 1/2 HR. Color.

2-16-40

54

375

JAN 26 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H179 ORDER NO. 34253 DATE 1-22-1940

CUSTOMER ORTHOPEDIC SHOE COMPANY
PORTSMOUTH, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full IF YOU'RE DOING THINGS, AND GOING PLACES
BE SURE YOUR SHOES ARE COMFORTABLE THIS SUMMER

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR DESIGN, COLORING AND LETTERING. SOME OF THE HEELS ARE INDICATED
AS LEATHER, & IN ONE CASE THERE IS A SHOE WITH AN ALLIGATOR TRIM. SAMPLE OF TRIM
ATT'D. SHOW HEELS IN THE INSTANCES (INDICATED AS LEATHER), AS TAN LEATHER, IN OTHER
A BROWN ALLIGATOR. CUSTOMER HAS SENT A "TRAMP" SHOE FOR COLOR OF THE HEEL. USE
SWATCH "C" FOR COLOR OF JUDY TRIMS.

See card 8AH3166
for green background

RUSH

JAN 26 1940

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

517
5
3 1/2
JAN 21/4
49 2-2
49 1/2 H.COR. 2a 93/4

600

PH



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H180

ORDER NO. 34253

DATE 1-22-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER ORTHOPEDIC SHOE CO.
PORTSMOUTH, OHIO

6 M 500 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full XX AMERICA'S ALL-PURPOSE SHOE -
THE SCOUT

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR DESIGN & COLOR TREATMENT EXCEPT MAKE THE BLUE BACKGROUND A LITTLE LIGHTER
AND DISREGARD SKETCH AND ARRANGE SHOES FROM LEFT TO RIGHT AS NOTED.

1. THE SCOUT. TAN ELK. SAMPLE "A" FOR COLOR. (NOTE: STICKERS ARE ON BACK: USE COLOR OF OPPOSITE
SIDE.) 2. THE TROJAN: ALL OVER WHITE BUCKO. 3. THE TROJAN: BUCKO AND REPTILE (BLUE WITH
BLACK TRIM) "B", "B-I". 4. THE TROJAN: WHITE BUCKO, BROWN REPTILE TRIM. "C"
5. THE SCOUT: BLACK ELK. 6. THE SCOUT: ALL OVER WHITE ELK. "D". ON THE TROJAN, #3, CUSTOMER
WANTS TO SHOW IT IS AN ALL OVER BLACK SHOE. HOWEVER, SOME DEALERS CARRY SHOE IN BLUE BUCKO
WITH A BLACK TIP & FOXING. COULDN'T WE RUN THIS SHOE A LITTLE BLUE ON THE BUCKO PORTION.
BUT BLUE MUST BE SLIGHTLY DARKER THAN #5 ON 9A-H789. LEATHER SWATCHES ONLY ARE SUFFICIENT
EXCEPT ONE SHOE, NOTE COLOR ON HEEL TO BE USED WHERE LEATHER HEELS ARE INDICATED.

before making colors
ask H. Schwegler.

RUSH

JAN 25 1940

3 — 6 hrs. up 12

5 — up 15 — 2 1/2

PHOTO RETURNED

TO

PHOTO USED FOR

49 2-2 210 2 1/4
49 1/4 HR. COR. 210 10 1/2

210 2-16

875

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H181 ORDER NO. 34272 DATE 2-6-1940

CUSTOMER GETZ JEWELRY CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full A GREAT NAME IN JEWELRY — GREATER
THAN EVER (ETC.)

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH FOR RETOUCHING.
SUBMIT PHOTO TO OFFICE.

To office

COLOR DESCRIPTION

FOLLOW SKETCH FOR DESIGN AND COLORING.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PHOTO RETURNED

TO

PHOTO USED FOR

1 Rep photo 5x7

LO 1/2

Ret 9

#30, 2-15-40 Hc 1 3/4

Lat 9 1/2

#56 2-27

FEB -7 1940

Make DK. Blue copy no. 1000

195

NO. OB-H182

DISTRIBUTED BY EAU CLAIRE NEWS COMPANY,
EAU CLAIRE, WISCONSIN

ORDER NO. 34276

DATE 1-23-1940

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) GREETINGS FROM WAUSAU, WISCONSIN

PRINT SAME AS ABOVE

LOWER CENTER BORDER - THE YEAR 'ROUND SPORTS PARADISE

Print no. 11 V6-104

SMALL TYPE: (C) CURT TEICH & CO., INC.

as sent.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE MATERIAL ATT'D. MAKE ATTRACTIVE. XXXXX

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTOS *yes*

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE				Cost Dept. Checked
FEB 2 1940				Date FEB 2 1940
DATE	TIME	DATE	DATE	
ENTERED	ENTERED	ENTERED	COMPLETED	
		FEB-2 1940	FEB-2 1940	
Lo	15	7.		
	8	12		2/8
	79			
	50	13/2	Feb 14 40	Feb 15 40

DATE BLUEPRINT OR D.

DATE END.

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

70

15
188

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. ADV. ORDER

DIAL No. OB-H183 ORDER NO. 24297 DATE 1-30-1940

CUSTOMER ESSEX BRASS CORP.
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE ESSEX "PILOT" - SNAP LEVER SIGHT
FRED OILER (ETC.)

FRONT NO. 5 (All of this on address side) R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Prints Handcolor Black & White Proof. Titles—Red, Blue

DROP OUT THE WORD "NEW" AT TOP OF OILER
AND PUSH THE OILER UP SO AS TO TAKE THE COPY
(FIGURE 33) AT BOTTOM SAME AS ON CUT ENCLOSED
ON COPY, SEE SKETCH ATT'D.

To office

COLOR DESCRIPTION
FOLLOW SKETCH FOR COLOR. SEE SAMPLE IN HAROLD'S STOCK ROOM. SEE SHANK PICTURED IN CUT
WHICH SHOWS OPENING SPACED ABOUT EQUIDISTANT IN THE SHANK NOT TOWARD THE LOWER END AS
ON SAMPLE OILER. TAKE CARE OF THIS LITTLE DETAIL. SLIGHT TAPER OF THREAT
ON LOWER EXTENSION OF THE SHANK, SHOULD BE NOTICED, AS WAS SHOWN PERFECTLY STRAIGHT IN
ARTIST'S SKETCH. USE NICE COLOR SCHEME BLENDING WITH YELLOW OF CUT, A LONG THE LINES
OF BLOTTER ATT'D.

see Orig. sent by SL

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo sent
20
No 6/2
#20, 2-8-40
53

FEB-2 1940

make red ink revision
DK. 1300

SL

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H184

ORDER NO. 303

DATE 1-25-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER KING CANDY COMPANY
FORT WORTH, TEXAS

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE Art COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SAY "HAPPY EASTER", WITH A BOX OF KING'S
CHOCOLATES
EOT-AS SMART AND GAY AS A NEW EASTER BONNET

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☒ Retouched Photo ☐ Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE OVERLAY ATT'D. COLORS INDICATED ON TISSUE NOT COMPULSORY TO FOLLOW.
IF THERE IS A BETTER COMBINATION OF COLORS, USE IT. MAKE ATTRACTIVE EASTER CARD.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

MAKEOVER

Charge to ADV. Dept.

DATE ORDERED JAN 26 1940

RETOUCHING	2	Time Recorded in Cost Dept.
PHOTO LITHO	1/2	Date
COMPOSING		
ART DEPT. HC	2	

make OK Blue impression
of label

49

1-30

7
2
La

X
Am

2 hrs
2 hrs 30 min

181

NO 0B-H185

ORDER N 34329

DATE 1-25-1940

6 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) **ANDERSON ACRES ON LAKE ERIE**

LOWER LEFT SMALL TYPE: PHOTO BY CARABIN
AND SCHICK, NORWALK, OHIO

See Personal Sht
for Super Plot

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUE TOMER

COLOR DESCRIPTION

COLOR DESCRIPTION
CROPS AS INDICATED. BRING OUT PROMINENTLY COTTAGES, WHICH ARE WHITE WITH GREEN ROOFS. SHOW TRAILERS IN DIFFERENT COLORS. ALSO WHITE WOODEN STEEP LEADING DOWN TO BEACH. SHOW PEOPLE ON BEACH. TWO WORDS "LAKE ERIE" ARE TO BE SHOWN IN WATER AS PENCIL LAYOUT ATT'D. ALSO MILEAGE TO CLEVELAND & BUFFALO, ETC. AS INDICATED ON LAYOUT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

M. S.
C 2 114

4/27/55

G 590

6590

183

[illegible]

DIAL-BLANKING CARD

Be

LIFE 1957

DATE HAND COLOR PROOF 011

E.

DATE *10/10/19* Returned to Circulation

3

Ej

1 - 2 1/2

NO. OB-H186

ORDER NO 34331

DATE 1-25-1940

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE
TITLE: IDAHO SPRINGS, ALT. 7556 FEET,
ON HIGHWAY U.S. 40 IN CLEAR CREEK
CANYON, COLORADO. *RM end*
PRIV.NO. BEFORE TITLE: 303

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

INSERT RANGE FROM POST CARD IN DISTANCE. BE SURE TO GET OUTLINES CORRECTLY. BLDGS. IN TOWN ARE MOSTLY WHITE OR OLD BRICK RED. DARK ROOFS. DARK GREEN TREES IN VALLEY. BLUE GREEN PINES ON HILLS. HILLSIDES ARE GREENISH TO YELLOWISH. DISTANT HILLS GREY TO BLUISH. CUT AT BOTTOM AS MARKED AND BALANCE AT TOP

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

Y RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

ATTENTION!

order for the color case
see to it that all cues or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

No hard set.

Get outlines exactly

ESTIMATE		DATE	
Time	Job	DATE	COMPLETED
		JAN 30 1940	JAN 30 1940
1	6	1-26	1-31-40
80		1-31-40	
30	13		2-5-40
29	2	2-19-40	2-22-40

DATE HAND BACK * 1940

DATE Photo Returned to Customer

By

17.
Cory

DATE 1-25-1940

12M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 3 R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE: COLORADO COLUMBINES GROWING
AMONG THE ASIENS & R.M. *encl.*

PRIV. NO. BEFORE TITLE: 2028

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBJECT IN MAIN TO FOLLOW COLORS OF COLORED CARD ATT'D BUT GETTING MORE TRUE
 COLUMBINE COLOR. SEE COLORED PHOTO ATT'D. MOVE COLUMBINE AT EXTREME LEFT TO
 TAKE PLACE OF BLURRED FLOWERS AT LEFT REAR ~~TO~~ LEFT ASPEN TRUNK OVER MORE
 IN FRONT OF TRUNK SO PRINT CAN BE TRIMMED. IF NECESSARY, MOVE COLUMBINE
 AT EXTREME RIGHT OVER A TRIFLE TO MAKE POST CARD PROPORTION. SEE TISSUE
 OVERLAY ATT'D. ~~XXX~~ SEE HANDCOLORED PHOTO ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please see to it that all cuts or negatives are uniform and consistent in harmony with each other to make an attractive set.

Reg-hat.
2 Printed

ESTIMATE		Post Rept. Entered	
JAN 27 1940	JAN 27 1940	JAN 27 1940	
DESCRIPTION	MT. TIME	DATE COMPLETED	
Cable ...		JAN 27 1940	
Battery		JAN 27 1940	
...	2 5	1-27	1-30 SL
...	18	Jan 31-40	
...	226 53	13 9	FEB. 2-40. 2/14/40

2/19/40

ALL INFORMATION CONTAINED HEREIN IS UNCLASSIFIED

DATE 08-11-2010 BY 60322

ALL INFORMATION CONTAINED HEREIN IS UNCLASSIFIED

DATE 08-11-2010 BY 60322

15
183

ADV. ORDER

DEPT.	DATE COMPLETED
RETOUCHING	
ENGRAVING	
PHOTO LITHO	
COMPOSING	
LITHO ART	

Photos for
this Customer

25	M	POST CARDS	SIZE	3 1/2 x 5 1/2
----	---	------------	------	---------------

STYLE PHOTO COIORIT WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

CROP AS INDICATED PY OVERLAY ON PHOTO.

Negative — Line — Halftone — Combination.	120
Dry — Wet — Pancromatic — Color Separation.	133
Transfer — Paper Process — New Process.	150
Stripping — White Border — Full Face.	175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue	

COLOR DESCRIPTION

SEE INST. ATT'D.

FEB 8 - 1940

3M—1.2-39

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
DIAL No. OB-H189 ORDER NO. 1332 DATE 2-7-1940 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

CUSTOMER MUNGSHOIM RESTAURANT CHICAGO, ILL. INOIS

25 MPOST CARDS SIZE 3 1/2 x 5 1/2 STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full STORCHSPORD IN MAIN DINING ROOM

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

NEGATIVE — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS INDICATED ON OVERLAY

COLOR DESCRIPTION
SEE INST. ATT'D.

MAKEOVER

Charge to Ret

EST. Makeover Time Required

RETOUCHING		Time Recorded in Cost Dept.
PHOTO-LITHO	1/2	
COMPOSING		
ART LITHO		

99 2-15 2 12 54
49 1/2 hr. Corz.

FEB 8 - 1940

M. D. B. O.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OB-4190 ✓ ORDER NO 34332 DATE 2-13-1940

CUSTOMER KUNGSHOLM RESTAURANT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE XXXXX 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LAURITZ XXXX MELCHIOR ROOM

in blue - LAURITZ MELCHIOR ROOM - KUNGSHOLM -
CHICAGO

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INST. ATT'D. ALSO OVERLAY.

To customer

COLOR DESCRIPTION

SEE INSTRUCTIONS & OVERLAY ATT'D.

RETURN PHOTO NO YES

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

49

2-23

517

10

2

122

FEB 21 1940

FEB 13 1940

of little

14

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. — ADV. ORDER

DIAL No. OB-H192 ORDER NO. 34333 DATE 1-26-1940

CUSTOMER J.W. ROVARD
CITY POINT, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full EARLY BLOOM VALENCIAS — LONG KEEPER
YET GENUINE TREE-RIPENED (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE SKETCH ATT'D.
SUBMIT RETOUCHED COPY TO OFFICE

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D.
SEE 9A-H2333 FOR ILLUSTRATING BARREL.

RUSH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 27 1940

make DR. Blue impression

5
107

ADV. ORDER

DATE 1-26-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER BUCKSTAFF BATH HOUSE CO.
HOT SPRINGS, ARK.

25	POST CARDS	SIZE	3½ x 5½
----	------------	------	---------

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
 Title in Plate Yes No Copyright in Plate Yes No
 Title in full BUCKSTAFF BATH HOUSE COMPANY (ETC.)

(All of this on address side)

FRONT NO.	SPEC.	R. M.	Yes	No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
Trade Mark	Yes	No	Special type as sample	
IMPRINT: Customer	C. T. Imprint	(No Imprint)		

see our Drawing

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE PHOTO NO. 1A-H286

Negative — Line — Halftone — Combination.	Screen	120
Dry — Wet — Pancromatic — Color Separation.		133
Transfer — Paper Process — New Process.		150
Stripping — White Border — Full Face.		175
Blue Print — Handcolor — Black & White Proof.		
Titles—Red, Blue		

Make 1942 calendar

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN PHOTO	YES	NO
--	--------------	-----	----

3M-1.2-39

11-4-40

49 2-9 He 1 1/2
Fast 8 1/2

For low.

1. Reproduction

Ray best. No L.

On page 10

R. W.

194

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H195 ORDER NO. 34362 DATE 1-29-1940

CUSTOMER FIRST TEXAS CHEMICAL MFG. CO.
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DOCTOR, HAVE YOU TRIED ANEMATONE-B?

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

Bottle BROWN, CONTENTS, DARKER BROWN. MAKE BOTTLE AS LARGE AS POSSIBLE SO LABEL
CAN BE READ. PUT BACKGROUND IN MOST EFFECTIVE COLOR. SEE LABEL ATT'D FOR COLORING
OF LABEL ON BOTTLE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

JAN 30 1940

make D.K. Blue impression

19 2-6

1/2 4 1/2
24 CP 1 1/2
2 2 8 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H196

ORDER NO. 34400

DATE 2-6-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER BUCK LEE
MOLEBROOK, ARIZONA

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CUSH! AS SCARCE AS THIS PATRIOTIC FOOD
IS GETTING TO BE, THERE SOON WON'T BE NONE LEFT
EVEN FOR SCOVINTERS, MUCH LESS A BURRO LOAD (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH & DRAWING ATT'D.

COLOR DESCRIPTION

SEE SKETCH & DRAWING ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

FEB -6 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H197 ✓ ORDER NO. 34400 DATE 2-6-1940

CUSTOMER RUCK LEE
HOLBROOK, ARIZONA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M500 POST CARDS SIZE

3½ x 5½

STYLE A T SCIENTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THERE AIN'T NO GUESS WORK ABOUT THIS
COLORED SAND COMING FROM THE PAINTED DESERT IN
ARIZONA, BY GOSH, CAUSE I DUG IT MYSELF, THIRTY
YEARS AGO AND PACKED IT OUT ON ARIZONA CANARIES

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

SEE SKETCH & DRAWING ATT'D.

COLOR DESCRIPTION

SEE SKETCH & DRAWING ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

49 2-12

36 9-20

FEB - 6 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **OBX 198** ORDER NO. **34396** DATE **1-30-1940**

CUSTOMER **ALERT ADV. AGENCY**
GALVESTON, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE **3 1/2 x 5 1/2**

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **HOTEL JEAN LAFITTE - GALVESTON, TEXAS**
AFFILIATED NATIONAL HOTEL

FRONT NO. **5** (All of this on address side) R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
☒ Submit ☐ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue

LIGHTEN UP SKY CONSIDERABLY TO SHOW SHARPER
CONTRAST TO THE BUILDING. REMOVE AUTO IN FOREGROUND,
ALSO THE LIGHT POLE & WIRE & COCO COLA SIGN.
ALL OTHER AUTOS IN PHOTO TO BE STREAMLINED.

COLOR DESCRIPTION

SEE 117809 ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 8
49 2-6 H.C.P. 1 1/2
49 1/2 R. COR. L.A. 9 54

FEB-1 1940

187

PENNSYLVANIA BEAUTY VIEWS, WALMER, BOX 224,
HARRISBURG, PA.

DATE 1-30-1940

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **1** R. M. **YES**

TITLE (IN FULL) ALLEGHENY MOUNTAIN SCENERY
ON U.S. 422, BETWEEN EBENSBURG, AND
INDIANA, PA.
PRIV.NO. UPPER LEFT CORNER: 90

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLOR	DESCRIPTION
	WHITE FENCE, CEMENT ROAD. LIGHT CEMENT BRIDGE IN CENTER. REMOVE OLD BARN ON LEFT EDGE. PINK FLOWERS ON BUSHES ON LEFT. USE ALL THE SHADES OF GREEN POSSIBLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

JAN 31 1940		DATE COMPLETED	
	JAN 31 1940		JAN 31 1940
6	2	1-31	1-31 S
49	$1\frac{1}{2}$		2-5
66	9		

DATE RECORDED

DATE Filed

By

DATE HANDLED: 2006-09-08

DATE Photo Returned to Customer

By _____

Rm 185 186⁵⁵

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. ADV. ORDER

CUSTOMER DIAL NO. 0P-4200 ORDER NO. 3440 DATE 1-30-1940 COLUMBUS, OHIO	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	
	6 M 500 POST CARDS SIZE 3 1/2 x 5 1/2			STYLE ART COLORTONE FULL FACE
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout			FRONT NO. 5
	Title in Plate Yes No Copyright in Plate Yes No			R. M. Yes No
Title in full SKIDDELS BY FOOTSAVER — THE OAKDALE (ETC.)		R.M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample		
RETOUCHING DEPARTMENT		IMPRINT: Customer C. T. Imprint No Imprint		
Submit Sketch Layout Retouched Photo Wash Drawing Follow Layout		PLATE NO. ON FRONT		
FOLLOW CARD 9A-H2418 WITH THE EXCEPTION OF 3 SHOES TO BE INSERTED IN PLACE OF WHITE BUCKO & BLUE BUCKO. DRAWINGS OF SHOES ATT'D. RETOUCH B&W SHOES TO BE ALL WHITE.		Negative — Line — Halftone — Combination. Dry — Wet — Pancromatic — Color Separation. Transfer — Paper Process — New Process. Stripping — White Border — Full Face. Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		
COLOR DESCRIPTION		FOLLOW CARD 9A-H2418 EXCEPT 3 SHOES TO BE INSERTED IN PLACE OF BLACK BUCKO & BLUE BUCKO. white		

VERY RUSSIA

PHOTO RETURNED

TO

PHOTO USED FOR

5 x 7
#30, 2-2-40, H.C.P. 2
L.A. 9 1/2

MW

2. — 1 1/2

3. — 3 1/2 shoes

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL No. OB-H201 ORDER NO. 4418

DATE 2-5-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER SCHUBOR INS. AGENCY
WOODVILLE, OHIO

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AEROPLANE VIEW OF THE OHIO HYDRATE &
SUPPLY CO. PLANT, WOODVILLE, OHIO
BOT-HOME OF THE ORIGINAL OHIO WHITE FINISH
PACKED IN RED ZIG ZAG BAGS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATT'D.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 7
He 1 3/4
bb Last 10

FEB -7 1940

THE COAST PUBLISHING CO., VANCOUVER, B.C.
(IMPRIME AUX ETATS UNIS D'AMERIQUE" UNDER WORDS
POST CARD ON FRONT)

NO. OB-H202

ORDER NO. 34419

DATE 1-31-1940

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 10 R. M. NO

TITLE (IN FULL) THE FLOWER BASKETS, VICTORIA,
B.C. CANADA

IMPRINT SAME AS ABOVE

In sky

Photo ret 6-28-40

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FEATURE IS THE TWO FLOWER BASKETS HANGING FROM EACH LAMP POST. MAKE
BRIGHTLY COLORED FLOWERS. WHITE STONE BUILDING, DARK GREEN ROOF. RED & WHITE
FLAG IN SQUARES. PAINT OUT THE CARS ON THIS SIDE OF THE STREET. ALSO PAINT
OUT SOME OF THE HIGH TOPS OF THE OTHERS TO MAKE MORE MODERN. STREAMLINE.
LIGHT GRAY MONUMENT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

6-28-40

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2
order for this material. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE
By *687*
Date *FEB 1 1940*
Cost Dept. Checked *711*
Date *FEB 1 1940*

DESCRIPTION	QTY.	UNIT PRICE	DATE ENTERED	DATE COMPLETED
COMP. FOR THE RET. PHOTO			FEB-1 1940	FEB-1 1940
STAMP	10	4		
PRINTING	28		7-15-40	
IN. RET. PHOTO	225	1 1/2		7 Febr.
STAMPING, CIRCULAR	214	9.		

DATE *1-31-1940*
DATE *1-31-1940*
DATE *1-31-1940*
DATE *1-31-1940*

1357

NO. OB-H203

THE COAST PUBLISHING CO., VANCOUVER, B.C.
("IMPRIME AUX ETATS UNIS D'AMERIQUE" UNDER WORDS
POST CARD ON FRONT)

ORDER NO. 34419

DATE 1-31-1940

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE PEACOCK, BUTCHARTS
GARDENS, VICTORIA, B.C. CANADA

In plate

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 10 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BODY IS A BRILLIANT PURPLE. LEGS LIGHT GREY, ABOUT SAME AS PRINT
PAINT OUT THE POSTS & MAKE BACKGROUND SOLID DARK GREEN FOLIAGE. SAND COLOR
GROUND. RINGS AT HEAD HAVE BEEN PAINTED OUT TO MAKE THE HEAD SHOW UP

SEE PRINT ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

6/28/40

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

3CH958

FEB 1 1940

ESTIMATE

Post Dept. Checked

FEB 1 1940

			DATE COMPLETED
		FEB-1 1940	FEB-1 1940
PRINTING	8 5		75 gr
PHOTO LITHO			
REPRODUCTION	78	2-6-40	
HAND COLOR PROOF	225 2		9 Feb.
ARTIST DEM.	48 10	2-21-40	2-26-40

DATE BLUEPRINT ORD.

DATE FILED

By

DATE HAND COLOR PROOF ORD.

By

187

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H204 ORDER NO. 34427 DATE 3-25-1940

CUSTOMER DANMOORE HOTEL
PORTLAND, ORE.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full S.W. MORRISON FROM 12TH TO 13TH

STREETS — PORTLAND, ORE.
BOT-DANMOORE HOTEL

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE FIRST INSTRUCTIONS IN INK, THEN SEE INST.
ON TISSUE OVERLAY, THEN FINALLY FOLLOW DETAILS
OF DESIGN AND COLORING OF SKETCH OBSERVING
CRITICISMS AS FOLLOWS: ~~CUT OUT MENTION OF CHURCH.~~

CUT OUT TREES AT EACH END OF HOTEL BY ENLARGING HOTEL TO TAKE UP MORE OF FOREGROUND.
CUT OUT "HOTEL" ON CORNER OF HOTEL. HAVE ONLY "FREE GARAGE-HOTEL DANMOORE"

COLOR DESCRIPTION

SEE FIRST INSTRUCTIONS IN IN, THEN INST. ON TISSUE OVERLAY
AND FINALLY FOLLOW DETAILS OF DESIGN & COLORING OF SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

MAR 28 1940

63

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H205 ORDER NO. 34424 DATE 1-31-1940

CUSTOMER FELTMAN & CURME SHOE STORE
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 MPOST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IF YOU HAVE BEEN PAYING MORE — TRY
A PAIR OF FOOT PALS (ETC.)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

SEE SKETCH, LAYOUT & INST. ATT'D.

COLOR DESCRIPTION

SEE SKETCH, LAYOUT & INST. ATT'D.

Handwritten in red: RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

FEB - 1 1940

5 -

2 -

5 x 7
40 4 1/2
2
H.C.P. 2
20 9 1/2

49 2-6
56 2-16 2-19

Red X mark

Red signature

Handwritten in brown: make OK. Please improve.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OP-M206 ORDER NO. 424

DATE 1-31-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER FELTMAN & CURME SHOE STORE
CHICAGO, ILLINOIS

Photos for
this Customer

50M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GENTLEMEN! YOUR NEW SHIRING SHOES (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH, LAYOUT & INST. ATT'D.

Drawing given to Art D 2/8/40 Comp file

COLOR DESCRIPTION

SEE SKETCH, LAYOUT & INST. ATT'D.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

49

2-6

HCP
La

2

9/2

2-20
#55

FEB-1 1940

make DK. Blue, in preparation

53

Rephoto

THOMAS R. WEST, MIAMI, FLA.

NO. OB-H207

ORDER NO. 34429

DATE 1-31-1940

25 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE	FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO	
TITLE (IN FULL) AQUAPLANING ON BISCAYNE BAY, MIAMI, FLA.	IMPRINT SAME AS ABOVE	
XXXXXXXXXX	SMALL TYPE: PHOTO BY HAMILTON WRIGHT, JR. PRIV.NO. BEFORE IMPRINT: DL-79	
	PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS & TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		DATE	DATE COMPLETED
17-5	6	FEB-2 1940	FEB-2 1940
10-1			
78		Feb. 6-40	
225	1 1/2		8 Feb
60	9		

DATE BLUEPRINT OK'D. By _____
DATE HAND COLO. PROOF OK'D. By _____
By _____

188
small
1940

THOMAS R. WEST, MIAMI, FLA.

NO. 0B-H208

ORDER NO. 3453

DATE 2-1-1940

25M POST CARDS

ART COLORTONE

XXXX FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) STREAMLINER ON THE FLORIDA
EAST COAST

IMPRINT SAME AS ABOVE

PRIV.NO.BEFORE IMPRINT: DL-78

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE ROW OF PALMS SHOWN ON EXTREME LEFT OF 8A-H3229 ATT'D (LOS OLAS
BLVD.) REVERSE, AND USE ON RIGHT SIDE OF THIS PHOTO TO COVER UP TELEPHONE
POLES. IF THIS DOESN'T WORK OUT RIGHT, PLEASE COVER POLES WITH PALMS, IN
PROPER PERSPECTIVE. EXTRA PHOTOS ATT'D GIVE COLOR DETAIL OF TRAIN. BRING
OUT LETTERING AND MAKE NICE CLOUD EFFECT IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

FEB 2 1940

ESTIMATE

DATE 1940

DATE 1940

DATE	COMPLETED
FEB 2 1940	FEB 2 1940
10 8	2/5/40
75	Feb 6-40
225 13/4	8 Feb
66 9 1/2	

DATE BLUEPRINT

DATE HAND COLOR

By

*Push. Red
impression*

*1st
malt by
188*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H209 ORDER NO. 4453 DATE 2-1-1940

CUSTOMER MIRAMAR HOTEL BLDG. CORP.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL MIRAMAR, 16212-22 WOODLAWN AVE.
CHICAGO

at to b. small type — THE ATMOSPHERE OF A FINE CLUB.
THE COMFORTS OF HOME

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO 115780

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE CARD 9A-H1599 FOR DESIRED LAYOUT & FOR COLORING OF Bldg.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

FEB-2 1940

FEB-6 1940

Ret 3 1/2
HCR 2
#28 L 2 10/2

[Handwritten signature]

5195
1914

1847
(15)

NO. 0B-H210

© COPYRIGHTED AND DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M. ORDER NO. 34646
DATE 2/6/40

25	M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. YES
TITLE (IN FULL) GREETINGS FROM NEW MEXICO		IMPRINT SAME AS ABOVE	
PRIVATE NO. XXXXXXXXXX LOWER LEFT CORNER - G-24		PHOTO PROPERTY OF CUSTOMER	

See Skt.

SEE SKETCH ATTACHED. USING THE NINE ATTACHED SUBJECTS.

Jm D12416 - 2-27-59

SUBMIT: RET. PHOTO B. L. & W. PROOF SUBMIT TWO BLUEPRINTS HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By *Jm* Date FEB 19 1940

	REVISIONS	DATE COMPLETED
	FEB 19 1940	FEB 19 1940
9	7	
5	10	
79		
54	14 1/2	2-27-40
		2-29-40

NO. 0B-H211

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M. ORDER NO. 34650

DATE 2/2/40

25	M	POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I R. M. YES		
TITLE (IN FULL)		IMPRINT SAME AS ABOVE		
In plate at bottom		TITLE - FRANCISCAN, ALBUQUERQUE, NEW MEXICO - RM		
FRANCISCAN HOTEL		PRIVATE NO. BEFORE TITLE --- A-15		
Kodachrome ret to cust 3-8-40.		PHOTO PROPERTY OF C.T.		

USE PHOTO NO. 94637. MAKE UPRIGHT SUBJECT. ADD SKY AND STREET FOR UPRIGHT PROPORTION. PUT IN MODERN CARS.

SEE CARD ATTACHED FOR CUTTING

SUBMIT: RET. PHOTO YES B. L. & W. PROOF SUBMIT TWO BLUEPRINTS. HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE			
FEB 5 1940		FEB 5 1940	
DESCRIPTION	QTY	UNIT PRICE	TOTAL
RECORDING	2	2 - 5	2 - 85
PHOTOGRAPH	4	22	2 - 71.5
STAMPING	24	40	
REMARKS			
HAND COLOR PROOF	226	1 1/2	2 - 26.40
DATE OF DEL.	50	9	March 5 1940 March 7 1940

DATE BLUEPRINT ORD _____ DATE FILED _____
By _____ By _____
DATE HAND COLOR PROOF _____

D 10006
Photo in 2CH 255
make DR. Blue impression
retained 2 1/2 hrs

NO. 0B-H212

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M. ORDER NO. 34650

DATE 2/2/40

12 1/2	M	POST CARDS	ART CODORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.			FRONT NO. I R. M. YES	
TITLE (IN FULL)			IMPRINT SAME AS ABOVE	
			TITLE - THE KOSHARE IN THE CORN DANCE AT SANTO DOMINGO INDIAN PUEBLO, NEW MEXICO + Rm incl	
			PRIVATE NO. BEFORE TITLE --- 41	
			PHOTO PROPERTY OF C.T.	

Photo in 6B4 1755
COLOR DESCRIPTION

USE PHOTO NO. 32552. BE SURE TO REMOVE FORMER RETOUCHING.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

GURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

7 Post Dept. Checked

2/5/40 ESTIMATE *2/5/40*

DATE	COMPLETED
FEB 5 1940	FEB 5 1940
COMPLETED	COMPLETED
6 2/2 2-5	2-7 2/2
1/40	
225 1/2	12 Feb
107 9	

DATE PREPARED _____
By _____
DATE _____
By _____

15
193

8
Rephoto
2 Prints.

NO. OB_H213

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M.

ORDER NO. 34650

DATE 2/2/40

12 1/2 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)	FULL FACE
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. YES	
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
	REPLACE TITLE - PUEBLO INDIAN CORN DANCE CEREMONY R.M. ind. card.	
	PRIVATE NO. BEFORE TITLE ---43	
	PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

USE PHOTO NO. 32857 BE SURE TO REMOVE FORMER RETOUCHING

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

FEB 5 1940 WORK SCHEDULE Date FEB 5 1940

DATE RECEIVED	DATE DEPT.	DATE COMPLETED
	FEB - 5 1940	FEB - 5 1940
RETOUCHING	4 4 1/2 2 - 5	2 - 5
PHOTO-LITHO		
BLUEPRINTS (STAMPING, CHARGES)	2480 2 - 7	
PRINTING		
HAND COLOR PHOTO	226 1 1/2	Feb 12. 40
ARTIST DESK	202 9 2 - 19	2 - 20

DATE BLUEPRINT ORD. By DATE FILED By

DATE HAND COLOR FROM ORD By DATE Photo Returned to Customer By

50
15
3-5
DU
T

193

NO. 0B-H214

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 34648

DATE 2/2/40

25	M	POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I R. M. YES		
TITLE (IN FULL)		IMPRINT SAME AS ABOVE		
		TITLE - EAGLE NEST ROCK, PETRIFIED FOREST, ARIZONA RM as in card 4A4946		
		PRIVATE NO. BEFORE TITLE --- P.F.133		
		PHOTO PROPERTY OF C.T.		

COLOR DESCRIPTION

USE PHOTO NO. 4A-E946 MAKE FULL FACE

SUBMIT: RET. PHOTO B. L. & W. PROOF SUBMIT TWO BLUEPRINTS HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE Cost Dept. Checked

2 1940 WORK SCHEDULE Date FEB 1940

DATE	TIME	DATE	TIME	DATE	TIME	DATE	TIME
DATE	TIME	DATE	TIME	DATE	TIME	DATE	TIME
		FEB - 1 1940		FEB - 2 1940			
	8	1/2		2/5	Gr		
	84	2-21					
	225	1/2		7 Feb.			
	54	9	2-20-40	2-22-40	54		

DATE BLUEPRINT OK'D _____ DATE FILED _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____

By _____

Made M.B.
1/2 in extra.
for color. will charge to retouch dept.
4911

189

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 024216 ORDER NO. 34463 DATE 2-5-1940

CUSTOMER PALOMINE HOTEL MOTOR COURT
PHOENIX, ARIZONA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PALOMINE HOTEL MOTOR COURT (ETC. AS
PER COPY)

see layout

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

SEE CARD 8A-H253 FOR DESIGN & LAYOUT.

COLOR DESCRIPTION

SEE CARD 8A-H253 FOR COLOR SCHEME.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

#30 - 2-12-40
#60 2-21 2-22

[Handwritten signature]

EHLEH'S NEWS CO., BIRMINGHAM, ALA.

NO. OB-H217

ORDER NO.

DATE 2/5/40

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL) (IN SKY) THE NARROWS ON
HIGHWAY NO. 91, FLORIDA SHORT ROUTE,
BIRMINGHAM, ALA.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

GRAY ROCKS WITH FEW TANISH TINTS. CONCRETE HIGHWAY - SHOW LINE IN CENTER. WALL AT LEFT OF HIGHWAY IS OF GRAYISH ROCKS. CONCRETE BRIDGE. NICE BLUISH WATER. EE ELIMINATE SOME OF BARE SHRUBS IN FOREGROUND AND SHOW A MORE WATER IN FOREGROUND. ALL PINE TREES ARE TOO BARE ADD MORE NEEDLES. HILL SIDE IN LEFT FOREGROUND HAS SOME TANNISH AND SOME REDDISH TINTS. TAKE CUT FALLEN TREES. PRETTY SKY AND CLOUD EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please see to it that all of the negatives are uniform and colors are in harmony with each other to make an attractive set.

~~Ret photo to office~~

DATE	TIME	ENTERED	DEPT.	DATE COMPLETED
FEB 5 1940				FEB 5 1940
RECEIVED				
RECEIVED	6	3	2-6	2-8-40
RECEIVED				
RECEIVED	84		3-8-40	
RECEIVED				
RECEIVED	225	1/2		11 March
RECEIVED	31	9		3/27/40

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD.

By

DATE FILED

By

DATE Photo Returned to Customer

11/19/3
193

EHLER'S NEWS CO.3 BIRMINGHAM, ALA.

NO. 0B-H218

ORDER NO.

DATE 2/5/40

12 1/2 M POST CARDS

ATT COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL) (IN SKY) VULCAN BY MOONLIGHT,
BIRMINGHAM, ALA.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

MAKE NICE MOONLIGHT SCENE SHOWING MOON, CLOUDS AND FEW STARS. CUT DOWN AS INDICATED AT BOTTOM. IF POSSIBLE SUGGEST THAT YOU BRING LEAVES CLOSER TO CENTER SO THEY WILL BE SHOWN WHEN CUTTING DOWN ON SIDES, AS THIS WILL MAKE A BETTER SELLING SUBJECT. FOR GOOD COLORING OF TOWER SEE SUBJECT #8AHL026. STATUE IS OF ALUMINUM FINISH CASTIRON SAME IS ILLUMINATED AT NIGHT. HAVE PEOPLE ON PLATFORM BRING OUT FACE AS MUCH AS POSSIBLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,791,775

ATTENTION!

order for the customer. Please see to it that all sets of negatives are uniform and colors are in harmony with each other to make an attractive set.

FEB 5 1940		FEB 5 1940	
DATE		DATE	
COMPLETED		COMPLETED	
CHARGE TO		FEB - 6 1940	FEB - 8 1940
BY			
RECEIVED			
PHOTO-LITHO			
DATE			
STAMP NO.			
CRAP			
HAND COLOR PROOF	226	3-8	3-11-40
ARTIST LIST	27		

DATE BLUEPRINT ORD

DATE Filed

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

MAKE OVER

Charge to L.V. Dept.

EST. Make-over Time Required

RETOUCHING

2

Time Recorded in Cost Dept.

PHOTO-LITHO

Date

COMPOSING

ART DEPT. 1/2

3/4

EHLER'S NEWS CO., BIRMINGHAM, ALA.

NO. OB-H219

ORDER NO.

DATE 2/5/40

12 1/2

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) (IN ~~ART~~) THE OLD MILL BY
MOONLIGHT, BIRMINGHAM, ALA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Make nice moonlight scene, showing moon and few stars thru trees, also clouds. take out house on top of hill. show as much water as possible - nice bluish color. put leaves on ~~some~~ bare trees. put leaves and various colored flowers on shrubs in center foreground. bring out 3 geese at left. Mill tanish building, gray shingles roof. gray stone base with few tanish tints. Natural wood bridge. Wooden waterwheel color so it will stand out. show grass in foreground. take out smoke from mill. cut down at left only as indicated.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

FEB 5 1940

WORK SCHEDULE

DATE FEB 5 1940

DATE	TIME	DATE	DATE
ENTERED DEPT.	ENTERED DEPT.	COMPLETED	
FEB - 6 1940		FEB - 12 1940	
	4 5 1/2	2 - 6	2 - 12 Right View
	80	3 - 8	
	226 1 1/2		3 - 12 - 40
	28 9 1/2	3/22/40	3/27/40

DATE BLUEPRINT ORD.

DATE Filed

By

By

DATE HAND COLOR PROOF CTD

DATE Photo Returned to Customer

By

~~Ret. photo~~
~~to office~~

4

Am 193

8/

EHLER'S NEWS CO., BIRMINGHAM, ALA.

NO. OB-H220

ORDER NO.

DATE 2/5/40

R.
both pictures

12 1/2 POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) INDIAN MOUND,
SHOWING PART OF BURIAL GROUND, NEAR
TUSCALOOSA, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

Private * before title T-27
COLOR DESCRIPTION

Cut down burial ground or skeleton picture and use as an inset. Take out Car in large Indian mound picture. but leave inman standing on top of Mound. Show more leaves on trees. Pretty sky and cloud effect.

ALSO NOTE INSTRUCTIONS ATTACHED.

Make negative
both pictures

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAR 29 1940

MAR 29 1940

MAR 29 1940

MAR 29 1940

9-2 1/2
15-1 1/2

4

4/1 G

84

4-2-40

4-2-40 - R.B.

216

1 1/2

4-4-40

4-4-40

29

8 3/4

4-11-40

4-15-40

DATE RECEIVED BY ORDER

DATE FILM

DATE PHOTO TAKEN BY ORDER

DATE PHOTO RETURNED TO CUSTOMER

Mr. American
66

XXXXXXXX EHLER'S NEWS CO., BIRMINGHAM, ALA.

NO. 0B-H221

ORDER NO.

2/5/40

DATE

12 1/2

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

(ALL OF THIS ON THE ADDRESS SIDE)

R. M.

YES NO

TITLE (IN FULL) (IN SKY) DOWNTOWN BUSINESS
SECTION, WITH RED MOUNTAIN IN THE DISTANCE,
BIRMINGHAM, ALA.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 4A-H880. MAKE COLORS MORE OUTSTANDING. BRING OUT MOUNTAIN IN
DISTANCE IN GREEN COLOR. PRETTY SKY AND CLOUD EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTIPLY FORMS PAT. NO. 1,797,775

FEB 5 1940

SCHEDULE

DATE FEB 6 1940

DATE RECEIVED	DATE FORWARDED DEPT.	DATE COMPLETED
	FEB -6 1940	58 -6 1940
2	3-6	3-95
80	3-8	
226		3-11-40
29	3-22-40	3-29-40

DATE BLUEPRINT ORD.

DATE PAID

DATE HAND COLOR PROOF ORD.

DATE PAID

ATTENTION!

6
order for this set. Please
set to it that all the
negatives are uniform and colors are
in harmony with each other
to make an attractive set.

~~Ret photo
to office~~

14 37
37

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. OP-W223	ORDER NO. 34496	DATE 2-6-1940	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED
	CUSTOMER QUEEN OF THE ANGELS HOSPITAL LOS ANGELES, CALIFORNIA						
	6M 500 POST CARDS	SIZE 3 1/2 x 5 1/2	STYLE ART COLORTONE WHITE BORDER				
	PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full QUEEN OF THE ANGELS HOSPITAL, LOS ANGELES, CALIFORNIA			FRONT NO. 5 R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C.T. Imprint No Imprint			
RETURN PHOTO YES NO	RETOUCHING DEPARTMENT Submit Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout			Negative — Line — Halftone — Combination. Dry — Wet — Pancromatic — Color Separation. Transfer — Paper Process — New Process. Stripping — White Border — Full Face. Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue			TO PHOTO USED FOR
	SEE TISSUE OVERLAY ATT'D.						
	ADD TREES TO THE RIGHT END OF THE VIEW, AND PALMS TO THE LEFT. STREET TO THE LEFT RUNS DOWNHILL. BEING A CATHOLIC INSTITUTION, BE SURE THAT THE CROSSES SHOW.						
	COLOR DESCRIPTION SEE TISSUE OVERLAY ATT'D.						

Photo rec 5/14/40

49 2-14

#28

FEB -7 1940

R. A. KISHPAUGH, FREDERICKSBURG, VA.

NO. OB-H224

ORDER NO. 34711

DATE 2/6/40

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) THE HOME OF MARY, THE
MOTHER OF WASHINGTON, FREDERICKSBURG,
VA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDGS. WHITE DULL DARK GRAY SHINGLE ROOF. DULL DARK GREEN SHUTTERS & DOORS.
WHITE SASH & WINDOW FRAMES. WHITE FENCE. WHITE SIGN DARK LETTERS DULL BROWN
POST. DULL BROWN BASE ON LEFT. REMOVE WIRES & POLES ON LEFT.

CUT DOWN PHOTO AS MARKED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

FEB 6 1940

FEB 6 1940

FEB - 6 1940

DATE COMPLETED
FEB - 6 1940

16 2%

80

30 1

201 9

MM-15-40

2-13-40

MM 18-40

DATE RECEIVED

DATE HANDLED

By

DATE PAID

DATE AND METHOD OF CASHING

RM MP
157

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M. ORDER NO. 34721

NO. 0B-H225

DATE 2/6/40

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE
TITLE - EL PORVENIR LODGE, NEAR LAS VEGAS, N. M.

PRIVATE NO. BEFORE TITLE --- L.V.4

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GREY STONE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

SUBMIT TWO BLUEPRINTS

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

... ON
order for the customer. Please
see to it that all ... or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Be sure flowers
are worked out carefully
in garden

ESTIMATE			
By	DATE	By	DATE
By	FEB 7 1940	By	FEB 7 1940
DESCRIPTION	QTY	UNIT PRICE	TOTAL
CONSTRUCTION			
REPAIRS			
RETOUCHING	16	2	2/8 9/4
PRINTING LITHO			
BLUING	14		
STAMPING	80	2 - 9	
RETOUCHING			
HAND COLOR PHOTO	226	1 1/2	2/12/40
ARTIST	31	8 3/4	3/8/40

DATE ESTIMATED ... DATE PROOF ...
DATE HAND COLOR PHOTO ...
DATE PHOTO REMAINING TO BE MADE ...

17
195

NO. OB-H226

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 34721

DATE 2/6/40

121 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. YES
TITLE (IN FULL)	IMPRINT SAME AS ABOVE
	TITLE - FALLS OF THE UPPER PECOS RIVER, NEAR PECOS RIVER DRIVE, BETWEEN LAS VEGAS AND SANTA FE, N. M.
	PRIVATE NO. BEFORE TITLE --- 195
	PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

SUBMIT TWO BLUEPRINTS
HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		DATE	
By		Checked	
FEB 7 1940		FEB 7 1940	
DATE	DEPT.	DATE	COMPLETED
		FEB - 7 1940	FEB - 7 1940
9	2		2/8/40
80	78	Feb. 9-40	
225	1/2		12 Feb.
51	9	7/5/40	7/5/40

DATE BLUEPRINT ORG

By

DATE HAND COLOR PROOF

DATE

DATE Photo Received to Submitter

ATTENTION

Please
or
sec
negat
ives
in harmony with each other
to make an attractive set.

11
195

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO.) OB-H227

ORDER NO.

34721

3

DATE 2/16, 1940

12 1/2 M POST CARDS (GROUP 3) C.T.ART COLORTONE FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL) (IN PLATE) NEW MEXICO NORMAL

IMPRINT

SAME AS ABOVE

UNIVERSITY
LAS VEGAS, NEW MEXICO

PRIVATENO. ~~XXXX~~ UPPER RIGHT CORNER
L.V.2

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE LAYOUT & INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

2 FEB 17 1940

1 FEB 17 1940

			FEB 19 1940	FEB 19 1940
1/2 of 16	1/2			
13-2				
14-2				
10-4				
24		2-22		2/21
30	2			2-26-40
59	11	3-14		3-18

NO. 0B-H228

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 34721

DATE 2/6/40

12 $\frac{1}{2}$ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - SCENIC DRIVE IN GALLINAS CANYON
NEAR LAS VEGAS, N. M.

PRIVATE NO. BEFORE TITLE --- 196

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

SUBMIT TWO BLUEPRINTS
YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this format. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked By FM 2-19-40

Date FEB - 7 - 1940

	DATE EXP. DEPT.	DATE COMPLETED
CC. & W. PROOF	FEB - 7 1940	FEB - 7 1940
STRIP. & COLOR	8 2	2/9 Gr.
STRIP. & COLOR	7480	
HAND COLOR PROOF	226 1/2	Feb. 14/40
ARTIST LIT.	48 9	3-5-40 3-8-40

DATE BLUEPRINT OK'D _____ DATE FILED _____
By _____ By _____
DATE FOR COLOR PROOF _____

8.

105

NO. OB-H229

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 34721

DATE 2/6/40

12 1/2 M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT No. I R. M. NO YES	
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
	XXXXX TITLE - HOPI INDIAN PUEBLO	
	PRIVATE NO. BEFORE TITLE --- 118	
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

BLDGS. ADOBE COLOR

SUBMIT: RET. PHOTO

B. L. & W. PROOF

SUBMIT TWO BLUEPRINTS
HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order of
on the original. Please
set so that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Post Dept. Checked	
FEB 7 1940		FEB 7 1940	
DATE COMPLETED		DATE COMPLETED	
FEB - 7 1940		FEB - 7 1940	
11 2		2/8 9	
74/80		2 - 9	
49 134		2-12	
66 95			

DATE BLUETPRINT ORD

By

DATE HAND COLOR PROOF ORD

DATE Filed

By

DATE PAID

ORDER NO. 34721

ORDER NO. 34721

DATE 2/6/40

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. **I** R. M. **YES**

IMPRINT SAME AS ABOVE

TITLE - MAIN STREET, LAS CRUCES, N.M.

under RM Photograph by New Mexico State Tourist Bureau

PRIVATE NO. BEFORE TITLE --- 219

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SMALL BLDGS. LIGHT GREY AND BUFF COLOR. HOTEL BLDG. LIGHT RED. MAKE MT. BACKGRD. HIGHER (SEE CARD ATTACHED) TAKE OUT "MESILLA VALLEY ELECTRIC" SIGN? MAKE SIDE-WALK ON LOWER LEFT, INSTEAD OF ROOF

SUBMIT: RET. PHOTO

B. L. & W. PROOF

SUBMIT TWO BLUEPRINTS
HANDCOL PROOF YES RETURN P

RETURN PHOTO. ☒ YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

DATE		DATE		DATE	
FEB 8 1940		FEB 8 1940		FEB 8 1940	
2	4	2-5	2-13	2-16	2-19
29	9	3-13-40	3-19-40		

DATE: BLUEPRINT OR'D BY: _____

DATE Filed _____

DATE HAND COLOR PAGE OF 10

to be returned to Customer

NO. OB-H231

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M. ORDER NO. 34721

DATE 2/6/40

12½ M POST CARDS	ART COLDRONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
	TITLE - CADETS ON PARADE, NEW MEXICO MILITARY INSTITUTE, ROSWELL, N. M.	
	PRIVATE NO. BEFORE TITLE --- 220	
	PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION

BUILDINGS: BUFF COLOR. UNIFORMS KAKHI COLOR

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

...ects on
...er. Please
... of nega
... and colors
... in harmony with each other
... to make an attractive set.

FEB 8 1940		FEB 8 1940	
DATE COMPLETED	DATE COMPLETED	DATE COMPLETED	DATE COMPLETED
COMPLETED	COMPLETED	COMPLETED	COMPLETED
3	3 1/2	2-8	2-12 SC
226	13/4		2/16/40
66	9 1/2		

DATE REPRINT ORD. _____ DATE FILED _____
By _____
DATE HAND COLOR PROOF ORD. _____ DATE Photo Returned to Customer _____
By _____

3

148

NO. 0^B-H232

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M. ORDER NO. 34721

DATE 2/6/40

12 $\frac{1}{2}$ M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NOX YES
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
	TITLE --- MAIN STREET, CLOVIS, N. M.	
	PRIVATE NO. BEFORE TITLE --- 221	
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

HOTEL BLDG. BUFF COLOR. SMALL BLDGS. USE OWN JUDGEMENT
WOODNORTH SIGN RED BACKGROUND, GOLD LETTERS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

SUBMIT TWO BLUEPRINTS
HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order of this company. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Make good impression

ESTIMATE		Post Dept. Checked
By		
Date	FEB 8 1940	Date FEB 8 1940
DATE COMPLETED	DATE	DATE
	FEB 8 - 1940	FEB 8 - 1940
	6 5 1/2 2-8	2-12-56
	74	
	226 1/2	2/16/40
	59 9 2-27-40	2-29-40

DATE RECEIVED
By

DATE Filed

By

DATE

customer

NO. OB-H233

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 34721

DATE 2/6/40

12 1/2 M POST CARDS ART COLORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE - SACRAMENTO MOUNTAINS SEEN FROM
U. S. HIGHWAY 54, EAST OF ALAMOGORDO,
N. M.

PRIVATE NO. BEFORE TITLE --- 216

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RETAIN ORIGINAL SKY. PUT IN ABOUT TWO YUCCAS IN BLOOM IN FORE GROUND

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

... on
... Please
... or nega-
... and colors are
... in harmony with each other
... to make an attractive set.

DATE	DATE	DATE	DATE
By	By	By	By
DATE	DATE	DATE	DATE
FEB 8 1940	FEB 8 1940	FEB 8 1940	FEB 8 1940
DATE COMPLETED	DATE COMPLETED	DATE COMPLETED	DATE COMPLETED
FEB 8 - 1940	FEB 8 - 1940	FEB 8 - 1940	FEB 8 - 1940
4	2 1/2	2 - 8	2 - 13 St.
49	1 1/2		
55	9 1/2	2 - 27	2 - 29

DATE BLUEPRINT ORD. DATE Filed 4/11/47
By By
DATE HAND COLOR PROOF ORD. DATE Photo Returned to customer

4

128

By _____

DATE 2/6/40

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **YES**

IMPRINT SAME AS ABOVE

TITLE - RIPPLES ON THE WHITE SANDS,
NATIONAL MONUMENT, NEAR ALAMOGORDO, N.M.

Don't tell States Department of the interior

PRIVATE NO. BEFORE TITLE --- 217

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

OUR SUBJECT MUST BE MUCH BETTER THAN CARD ATTACHED.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

1941

171

BB - 1940

FEB 25 1970

91

2/12 C.

58/74

7. 13

148

6. 17. 20

138

NO. 0B-H236

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 34721

DATE 2/6/40

12 1/2

M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE -- EVENING SHADOWS ON THE GREAT WHITE SANDS, A NATIONAL MONUMENT, NEAR ALAMOGORDO, N. M.

Photo by the State Department of the Interior

PRIVATE NO. BEFORE TITLE -- 218

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT PEOPLE AND THEIR SHADOW. RETAIN ORIGINAL CLOUD EFFECT. THIS VIEW IS FACING EAST, HOWEVER CUSTOMER WISHES YOU TO MAKE SOME STRIKING COLOR EFFECT IN DISTANCE, PRODUCED BY THE SETTING SUN. SUCH AS PINK, ROSE, PURPLE ETC. CUT DOWN FOR PROPORTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

SUBMIT TWO BLUEPRINTS

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

... to make an attractive set.

DATE		DATE	
DATE	DATE	DATE	DATE
FEB 9 1940	FEB 9 1940	FEB 9 1940	FEB 9 1940
8	3	2/12	5
30	1 1/2	2-15-40	
55	9	6-3	6-11

DATE 6-11-40

DATE

MAKEOVER

Charge to P.P. KET. Dept.

EST. Makeover Time Required

RE TOUCHING		in Cost Dept.
RE DYEING	1/2	
RE COLORING		
ART DEPT. HC	1/2	
ENGRAVING		

49 3-15

49 3/4 hr COR

49 1 1/2 COR. 5-27

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M. ORDER NO. 34721

ORDER NO. 34721

DATE 2/6/40

 $12\frac{1}{2}$

M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. **YES**

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - PUEBLO BONITO RUINS, CHACO CANYON
CANYON NATIONAL MONUMENT, NORTHWESTERN
NEW MEXICO

PRIVATE NO. BEFORE TITLE --- 11

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ADOBE COLOR. CUT ABOUT AS MARKED.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION

or for this customer. Please
see that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DATE		DATE	DATE
FEB 8 1940		FEB 8 1940	FEB 8 1940
DATE		DATE	DATE
FEB 8 1940		FEB 8 1940	FEB 8 1940
13	1		2/13 gm
49	34		2-15
	10		

DATE BLUEPRINT OK'D _____

DATE Filed ~~1948~~ 1948-10-20

By _____

47

DATE HAND COLOR P. 506 C. 5

D. T. Photo Returned to Customer

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M. ORDER NO. 34721

DATE 2/6/80

12 $\frac{1}{2}$ M POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

ART COLORTONE

FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. **YES**

IMPRINT SAME AS ABOVE

TITLE:- THE OLD LINCOLN COUNTY COURT
HOUSE, LINCOLN, N. M.

PRIVATE NO. BEFORE TITLE --- 160

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. PAINTED BROWN. WHITE TRIM. SHINGLE ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

SUBMIT TWO BLUEPRINTS 207
HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

21. Subjects on
the same line as the former. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dep. ~~Fixed~~

FEB 8 1940

En

FEB 8 1941

	DATE	DATE COMPLETED
FEB 9-1940	FEB 9-1940	
2	2/12	
7/80	2-13	
30	2-14-40	
29	3-5-40	
	3-6-40	

THE UNIVERSITY OF CHICAGO

FILED

DATE HAND YOUR BOOK BACK TO

DATE Product Returned to Customer

100

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

NO. OB-H239

ORDER NO. 34723

DATE 2/6/40

12 1/2 MPOST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
	TITLE * SANGRE DE CRISTO MOUNTAINS AND MORENO VALLEY, BETWEEN TAOS AND RATON, N. M.	
	PRIVATE NO. BEFORE TITLE --- 197	
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

RETAIN ORIGINAL CLOUD EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
WORK SCHEDULE

Cost Dept. Checked ☒ By ☒ Date FEB 8 1940

	DATE ENTERED DEPT.	DATE COMPLETED
REPRODUCTION	FEB 9-1940	FEB 9-1940
REPRODUCTION	17 1	2/12/40
PHOTO LITHO	2-13	
PRINTING, COPIES	2-13	
REPRODUCTION	22 1/2	15 Feb
HAND COLOR PROOF	3-5	3-7
ARTIST DESK	3-5	3-7

DATE BLUEPRINT OK'D. _____ DATE FILED _____
By _____ By _____
DATE HAND COLOR PROOF OK'D. _____ DATE SHIP. RETURN _____

198

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M. NO. OB-H240
ORDER No. 34723

DATE 2/6/40

12 1/2 POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE	FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
	TITLE - A CORNER IN TAOS PUEBLO, TAOS, N. M.	
	private no. before title ---- 213	
	PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
6 x 4 inch cards. Please
make all sets or nega-
tives uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
By		Date	
FEB 8 1940		FEB 8 1940	
DATE	ENTERED DEPT.	DATE	COMPLETED
	FEB 9-1940	FEB 9-1940	
17	1 1/2	2/9	9
24	2-12		
49	12	2-14	
158	9	7/24/40	7/25/40

DATE DELIVERED

By

DATE PAID

By

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M.

NO. OB-H241

ORDER NO. 34723

DATE 2/6/40

12 1/2	M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. YES
TITLE (IN FULL)		IMPRINT	SAME AS ABOVE
		TITLE - TESUQUE INDIAN IN FULL REGALIA	
		PRIVATE NO. BEFORE TITLE --- 211	
		PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

SUBMIT TWO BLUEPRINTS
HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

6. For this customer. Please
set on it that all the or negative
live are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
By FEB 8 1940		Date FEB 8 1940	
		DATE RETURNED DEPT.	DATE COMPLETED
		FEB 9-1940	FEB 10-1940
	16 2 1/2		2/9 9
	80		
HAND COLOR PROOF	226 1 1/2		Feb 15.40
ARTIST DRAFT	576 8 1/4 2-27		2-28

DATE BLUEPRINT OK'D. _____ DATE Filed _____
By _____ Bu _____
DATE HAND COLOR PROOF OK'D. _____

198

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M.

NO. OB-H242

ORDER NO. 34723

DATE 2/6/40

12 ¹ / ₂ M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLOR TONE (ALL OF THIS ON THE ADDRESS SIDE)	FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. YES	
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
	TITLE -- THE NEW MEXICO SCHOOL FOR THE DEAF, SANTA FE, N. M.	
	PRIVATE NO. BEFORE TITLE --- 198	
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

BUILDING WHITE ADOBE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

SUBMIT TWO BLUEPRINTS

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DATE	By	DATE	By
FEB 8 1940		FEB 8 1940	
COVER		FEB 9 1940	
12 3 1/2		2/9 9	
30 1/2		2-14-40	
54 9		3-18-40	

DATE BLUEPRINT

By

DATE HAND COLOR PROOF

By

DATE Filed

By

DATE Photo Returned to Customer

NO. **QB-H243**

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M. ORDER NO. **34723**

DATE **2/6/40**

12 1/2 POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE	FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. YES	
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
	TITLE -- PUEBLO INDIAN DRUMMER	
	PRIVATE NO. BEFORE TITLE --- 212	
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

YES

SUBMIT TWO BLUEPRINTS

8-40

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subject:
order for this customer. Please
see to it that all sets of negatives
are uniform and are in
harmony with each other
to make an attractive set.

Photo 184558

ESTIMATE		Cost Dept. Checked	
FEB 8 1940		FEB 8 1940	
DATE	ESTIMATED DEPT.	DATE	COMPLETED
		FEB 8-1940	FEB 8-1940
	9 2 1/2		2/9
	80		
	226 1 1/2		FEB. 15-40
	9		

DATE BLUEPRINT ORD.

DATE Filed

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to

ORDER NO. 34723

DATE 2/6/40

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. **YES**

IMPRINT SAME AS ABOVE

TITLE -- ~~XXX~~ NAVAJO WOMEN IN FESTIVE ~~XXX~~
CARB

PRIVATE NO. BEFORE TITLE --- 214

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

COLOR DESCRIPTION

IMPROVE BOYS APPEARANCE BY DRESSING HIM UP. SEE CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

SUBMIT TWO BLUEPRINTS

RETURN PHOTO.

~~YES~~

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

FEB 8 1948

ESTIMATE AND WORK SCHEDULE

Post Dept. Checked

Date FEB 8 1940

ST. NAME	ST. TIME	DATE ENTERED DEPT.	DATE COMPLETED.
CHAS. W. B. 140 22		FEB 3-1940	FEB 3-1940
SHILLI			
STIV. 1212	13 3 1/2		2/12 J
PHOTO L. 120			
STAP	80		
HAND OF OF PHOTO	226 1/2		FEB 15-40
ART. 11. 121.	57 9 1/2	3-12-40	3-18-40

M A T H E M A T I C S

Charges to Apparel _____ Date: _____

Required

RETURNED 1/2 recorded in Cast Dept.

PHOTO: FEB 26 1940

COPI

ART 101 HC 1/4 5

ENGRAVING

195

NO. OB-H245
DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 34723

DATE 2/6/40

12 1/2 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)	FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. YES	
TITLE (IN FULL)	IMPRINT SAME AS ABOVE	
	TITLE -- DAHLIA GARDENS, GOVERNOR'S MANSION, SANTA FE, N. M.	
	PRIVATE NO. BEFORE TITLE --- 199	
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

TAKE OUT ~~KK~~ TWO MEN AND LADY IN BACKGROUND? LARGE BLDG. YELLOW BRICK WHITE TRIM:
SMALL BLDG. GREY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

SUBMIT TWO BLUEPRINTS
HANDCOL PROOF YES RETURN PHOTO YES

CURT TEICH, & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects in order for this customer. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

FEB 8 1940		AND WORK SCHEDULE		Date FEB 8 1940	
KN	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED		
CLERK		FEB 8-1940	FEB 9-1940		
17	2		2/9		
80					
30	1 1/2		2-14-40		
219	9	3-7-40	3-11-40		

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE Filed

By

DATE Photo Returned to Customer

2-17-40
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H246 ORDER NO. 5007 DATE 2-17-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER PASSAVANT MEMORIAL HOSPITAL
CHICAGO, ILLINOIS

6 M500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE FLOYD WLOY PATTERSON MEMORIAL
BUILDING, PASSAVANT MEMORIAL HOSPITAL
POB-THE PATTERSON CANCER CLINIC - 303 EAST
SUPERIOR STREET, CHICAGO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH & INSTRUCTIONS ATT'D.

m 1BH1606

COLOR DESCRIPTION

SEE SKETCH & INSTRUCTIONS ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 7 1/2
2-23
48 3-1-40
Lat 8 1/2

As guaranteed

[Signature]

FEB 19 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 03-4247 ORDER NO. 0009

DATE 2-6-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

716
Photos for
this Customer

CUSTOMER JORDAN HOTEL CO.
GLENDALE, MONTANA

25 M POST CARDS

SIZE

3 x 5

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL JORDAN TAP ROOM - GLENDALE,

MONTANA

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATT'D.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D.

NO

YES

RETURN PHOTO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

30, 2-15-40
Ret 10.15
He
Lat 11 2-27 #55

FEB -7 1940.

make DK. Blue print - session

5 - apr 11 - 3

2 - apr 12 - 10 1/2

195

DATE 2-8-1940

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. I

R. M. YES

TITLE (IN FULL)

A TRANS-ATLANTIC CLIPPER AT
MINNEI, FLA.

IMPRINT SAME AS ABOVE

PRIV.NO.BEFORE IMPRINT: DL-81

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

COLOR DESCRIPTION	CUSTOMER
<p>THE AIRPLANE IS SILVER IN COLOR, THE BOT. OF HULL AND UNDER LOWER WING IS BLACK LETTERING ON SHIP IS IN BLACK. THE EMBLEM ABOVE THE AMERICAN FLAG IS BLUE. THE DECK OF FORWARD COCKPIT (TOP OF NOSE) IS DARK GREEN. THE LEADING EDGE OF WINGS SHOW THE DE-FROSTERS WHICH ARE MADE OF RUBBER (BLACK). AMERICAN PAINTED FLAG ON BOW AND UNDER EACH WING. THE TWO FLAGS, ONE AMERICAN AND THE OTHER THE FAA HOUSE FLAG, BLUE ON WHITE BACKGROUND. THE TOP OF PLANE SHOWS AN OPEN HATCH COVER TO BE TAKEN OUT. MOTOR COVER AND PROPELLERS ARE STAINLESS STEEL. MAKE NICE CLOUDS IN SKY AND WATER LIKE 5A-H743 ATT'D. BRING OUT PALM TREES IN BACKGROUND. HULL HAS A RED COLORED WATER LINE (NARROW) BETWEEN BLACK HULL & SILVER BODY. MECHANICS IN LEFT</p>	
SUBMIT: RET. PHOTO	RETURN PHOTO.
B. L. & W. PROOF	HANDCOL PROOF
BOAT HAVE	WHITE WORK SUITS SEE TIGER AND LAY

WHITE WORK SUITS. SEE TISSUE OVERLAY ATT'D.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

FEB 9 1940

... ..

~~Dist. Dept.~~ Checked

En

FEB. 9 1944

NAME	DATE ENTERED DEPT.	DATE COMPLETED
C. M. ...	FEB 9-1940	FEB 9-1940
S. ...		
RECORDING	3 7 2-9	2-15-30
PHOTOGRAPH		
...	2180	
...		
...		
...	30 1/4	2-16-40
...	48 9	2-20-40

DATE SLIPPED AT CARD

B4-

DATE HAND COLOR PHOTOGRAPHED

1892

 E_{γ}

198

MAYERS SMOKE SHOP, ITHACA, N. Y.

NO. OB-H249

ORDER NO. 33733

DATE 2/8/40

6 M

FOLDER VIEW

3 1/2 x 5 1/2
ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOWER FALLS, BUTTERMILK
FALLS STATE PARK,

BOT - IN THE FINGER LAKES REGION OF
CENTRAL NEW YORK

FRONT NO.

NO

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 6123-29

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE				Cost Dept. Checked
FEB 9 1940				By
WORK SCHEDULE				Date FEB 9 1940
		ENTERED DEPT.	DATE COMPLETED	
		FEB 7 - 1940	FEB 9 - 1940	
6	2	2 - 9	2 - 18 SL	
75		2 - 5		
49	1 1/2		2 - 16	
31	8 1/2		2 - 29	

Est. Made by

By

Date Made

Est. Made by

Date Made

6

198

MAYERS SMOKE SHOP, ITHACA, N. Y.

NO. OR-H250

ORDER NO. 33733

DATE 2/8/40

6 M ^{Post Card} FOLDER VIEW ^{3 1/2 x 5 1/2} ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TRIHAMMER FALLS, CORNELL
UNIVERSITY, ITHACA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO
IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

4B14244
USE PHOTO NO. 43356

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Rephoto
of Blk proof*

90% **ESTIMATE** *By Dept. Checked*
FEB 13 1940 *Done FEB 13 1940*

	DATE	DATE	DATE
	COMPLETED	COMPLETED	COMPLETED
	FEB 13 1940	FEB 13 1940	
18-1 825 6			2/16 9 works all over
80	2-16		
226 1/2			2/20-40
9			

DATE BLUE-PRINT OK'D _____
By _____
DATE HAND COLOR PROOF OK'D _____
By _____
DATE HAND COLOR PROOF OK'D _____
By _____

FRED HARVEY, CHICAGO, ILL.

NO. 0B-H251

ORDER NO. 34749

DATE 2/12/40

6 1/2" M POST CARDS		ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 14		R. M. YES	
TITLE (IN FULL) NATIVE DEER ON STEPS OF BRIGHT ANGEL LODGE, GRAND CANYON NATIONAL PARK, ARIZONA		PRINT XXXXXXXXXXXX TRADEMARK			
PRIVATE NO. BEFORE TITLE --- H-4478 <i>Use gather type</i>		PHOTO PROPERTY OF CUSTOMER			
COLOR DESCRIPTION					

SEE POST CARDS ATTACHED FOR COLOR GUIDES

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

~~Subjects on order for this customer. Please see that all color or negative sets uniform and colors are in harmony with each other to make an attractive set.~~

*Also
Photo in 1CH 1600*

*Also
6CP 2022*

Rephoto

ESTIMATE

FEB 12 1940 WORK SCHEDULE

FEB 12 1940

DESCRIPTION	QTY. TIME	DATE	DATE
	Est. No. Time Allowed	ENTRANCE	DATE
RECEIVED		FEB 12 1940	FEB 12 1940
RECEIVED	17 4		
RECEIVED	74	2-16	
RECEIVED			
RECEIVED	225 1 1/2		20 Feb
RECEIVED	54 9	2-26-40	2-27-40

DATE RECEIVED ORD. _____ DATE FILED _____
by _____ by _____
DATE PRINT COLOR PROOF ORD. _____ DATE PHOTO RETURNED TO CUSTOMER _____
by _____ by _____

17

RM 11/11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 0B-H252 ORDER NO. 35031 DATE 2-8-1940

CUSTOMER DR. GEO. V. FLAIG
COVINGTON, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6M 500 POST CARDS SIZE 3 1/2 x 5 1/2 (GROUP 3)

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)
Title in Plate Yes No Copyright in Plate Yes No
Title in full DR. GEO. V. FLAIG - 540 MADISON AVE.
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATT'D. ALSO TISSUE OVERLAYS.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D. ALSO TISSUE OVERLAYS. GIRL'S DRESS IS BLACK & WHITE STRIPED,
NOT COLORED, AS IN SKETCH.

3M-1-2-39

PHOTO RETURNED
TO
PHOTO USED FOR

1 Real photo 5x7
1 Extra Negative
L.O. 2

99 2-22 Ac 7 1/2

530 Part 13

FEB 12 1940

3 - sp. 12 - 8 Rev.

4 - sp. 11 - 2 Rev.

DATE 2-8-1940

12 M 500 POST CARDS.

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) NEW POST OFFICE, ALBANY, N.Y.

IMPRINT SAME AS ABOVE

PRIV.NO.BEFORE TITLE: (TITLE IN SKY)
192

in OBH 2483

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW COLORING OF CARD 5A-H852 ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

⁷⁶FEB 12 1940

FEB 12 1949

STANDARD - BET.

DATE
COMPLETED

FEB 12 1940

FEB 12 1983

2 - 17

7-145

2-19

2-21-40

2-22-41

FILE 11d

DATE Rec'd by Customer

NO. 0B-H254

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER No. 35037

DATE 2-6-1940

12 M 500 POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE	FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO	
TITLE (IN FULL) HYDE'S POINT, GRAND ISLE, VERMONT, LAKE CHAMPLAIN	IMPRINT SAME AS ABOVE	
PRIV.NO.BEFORE TITLE: 134 (TITLE IN SKY)		
	PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By FEB 9 1940 AND WORK SCHEDULE Date FEB 9 1940

DESCRIPTION	QTY. TIME	DATE	DATE
	Case No. Time Allowed	ENTER DEPT.	COMPLETED
CLEARING UP		FEB 5-1-40	FEB 7-1940
RETOUCHING	3 2	2-9	2-13
MISCELLANEOUS			
RETOUCHING			
HAND COLORING	226 1 1/2		2/16.40.
ARTIST'S	66 8 1/2		

DATE SLIP - FOD _____ DATE Filed _____
By _____
DATE HAND COLOR _____ By _____
By _____ DATE Photo Returned to Customer _____

3

198

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. DE-H255

ORDER NO. 35037

DATE 2-8-1940

12 M 500 POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)	FULL FACE
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO
TITLE (IN FULL) PEARLS BAY, GRAND ISLE, VERMONT, LAKE CHAMPLAIN	IMPRINT SAME AS ABOVE	
PRIV.NO.BEFORE TITLE: 135 (TITLE IN SKY)		
	PHOTO PROPERTY OF	C.T.

COLOR DESCRIPTION

STRENGTHEN MOUNTAINS IN THE DISTANCE, ALSO SMALL ISLAND AT RIGHT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DATE FEB 9 1940	DATE FEB 9 1940
EST. TIME	DATE ENTERED DATE
DATE	DATE COMPLETED
226	2/16/40
53	2/20/40

DATE BLUEPRINT CARD

DATE HAND COLOR PROOF CARD

DATE

DATE

4

198

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. QB-H256

ORDER NO. 35037

DATE 2-8-1940

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NORTH HERO POINT, NORTH
HERO, VERMONT, LAKE CHAMPLAIN

(TITLE IN SKY)
PRIV.NO. BEFORE TITLE: 136

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

FEB 9 1940

FEB 9 1940

	DATE	DATE	DATE	DATE
	COMPLETED	COMPLETED	COMPLETED	COMPLETED
DATE	FEB 8 - 1940	FEB 8 - 1940		
DATE				
DATE	6	1	2-9	2-14 SC
DATE				
DATE	80		2-14	
DATE				
DATE	226	1/2		2/16/40
DATE	31	8		2/21/40

DATE DEPOSITED

DATE HAND COLOR PROOF

DATE FILED

DATE Photo Returned To Customer

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. CB-H257 ✓

ORDER NO. 35037

DATE 2-8-1940

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GRAND ISLE BRIDGE BETWEEN
NORTH HERO AND GRAND ISLE, VERMONT,
LAKE CHAMPLAIN

(TITLE IN SKY)

PRIV. NO. BEFORE TITLE: 137

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL PRICE	DATE COMPLETED
Color Photo			FEB 9 - 1940	FEB 9 - 1940
Color Photo	6	2	2-9	2-14-40
Color Photo	79	1		
Color Photo	30	1/2		2-19-40
Color Photo	213	2 1/2	2/20/40	2/22/40

DATE SLIP SENT

DATE HAND DELIVERED

DATE SENT

DATE

Photos Returned to Customer

148-

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. CB-H258

ORDER NO. 35037

DATE 2-8-1940

12 M 500 POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO
TITLE (IN FULL) ROOSEVELT FERRY, GRAND ISLE, VERMONT, LAKE CHAMPLAIN	IMPRINT SAME AS ABOVE	
(TITLE IN SKY)		
PRIV.NO.BEFORE TITLE: 138		
	60H2055	
	PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		FEB 9 1940	
QUANTITY	UNIT PRICE	DATE INTERD. DEPT.	DATE COMPLETED
COMM. CH. 10% SET UP		FEB 9-1940	FEB 11-1940
PRINTING	4 2	2-9	2-14-40
PHOTO LITHO			
STAMPING CHARGES	80	2-15	
REMARKS			
HAND COLOR PROOF	30 1 1/2		2-16-40
ARTIST CHG.	57 8	2-20-40	2-21-40

DATE DELIVERY ORDER _____

By _____

DATE HAND COLOR PROOF _____

By _____

DATE DELIVERY ORDER _____

By _____

DATE HAND COLOR PROOF _____

By _____

4

198

NO. 0B-A259

ORDER NO. 35037

DATE 2-8-1940

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) LOOKING EAST FROM NORTH
HERO TOWARDS GREEN MTS., VERMONT,
LAKE CHAMPLAIN

IMPRINT SAME AS ABOVE

(TITLE IN SKY)

PRIV. NO. BEFORE TITLE: 139

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BRING OUT DISTANT MOUNTAINS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE		By		Date	
FEB 9 1940		FEB 9 1940		FEB 9 1940	
QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED		
6	2	2 - 9	2 - 13 51		
226	1 1/2		2/16. 40		
66	8 1/2				

DATE BLUEPRINT OF D _____
By _____
DATE HAND COLOR PHOTO OF _____
By _____
DATE Photo Returned to Customer _____

6

198

NO. OB-H260

ORDER NO. 35039

DATE 2-8-1940

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) MUNICIPAL BATHING BEACH ON

IMPRINT SAME AS ABOVE

LAKE CHAMPLAIN, PLATTSBURG, N.Y.

(TITLE IN SKY)

PRIV.NO. BEFORE TITLE: 53

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDGS. WHITE, & RED ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

FEB 9 1948

FEB 9 1940

EX. NO.	DATE	DATE	DATE
EX. NO.	TIME ALLOWED	ENTERED DEPT.	COMPLETED
COMM. BY ...		FEB 9 - 1940	FEB 9 - 1940
EXHIBIT			
APPROVED	4	2 - 0	2 - 13 SC
MICROFILM			
EXHIBIT			
STREET ...			
EXHIBIT			
HAND COLOR PHOTO	30	1 1/2	2 - 16 - 40
ARTIST ...	66	834	

DATE RECEIVED OF:

DATE Recd

B4

Eq

DATE HAND COLOR PROOF CND

DATE Photo Returned to Customer.

By

15
198

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. OB-H261

ORDER No. 35039

DATE 2-8-1940

12^M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) MUNICIPAL BATHING BEACH ON
LAKE CHAMPLAIN, PLATTSBURG, N.Y.

IMPRINT SAME AS ABOVE

(TITLE IN SKY)

PRIV.NO. BEFORE TITLE: 54

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BLDG. WHITE AND RED ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

3

By W. H. H. Date FEB 9 1940 ADD WORK SCHEDULE Date FEB 9 1940

DESCRIPTION	QTY	UNIT	DATE ENTERED DEPT.	DATE COMPLETED
COMP. CARD 200 500 100			FEB 9-1	FEB 9-1
RETOUCHING	3	2	2-9	2-13-40
PHOTO-LITHO				
BL. & W. PRINT	80		2-14	
STAMPING, COPIES				
PROOF 1000				
HAND COLOR PROOF	30	1/2		2-16-40
ARTIST COST.	52	8 1/2		2/29/40

DATE RECEIVED _____ DATE FILED _____
By _____ By _____
DATE PAID TO CUSTOMER _____ DATE PHOTO RETURNED TO CUSTOMER _____
By _____

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 0B-H262

ORDER NO. 35039

DATE 2-8-1940

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) PITTSFIELD WORKS OF THE
GENERAL ELECTRIC COMPANY,
PITTSFIELD, MASS.

IMPRINT SAME AS ABOVE

(TITLE IN PLATE)

PRIV. NO. BEFORE TITLE: 21

PHOTO PROPERTY OF

COLOR DESCRIPTION

See INSTRUCTIONS ATTACHED. ALL BRICKS REFERRED TO IN THE INST. ARE RED,
EXCEPT SMOKE STACKS. THE ONLY RELATIVELY NEW BUILDING OF IMPORTANCE
IS THE ONE WITH THE AIRPLANE MARKING. ALL OTHER MAJOR BUILDINGS
ARE TWENTY OR MORE YEARS OLD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By *[Signature]* Date FEB 12 1940

Color	Size	Qty	DATE COMPLETE
Color	6 1/2	2 - 12	FEB 12 1940
Black & White	2	2 - 15	2 - 15 52
Photo Litho	74	2 - 16	
Hand Color Proof	226	2 - 14	2 - 20 - 40
Print	203	14 1/2	3 - 8
			3 - 11

DATE Filed

By

DATE Photo Returned to Customer

Rephoto

11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0B-H263

ORDER NO. 35059

DATE 2-24-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER C.W. HUGHES & CO., INC.,
MECHANICVILLE, NEW YORK

12M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL WINDSOR, ~~ELIZABETHTOWN, N.Y.~~
ELIZABETHTOWN, N.Y.

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH AND CORRECTIONS LISTED ON
INSTRUCTIONS ATTACHED.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

SEE SKETCH & INSTRUCTIONS ATT'D.

submit to office

SH

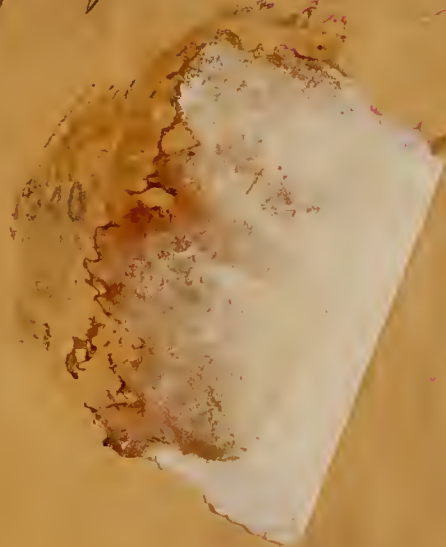
*make D.K. Blue impression
of sign*

*Ret 7
#30, 3-15-40 Hc. 1 3/4
Lat 11*

add amount 2.50

[Signature]

MAR 17 1940



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. **OB-H265**

ORDER NO. **35058**

DATE **2-8-1940**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE ☒ Upper, Lower, Center ☒ Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **JIMMY BRINK'S LOOKOUT HOUSE**

BOT-DIXIE HIGHWAY - COVINGTON, KY.

see sketch for type to be used
Use corrected type

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATT'D.

FRONT NO. **5**
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D.

RETURN PHOTO
YES
NO

3M-1.2-39

PHOTO RETURNED

TO

PHOTO USED FOR

49 2-15-
Part 11
Part 1 1/2
Part 9

FEB 10 1940

AW

ST
198
T

$\exists \gamma$

order for the...
be to... that...
gives are uniform and to... are
in harmony with each other
to make an attractive set.

Reptiles

SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. OB-H267

ORDER NO. 35066

DATE 2-9-1940

35 M 500 POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. TITLE (IN FULL) TIPICOS COCHES DE C. JUAREZ, MEXICO TYPICAL CARS OF JUAREZ, MEXICO (TITLE IN PLATE) PRIV. NO. BEFORE TITLE: 308	FRONT NO. I R. M. NO IMPRINT SAME AS ABOVE PUT IN STAMP SPACE: PLACE STAMP HERE MADE IN U.S.A. PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT LETTERING. USE OWN JUDGMENT FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

6 Subjects on
for this customer. Please
or nega-
and colors are
in harmony with each other
to make an attractive set.

Reyher

DATE FEB 13 1940		DATE FEB 13 1940	
FEB 13 1940		FEB 13 1940	
8	4	2/15 gr	
20	2-16		
225	1/2	20 Feb.	
217	9	Nov 3 1940	

DATE SENT BY

DATE Paid

DATE HAND BOOK FOR ORD

DATE Photo Returned to Customer

By

NO. QB-H268

ORDER NO. 35066

DATE 2-9-1940

25 B M ~~500~~ POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) THE COWBOY'S LIFE (VERSE)

IMPRINT SAME AS ABOVE

PRIV. NO. UPPER LEFT CORNER: 313

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

LOOK THROUGH COWBOY SUBJECTS AND ARRANGE SKETCH DIFFERENT FROM CARD ATT'D
LANDSCAPE SHOULD SHOW SOME YUCCAS AND CACTI, TYPICAL OF THE SOUTHWEST

SUBMIT SKETCH BEFORE MAKING PROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF ~~HANDCOL PROOF~~ **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

6. Subject on
Order of Affairs. Please
see to it that all cups or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

General Sit 6 ha.

ESTIMATE		Post Dept. Checked	
FEB 24 1940 - WORK SCHEDULE		Date	
		Date	1940
No. of Men	Estimate	Date	DATE COMPLETED
SET UP		FEB 26 1940	FEB 26 1940
20	17	Feb 11	
20	7	Feb 12	
81	78		
225	1 ⁹¹ / ₂		5 No's.
ARTIST LOST	203	10	3-12

DATE BLUEPRINT ON: _____

DATE Filed 5/2

By _____

By _____

DATE HAND COLOR PAINT CARD

DATE FILED

by _____

12

SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. OB-H269

ORDER NO. 35066

DATE 2-9-1940

25 XX M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) IN JUAREZ, OLD MEXICO, THEY
SAY, "HERE'S LOOKING AT YOU!"

IMPRINT SAME AS ABOVE

PRIV. NO. UPPER RIGHT CORNER: 309

PUT IN STAMP SPACE: PLACE STAMP HERE
MADE IN U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

"JUAREZ, OLD MEXICO" IS TO BE MADE IN LARGE ATTRACTIVE LETTERING.
MAKE GIRL MORE SEXY LOOKING, SUCH AS WELL DEVELOPED BREASTS, ETC.
SUBMIT SKETCH BEFORE MAKING PROOF

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this card must be
seen to it that all subjects are
in harmony with each other
to make an attractive set.

15
2/13/40

Post Dept. Checked

1940 FEB 22 1940

DATE COMPLETED
FEB 20 1940
FEB 20 1940
201-3 3 8 7-70
207-3 6 12 7-76
226 13/1 March, 5.40
207 9/2

DATE HAND CLO

25

SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. OB-E270

ORDER NO. 35066

DATE 2-9-1940

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) "YOU'RE SOBER" (VERSE)

IMPRINT SAME AS ABOVE

PRIV. NO. UPPER LEFT CORNER: 310

PUT IN STAMP SPACE: PLACE STAMP HERE
MADE IN U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE CATCHY SKETCH, DIFFERENT FROM THE SAMPLE ATT'D. ARRANGE VERSE IN SUCH
A WAY THAT C. JUAREZ, MEXICO WILL BE SHOWN IN LARGE ATTRACTIVE RED AND
BLACK LETTERING.

SUBMIT SKETCH BEFORE MAKING PROOF

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all negatives
are uniform and colors are
in harmony with each other
to make an attractive set.

Pencil Skt 6 hr.
Left

ESTIMATE

By 3 Post Dept. Checked

DATE 2-9-1940

DATE	COMPLETED
FEB 21 1940	FEB 21 1940
201 3 1/2 11 11 26	
201 5 1/2 12 11 26	
201 2-38	
201 1 1/2 2-29-40	2-1-40
201 9 3-8-40	3-12-40

DATE BLUEPRINT CARD _____

DATE HAND COLOR PRINT CARD _____

By _____

DATE Photo Returned to Customer _____

SANDOVAL NEWS SERVICE, EL PASO, TEXAS

NO. OB-H271

ORDER NO. 35066

DATE 2-9-1940

25 12 Mx post CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PUNCHING CATTLE ON A JACK

RABBIT IN THE SOUTHWEST

(TITLE IN SKY)

PRIV.NO. BEFORE TITLE: 314

FRONT NO. I R. MNO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBJECT LIKE CARD ATT'D IS WANTED WITH CHANGES, SO THAT IT WILL LOOK DIFFERENT. YOU COULD USE RABBIT #1 WITH RIDER ASTRIDE FROM #2 REVERSE, SET IN ON #3, ADDING CATTLE FROM #4. YOU MAY NOT ~~NEED~~ PHOTO #5.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

6 subjects on
O. Please
see. If all are or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Pencil Skt 3

724

ESTIMATE

Book Dept. Checked

FEB 10 1940

By

Date FEB 23 1940

			DATE ENTERED DEPT.	DATE COMPLETED
			FEB 21 1940	FEB 21 1940
REVISIONS	3	7	2-12	1-15-40
PHOTOGRAPH				
EDITING	74			
REVISIONS				
HAND COLOR PHOTO	30	12		3-4-40
ARTIST LITHO	202	9 1/2	3-11-40	3-12-40

DATE ESTIMATE OK'D

DATE FILED

By

DATE PAID COLOR

SANDOVAL NEWS SERVICE, EL PASO, TEXAS

ORDER NO. 35066

DATE 2-9-1940

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) INTERNATIONAL BRIDGE, CONNECTING
AVENIDA LERDO AND STANTON STREET, BETWEEN
C. JUAREZ, MEXICO AND EL PASO, TEXAS

IMPRINT SAME AS ABOVE

(TITLE IN SKY)

PUT IN STAMP SPACE: PLACE STAMP HERE
MADE IN U.S.A.

PRIV. NO. BEFORE TITLE: 307

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. ON LEFT: GREY STONE, RED ROOF, BRIDGE, GREY STONE. LARGE
BLDG. IN DISTANCE: GREY STONE. BLDG. ON RIGHT: BUFF BRICK. PUT MEXICAN
FLAG ON THIS BLDG. TAKE OUT POLE AND WIRES, ALSO THREE CARS IN FOREGROUND
LEAVE CAR IN CENTER NEAR LEFT BLDG. RETAIN MOUNTAIN IN BACKGROUND. PUT
FOLIAGE ON TREES, AS CARD ATT'D. CUT OFF AS MUCH FOREGROUND AS POSSIBLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF.

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOSE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

order for this case. These
see to it that all the neg-
tives are uniform and complete
in harmony with the order
to make an attractive set.

ESTIMATE		Cost Dept.	Checked
FEB 12 1940		By	Date
FEB 13 1940		By	Date
RECEIVED	10	4	2-15-40
RECEIVED	74	2-16	
HAND	49	1 1/2	2-19
ART	212	83 1/4	3-12-40

DAHL BLUFRONT CKD

DATE Filed

DATE _____

NO. 0B-H273

ORDER NO. 34760

DATE 2/12/40

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 8 R. M. YES

TITLE (IN FULL) "X MARKS THE PLACE WHERE
WE WERE TODAY, HAVING A FINE TIME ALL
ALONG THE WAY"

IMPRINT SAME AS ABOVE (CENTER LINE)

PUT PLATE NO. IN STAMP SPACE

PUT IN LOWER PHOTO PLATE (c) Frasher's Foto

PRIVATE NO. UPPER LEFT CORNER - T-261

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all ~~the~~ or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE		By	Date
1. <u>Color Photo</u>	18	2	FEB 12 1940
2. <u>Black & White Photo</u>	2	2	2/14
3. <u>Color Photo</u>	2	2	2/14
4. <u>Black & White Photo</u>	2	2	2/14
5. <u>Color Photo</u>	2	2	2/14
6. <u>Black & White Photo</u>	2	2	2/14
7. <u>Color Photo</u>	2	2	2/14
8. <u>Black & White Photo</u>	2	2	2/14
9. <u>Color Photo</u>	2	2	2/14
10. <u>Black & White Photo</u>	2	2	2/14
11. <u>Color Photo</u>	2	2	2/14
12. <u>Black & White Photo</u>	2	2	2/14
13. <u>Color Photo</u>	2	2	2/14
14. <u>Black & White Photo</u>	2	2	2/14
15. <u>Color Photo</u>	2	2	2/14
16. <u>Black & White Photo</u>	2	2	2/14
17. <u>Color Photo</u>	2	2	2/14
18. <u>Black & White Photo</u>	2	2	2/14
19. <u>Color Photo</u>	2	2	2/14
20. <u>Black & White Photo</u>	2	2	2/14
21. <u>Color Photo</u>	2	2	2/14
22. <u>Black & White Photo</u>	2	2	2/14
23. <u>Color Photo</u>	2	2	2/14
24. <u>Black & White Photo</u>	2	2	2/14
25. <u>Color Photo</u>	2	2	2/14
26. <u>Black & White Photo</u>	2	2	2/14
27. <u>Color Photo</u>	2	2	2/14
28. <u>Black & White Photo</u>	2	2	2/14
29. <u>Color Photo</u>	2	2	2/14
30. <u>Black & White Photo</u>	2	2	2/14
31. <u>Color Photo</u>	2	2	2/14
32. <u>Black & White Photo</u>	2	2	2/14
33. <u>Color Photo</u>	2	2	2/14
34. <u>Black & White Photo</u>	2	2	2/14
35. <u>Color Photo</u>	2	2	2/14
36. <u>Black & White Photo</u>	2	2	2/14
37. <u>Color Photo</u>	2	2	2/14
38. <u>Black & White Photo</u>	2	2	2/14
39. <u>Color Photo</u>	2	2	2/14
40. <u>Black & White Photo</u>	2	2	2/14
41. <u>Color Photo</u>	2	2	2/14
42. <u>Black & White Photo</u>	2	2	2/14
43. <u>Color Photo</u>	2	2	2/14
44. <u>Black & White Photo</u>	2	2	2/14
45. <u>Color Photo</u>	2	2	2/14
46. <u>Black & White Photo</u>	2	2	2/14
47. <u>Color Photo</u>	2	2	2/14
48. <u>Black & White Photo</u>	2	2	2/14
49. <u>Color Photo</u>	2	2	2/14
50. <u>Black & White Photo</u>	2	2	2/14
51. <u>Color Photo</u>	2	2	2/14
52. <u>Black & White Photo</u>	2	2	2/14
53. <u>Color Photo</u>	2	2	2/14
54. <u>Black & White Photo</u>	2	2	2/14
55. <u>Color Photo</u>	2	2	2/14
56. <u>Black & White Photo</u>	2	2	2/14
57. <u>Color Photo</u>	2	2	2/14
58. <u>Black & White Photo</u>	2	2	2/14
59. <u>Color Photo</u>	2	2	2/14
60. <u>Black & White Photo</u>	2	2	2/14
61. <u>Color Photo</u>	2	2	2/14
62. <u>Black & White Photo</u>	2	2	2/14
63. <u>Color Photo</u>	2	2	2/14
64. <u>Black & White Photo</u>	2	2	2/14
65. <u>Color Photo</u>	2	2	2/14
66. <u>Black & White Photo</u>	2	2	2/14
67. <u>Color Photo</u>	2	2	2/14
68. <u>Black & White Photo</u>	2	2	2/14
69. <u>Color Photo</u>	2	2	2/14
70. <u>Black & White Photo</u>	2	2	2/14
71. <u>Color Photo</u>	2	2	2/14
72. <u>Black & White Photo</u>	2	2	2/14
73. <u>Color Photo</u>	2	2	2/14
74. <u>Black & White Photo</u>	2	2	2/14
75. <u>Color Photo</u>	2	2	2/14
76. <u>Black & White Photo</u>	2	2	2/14
77. <u>Color Photo</u>	2	2	2/14
78. <u>Black & White Photo</u>	2	2	2/14
79. <u>Color Photo</u>	2	2	2/14
80. <u>Black & White Photo</u>	2	2	2/14
81. <u>Color Photo</u>	2	2	2/14
82. <u>Black & White Photo</u>	2	2	2/14
83. <u>Color Photo</u>	2		

DATE ELEMENT ORD. _____
By _____

DATE Filed

DATE AND COLOR PHOTO

By

DATE Photo Returned to Customer

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 0B-H274

ORDER NO. 34760

DATE 2/12/40

12 1/2	M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 8	R. M. YES No
TITLE (IN FULL) "TIME SAVER" CARD -- TIME IS LIMITED 2 C ALL OF LAKE TAHOE BOT - CHECK ITEMS AVOIDING WRITERS CRAMPS, TELLING ABOUT "THE BEAUTIES" HERE (BELOW PICTURE) EMERALD BAY - LAKE TAHOE PUT IN LOWER LEFT CORNER OF PICTURE - (c) FRASHER FOTO		IMPRINT SAME AS ABOVE (CENTER LINE)	
PRIVATE NO. UPPER LEFT CORNER - T-259 PUT IN LOWER LEFT BORDER * (c) Curt Teich & Co., Inc.		PUT PLATE NO. IN STAMP SPACE	
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	

SEE LAYOUT & FULL INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

18
Please see to it that all colors in the negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto.

FEB 17 1940		FEB 17 1940	
DATE RECEIVED		DATE RECEIVED	
DATE COMPLETED		DATE COMPLETED	
15	3	FEB 19 1940	FEB 19 1940
8	5		2/21 9
14		2-23	
226	2	2-26-40	
53	10	3-13	3-14

DATE ELUCIDATED CARD _____
By _____
DATE HAND COLOR PROOF _____
By _____

DATE 2/12/40

61 E	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , <u>LOWER</u> , <u>CENTER</u> , BORDER.			FRONT No.	8 R. M. YES
TITLE (IN FULL) BEAUTIFUL LAKE TAHOE AS SEEN FROM THE HIGHWAY			IMPRINT	SAME AS ABOVE (CENTER LINE)
BOT - OVERLOOKING ZEPHYR COVE BEACH, ZEPHYR COVE, NEVADA			PUT PLATE NO. IN STAMP SPACE	
PUT IN LOWER LEFT PLATE:- (c) Frasher Foto			b. B. H. 1/17	
PRIVATE NO. XXXXXXXXXXXX UPPER LEFT			PHOTO PROPERTY OF CUSTOMER	
CORNER - T-260				
COLOR DESCRIPTION				

BE SURE TO FOLLOW COLOR CHART. SHOW CAVE ROCK & TUNNEL THROUGH IT
& ADD IN STEAMER NEARING THE PIER END.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO. **YES**

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please see to it that all prints are negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto

ESTIMATE		Boss Dept. Checked	
FEB 14 1940		Date FEB 14 1940	
622-111		INTER.	DATE COMPLETED
622-111		FEB 14 1940	FEB 14 1940
622-111	11	2	
622-111	60	2-16	
622-111	226	13/4	
622-111	211	9	3-4-40

DATE DEFERRANT ORD _____ Date Paid _____
By _____ By _____
DATE HAND COLOR BRASS ORD _____
_____ Date Single submitted to Commission _____

Rm. 37

DISTRIBUTED BY FRASHER'S INC., POMONA, CALIF.

NO. OR-H276

ORDER NO. 34761

DATE 2/10/40

6 1/2 M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 8	R. M. YES
TITLE (IN FULL) (GROUP 3) THE SCENIC AMERICAN IMPRINT SAME AS ABOVE - CENTER LINE)		
HICKORY RIVER HIGHWAY U. S. 50 - PLACERVILLE		
TO LAKE TAHOE, CALIF.		
BOT - Sub.titles) Bridal Veil Falls.		
The Canyon Highway Horsetail Falls.		
PRIVATE NO. UPPER LEFT CORNER - T-264		
PUT IN LOWER LEFT PLATE - (c) Frashers Photo		
PUT PLATE NO. IN STAMP SPACE.		
PHOTO PROPERTY OF CUSTOMER		

COLOR DESCRIPTION
LINE AROUND PICTURES DARK BROWN OR DEEP GREEN, IF POSSIBLE (BETWEEN THEM AND INSIDE THE BUFF BORDER)

SEE FULL INSTRUCTIONS ATTACHED AS TO CORRECT COLORING & LAYOUT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,737,775

ATTENTION!

18 Subjects on order for this invoice. Please see to it that all sets of negatives are uniform and colors are in harmony with each other to make an attractive set.

DATE RECEIVED	DATE CHECKED	DATE COMPLETED
FEB 12 1940	FEB 12 1940	FEB 12 1940
13	7	2/15/40
84	80	2-16
49	24	2-21
202	11	3-4
		3-5

DATE RECEIVED ON'D _____ DATE FWD _____
By _____
DATE HAND COLOR PROOF ON'D _____
By _____
DATE Photo Returned to Customer _____

5
RM 3
II

DATE 2/10/40

6½

M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No.

8

R. M.

YES

TITLE (IN FULL) "SUGAR LOAF ROCK"--TOWERS
ABOVE THE PINES--NEAR KYBURZ, CALIF.

IMPRINT

SAME AS ABOVE (CENTER LINE)

BOT - U. S. HIGHWAY 50 ALONG THE AMERICAN RIVER, BETWEEN PLACERVILLE AND LAKE TAHOE, CALIF.

PUT PLATE NO. IN STAMP SPACE

PUT IN LOWER LEFT PLATE - (c) Frashers
Foto

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE COMPLETE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

YES

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

	DATE	TIME	DEPT.	DATE COMPLETED
COLOR PHOTO OF SP	FEB 12 1940			FEB 12 1940
HAND COLOR	10	2 1/2		2/14 9
MONTAGE	74/80		2 - 15	
HAND COLOR PROOF	49	1 1/2		2 - 19
ARTIST DEPT.	215	9	3 - 7 - 48	3 - 11 - 80

LATE BLUEFRUIT ONO

DATE *Jan*

1

Bu

DATE HAND COLOR ~~2.00~~ 05.10

1575

DATE Photo Returned to Customer

By

B-

Am 3

DISTRIBUTED BY FRASHER'S INC., POMONA, CALIF.

NO. OB-H278

ORDER NO. 34761

DATE 2/10/40

6 1/2 M POST CARDS		ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 8		R. M. YES	
TITLE (IN FULL) ALONG THE BEAUTIFUL AMERICAN RIVER-BETWEEN PLACERVILLE AND LAKE TAHOE, CALIF.		IMPRINT SAME AS ABOVE (CENTER LINE)			
BOT - U.S. HIGHWAY 50 FOLLOWS THE CANYON AT RIVER LEVEL UNTIL RISING FOR "ECHO SUMMIT"		PUT PLATE NO. IN STAMP SPACE			
PUT IN LOWER LEFT PLATE - (c) Frashers Foto					
PRIVATE NO. UPPER LEFT CORNER - T-266		PHOTO PROPERTY OF		CUSTOMER	
COLOR DESCRIPTION					

SEE FULL INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
FEB 12 1940		FEB 12 1940	
DATE RECEIVED	DATE COMPLETED	DATE RECEIVED	DATE COMPLETED
CONFIRMATION UP		FEB 12 1940	FEB 12 1940
PROOF	11 2		2/14/40
PROOF	80	2 - 1 -	
PROOF			
HAND COLOR PROOF	226 1/2	2 - 19 - 40	
ARTIST DEPT.	201 9	2 - 6 - 40	2 - 7 - 40

DATE BLUEPRINT ORD.	DATE Filed
By	By
DATE HAND COLOR PROOF ORD.	DATE Photo Returned to Customer
By	By

ST
R 76 3
II

Rephoto

ATTENTION!

18 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DISTRIBUTED BY FRASHER'S INC., POMONA, CALIF.

NO. OB-H279

ORDER NO. 34761

DATE 2/ 10/40

M POSTCARDS		ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)					
PLACE OF TITLE UPPER, LOWER, CENTER BORDER.					
TITLE (IN FULL) "LOVER'S LEAP" NEAR ECHO					
SUMMIT AS SEEN FROM HIGHWAY U. S. 50					
BOT - THE SCENIC AMERICAN RIVER CANYON					
BETWEEN PLACERVILLE AND LAKE TAHOE, CALIF.					
PUT IN LOWER LEFT PLATE - (c) Frashers Foto					
PRIVATE NO. UPPER LEFT CORNER - T-267					
COLOR DESCRIPTION					
(ALL OF THIS ON THE ADDRESS SIDE)					
FRONT NO. 8 R. M. YES					
IMPRINT SAME AS ABOVE (CENTER LINE)					
PUT PLATE NO. IN STAMP SPACE					
6894 1434					
PHOTO PROPERTY OF CUSTOMER					

SEE FULL INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

2

Don't Leave Checked

Feb 14 1940

WORK SCHEDULE

DATE	TIME	DATE	DATE
ENTERED	DEPT.	ENTERED	DEPT.
FEB 1	1940	FEB 14	1940
18	2	2/16	2
84	80	2-17	
225	13/4	20 Feb.	
210	10	3-4	3-8

DATE BLUEPRINT ON D

DATE HAND COLOR

DATE Photo Returned to Customer

57
Rm 3
7

DISTRIBUTED BY FRASHER'S INC., POMONA, CALIF.

NO. 0B-H280

ORDER NO. 34761

DATE 2/10/40

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8 R. M. YES

TITLE (IN FULL) FRED'S PLACE ALONG THE
AMERICAN RIVER--HIGHWAY 50
BOT - BETWEEN PLACERVILLE AND LAKE TAHOE,
CALIF.

IMPRINT SAME AS ABOVE (CENTER LINE)

PUT IN PLATE IN LOWER LEFT CORNER --
(c) Frashers Foto

PUT PLATE NO. IN STAMP SPACE

PRIVATE NO. UPPER LEFT CORNER - T-268

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE FULL INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

16
order for this card. Please
see to it that all card
tives are uniform and are
in harmony with each other
to make an attractive set.

Straight

ESTIMATE				Cost Dept. Checked
AND WORK SCHEDULE				By
DATE FEB 11 1940				DATE FEB 14 1940
DESCRIPTION	QTY.	UNIT PRICE	TOTAL	DATE COMPLETED
COMP. WORK				FEB 11 1940
PRINTING	16	4		2/16 Gr
PHOTO				
REPRODUCTION				
REPRODUCTION				
REPRODUCTION	84		2-19	
HAND COLOR PROOF	225	13/4		21 Feb
ARTIST FEES	217	9 1/2	3-4	3-5

DATE BLUEPRINT ORD

DATE Filed

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned

By

Make Red
impressions

Rm 3

ST
and Rm
II

DISTRIBUTED BY FRAHER'S, INC., POMONA, CALIF.

NO. OB-H282

ORDER NO. 34761

DATE 2/10/40

6 1/2	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 8	R. M. YES	
TITLE (IN FULL) QUINCY, PLUMAS COUNTY, CALIF. ON THE "ALL-YEAR-ROUTE" THRO' THE SIERRA BOT - IN THE HEART OF THE "FEATHER RIVER WONDERLAND"		IMPRINT SAME AS ABOVE	(CENTER LINE)	
PUT IN LOWER PLATE N-- (c) Frashers Foto		PLATE NO IN STAMP SPACE		
PRIVATE NO. UPPER LEFT CORNER - S-58		PHOTO PROPERTY OF CUSTOMER		

COLOR DESCRIPTION

Is photo good enough for reproduction.

SEE FULL INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

18
Subject on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

FEB 12 1940		FEB 12 1940	
DATE RECEIVED	DATE FILLED	DATE COMPLETED	
DATE SET UP	FEB 1 1940	FEB 12 1940	
DATE		2/15/40	
DATE	16 7		
DATE	24		
DATE			
DATE COLOR PROOF	226 2-	2-21-40	
DATE DEPT.	215 12	3-4-40	3-5-40

DATE RECEIVED ORD.

DATE FILLED

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

Handwritten notes and signatures in the bottom right corner.

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 0B-H283

ORDER NO. 34761

DATE 2/10/40

6 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

8

R. M.

YES

2/11/3112

TITLE (IN FULL) TREASURE ISLAND- BIG BEAR LAKE, CALIF.

IMPRINT

SAME AS ABOVE (CENTER LINE)

BOT - ON THE "RIM OF THE WORLD DRIVE" IN THE SAN BERNARDINO MOUNTAINS

PLATE NO. INSTAMP SPACE

PUT IN LOWER LEFT PLATE - (c) Frashers Foto

6081228

PRIVATE NO. UPPER LEFT CORNER - B-36
COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

SEE FULL INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order to the customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Replot

ESTIMATE			
FEB 10 1940 WORK SCHEDULE FEB 13 1940			
SECTION	EST. 1939	EST. 1940	DATE COMPLETED
CONTRACT & SET UP			FEB 11 1940
PRINTING			FEB 14 1940
REPRODUCTION	17	2	2/16/40
REPRODUCTION	80		2-17
REPRODUCTION			
HAND COLOR PROOF	30	13/4	2-21-40
ARTIST DEPT.	215	9	3-5-40

DATE BLUEPRINT OK'D

By

DATE FILED

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 8 OB-H284

ORDER NO. 34761

DATE 2/12/40

6 1/2	M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 8 R. M. Yes No	
TITLE (IN FULL) FROM THE OLD BEAR OF BIG BEAR LAKE, CALIF. (UNDER PICTURE) TREASURE ISLAND-BIG BEAR LAKE BOT - AVOIDING "WRITERS CRAMPS" TELLING OF THE FINE TIME I AM HAVING HERE PUT IN LOWER LEFT CORNER OF PICTURE - (c) Frasher Photo PRIVATE NO. UPPER CORNER - B-38 PUT IN LOWER BORDER - (c) Curt Teich & Co., Inc.		IMPRINT SAME AS ABOVE (CENTER LINE) PUT PLATE NO. IN STAMP SPACE PHOTO PROPERTY OF CUSTOMER	

USE PHOTO NO. OB-H283
SEE LAYOUT ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DATE RECEIVED	DATE COMPLETED	DATE SHIPPED	DATE CHECKED
FEB 12 1940	FEB 12 1940	FEB 12 1940	FEB 12 1940
20	4	3	2-12-40
78			
30	1/2		2-21-40
206	8	3-4-40	3-6-40

DATE BLUEPRINT ORD. _____ DATE PROOF _____
By _____ by _____
DATE HAND COLOR PROOF ORD. _____ DATE SHIPPED _____

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. OB-H285

ORDER NO. 34761

DATE 2/12/40

6 1/2 M POST CARDS ART COLORTONE WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.	FRONT NO. 8 R. M. YES
TITLE (IN FULL) TIOGA LAKE AND MT. DANA IN THE HIGH SIERRA, CALIF.	IMPRINT SAME AS ABOVE (CENTER LINE)
put in lower left corner of plate - (c) Frashers Foto	PUT PLATE NO. IN STAMP SPACE
PRIVATE NO. UPPER LEFT CORNER - S-40	PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORED PHOTO
SEE FULL INSTRUCTIONS ATTACHED

PHOTO IN 2103

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

18. Objects of order for this set of photos see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
Date FEB 12 1940
By [Signature]
Date FEB 12 1940

DESCRIPTION	TIME	DATE	DATE COMPLETED
11 3		FEB 12 1940	FEB 12 1940
226 13/4			2/14/40
214 9/4			2/19/40

DATE HAND ORDER PAID BY [Signature]
DATE PHOTO RETURNED TO CUSTOMER [Signature]

Straight 119

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. ^{0B}H287

ORDER NO. 34761

DATE 2/12/40

6 1/2 POST CARDS A RT COLORTONE WHITE BORDER

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

CAMP RICHARDSON DINING ROOM ON SOUTH SHORE, LAKE TAHOE, CALIF.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8 R. M. YES

IMPRINT SAME AS ABOVE (CENTER LINE)

PUT IN LOWER LEFT CORNER BORDER LARGE NUMBER - T273 (In small letters) Dupree Photo

PUT PLATE NO. IN STAMP SPACE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COMPLETE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

18 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

By AM Date FEB 14 1940

Dept. Checked 2 Date FEB 14 1940

	DATE	DATE	DATE	DATE
	COMPLETED	COMPLETED	COMPLETED	COMPLETED
17	3	FEB 14 1940	FEB 14 1940	
2/16				
80	2-17			
49	13/4		2-20	
5/3	9 1/2	2/4/40		

DATE BLUEPRINT ORD. _____ DATE Filed _____

By _____

DATE HAND COLOR PROOF ORD. _____

By _____

DATE Photo _____

Straight - 100

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. **OB-H289**

ORDER NO. **34761**

DATE **2/12/40**

6 1/2 M POST CARDS		ART COLORTONE		WHITE BORDER	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>			
PLACE OF TITLE <u>UPPER, LOWER, CENTER - BORDER.</u>		FRONT NO. 8		R. M. YES	
TITLE (IN FULL) CAMP RICHARDSON-SOUTH SHORE		IMPRINT		SAME AS ABOVE (CENTER LINE)	
OF LAKE TAHOE, CALIF.					
IN LEFT LOWER CORNER (LARGE NUMBERS) T275 (THEN IN SMALL LETTERS)- Dupree Photo		PUT PLATE NO. IN STAMP SPACE			
COLOR DESCRIPTION		PHOTO PROPERTY OF		CUSTOMER	

FOLLOW COMPLETE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO ☐ B. L. & W. PROOF ☐ HANDCOL PROOF ☒ YES RETURN PHOTO. ☒ YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

18 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Rephoto
page on bottom*

ESTIMATE				Post Dept. Checked
FEB 14 1940				By
FEB 14 1940				Date
DESCRIPTION	QTY	PRICE	DATE COMPLETED	
COMPOSITE, 120 E.I. 17			FEB 14 1940	
8 5				
2/19 94				
21 Feb				
3/6/40				

DATE BLUEPRINT ORD _____ DATE Filled _____
By _____
DATE HAND COLOR PROOF ORD _____
By _____
DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H291

ORDER NO. 35080

DATE 2-12-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE HIGHLANDER APT. HOTEL
DALLAS, TEXAS

6 M500 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE HIGHLANDER - DALLAS, TEXAS
POST-DALLAS' FINEST AND NEWEST APARTMENT HOTEL

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE TISSUE OVERLAY ATT'D.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Do. ret to customer - 3-19-40

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 9/2
60 2-16 1/2
60 2-22 2-23 8 3/4

[Handwritten signature]

FEB 13 1940



4 - 2 1/2
2 - 7

NO. 0B-H292

ORDER NO. 35075

DATE 2-12-1940

25 M POST CARDS (GROUP 2) ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TWO VIEWS OF AMERICAN AND
HORSESHOE FALLS

(TITLE FOLLOWING TO BE IN SKY IN EACH
VIEW) - NIAGARA FALLS, CANADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES *same as 2A1169*
IMPRINT SAME AS ABOVE

PUT "PLACE STAMP HERE" - MADE IN
U.S.A." IN STAMP SPACE.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DESCRIPTION
USE PHOTOS 2A-H169 & 7A-H3094. VERTICAL VIEW, WITH 2A-H169 on
TOP & 7A-H3094 ON BOTTOM. *Put titles in box on same. The*

↓ position as shown on cards

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

ATTENTION

order for the consumer. Please see to it that all ends or negatives are uniform and colors are in harmony with each other to make an attractive set.

ORB N 30 8

	DATE	ENTERED DEPT.	DATE COMPLETED
FEB 12 1940			FEB 12 1940
20	6	1	
RECEIVED	6	1	7-12
RECEIVED			
STANDARD	78		
HAND COLOR PROOF	225	2	22 Feb
ARTIST DEPT.	203	11	3-22

DATE RECEIVED _____
By _____
DATE RETURNED TO CUSTOMER _____
Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9P-H293

ORDER NO. 3508

DATE 2-12-1940

DEPT.

DATE COMPLETED

CUSTOMER PIONEER MFG. CO.
OKLAHOMA CITY, OKLA.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12 M¹⁰⁰ Bus. Cards

SIZE

2 1/2 x 3 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NONE OF RALPH R. DUPOUR, OKLAHOMA
CITY, OKLA.

BOT-EQUIPPED WITH CLEAR-VIEW METAL MOUNTINGS.
(SIC. CUT TO BE USED IN TITLE, LOWER BORDER)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

MAIN ITEM TO BE FEATURED IS CLEAR-VIEW METAL
BRONZE MOUNTINGS. SEE INSTRUCTIONS ATT'D.

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

49 2-20

226

FEB 13 1940

M. O. B. C.

H. E. P.

3/4

3M-1-2-39

TAKE OVER

1/2 ADV 1/2 RET

Time Recorded in Cost Dept.

MAR 7 1940

Date

By

RETOUCHING

PHOTO-LITHO

COMPOSING

ART DEPT.

ENGRAVING

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. B-H294

ORDER NO. 5137

DATE 3-7-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER ARTHUR KENT, INC.
NEW YORK, NEW YORK

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SNOW WHITE RED CROSS SHOES, STILL
ONLY \$6.50 (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW DRAWINGS FOR SHOES. FOLLOW SKETCH
FOR DESIGN.

COLOR DESCRIPTION
FOLLOW DRAWINGS FOR COLOR OF SHOES. FOLLOW SKETCH FOR BACKGROUND COLOR TREATMENT.

5 shoe drawings ret
3/16/40
JW



PHOTO RETURNED
TO
PHOTO USED FOR

MAR 14 1940

make light blue impression
" Red

3- 1 1/2 Ins. op. 12 -

517
3 1/2
4 1/2
13 1/4
L.A. 10 55
3-28
49 3-21
49 COR. 1 3/4 HR.
X
M

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H295

ORDER NO. 35136

DATE 2-14-1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER HOTEL LINCOLN
INDIANAPOLIS, IND.

M H.C.F. SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PARLOR OF CHINESE SUITE - HOTEL LINCOLN,
INDIANAPOLIS

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue

SUBMIT RETOUCED PHOTO TO CUSTOMER
SEE SKETCH AND INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

SEE SKETCH & INSTRUCTIONS ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo 5x7
Feb 11
#30, 2-29-40 J.C. 7
120700 neg.

#56 7-18-40 LA 14

FEB 15 1940

LA
7-23-40

Not for Double exposure
title floor

9.75

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H296 ORDER NO. 35134 DATE 2-14-1940

CUSTOMER THE ROCA GRANDE HOTEL
POCA GRANDE, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE HOTEL ORANGE PLOSSOM - SARASOTA,
FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

COLOR SCHEME SOMEWHAT SIMILAR TO CLIFFORD HOTEL, SEE ATT'D.

Rush

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

225

Ref. 8
1/6 1/2
1/7 3/4

[Signature]

FEB 15 1940

56

J.P. VALMER, BOX 224, HARRISBURG, PA.

NO. OB-H297

ORDER NO. 35125

DATE 2-14-1940

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) THE PENNSYLVANIA TURNPIKE
THROUGH THE MOUNTAINS SHOWING THE
TUNNELS AND INTERCHANGES

IMPRINT SAME AS ABOVE

PRIV. NO. UPPER LEFT CORNER: 91

Small TYPE IN RED: (C) J.P. VALMER

also blueprint with imprint
J.B. HOFFMAN, HARRISBURG, PA.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE LAYOUT, MATERIAL, AND INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

FEB 14 1940

Est. Dept. Checked

By 3 Date FEB 14 1940

			EST. DEPT.	DATE COMPLETED
			FEB 15 1940	FEB 15 1940
	40	3		
	1	3 1/2	2-25	2-20-40
	74		2-21	
	86			
	30	1 3/4		2-22-40
	56	4	2-29	3-5

DATE DELIVERED ORD

DATE HAND. COM. MADE

Make 2 HCP
make red impression
OK Buss

Am 6